

The Sydney Morning Herald

The Sun-Herald

Advertising Booking & Material Deadlines - Labour Day - Monday 5th October, 2026

Day	Edition Date	Section	Display		Classifieds		
			Booking	Material	Lineage	Display Booking	Display Material
Monday	5-Oct-2026	EGN/Business/Good Food/Sport	2pm Thu 1-Oct-2026	12pm Fri 2-Oct-2026	---	---	---
		The Guide	12pm Tue 29-Sep-2026	12pm Thu 1-Oct-2026	---	---	---
		General Classifieds/Employment	---	---	4:30pm Sun 4-Oct-2026	12pm Fri 2-Oct-2026	3pm Fri 2-Oct-2026
		Personal Notices & Announcements	---	---	5pm Sun 4-Oct-2026	12pm Fri 2-Oct-2026	3pm Fri 2-Oct-2026
Tuesday	6-Oct-2026	EGN/Business/Good Food/Sport	2pm Thu 1-Oct-2026	12pm Fri 2-Oct-2026	---	---	---
		General Classifieds/Employment	---	---	4:30pm Mon 5-Oct-2026	12pm Fri 2-Oct-2026	3pm Fri 2-Oct-2026
		Personal Notices & Announcements	---	---	5pm Mon 5-Oct-2026	12pm Fri 2-Oct-2026	3pm Fri 2-Oct-2026
Wednesday	7-Oct-2026	EGN/Business/Good Food/Sport	2pm Fri 2-Oct-2026	12pm Tues 6-Oct-2026	---	---	---
		Money	12pm Thu 1-Oct-2026	12pm Tue 6-Oct-2026	---	---	---
		General Classifieds/Employment	---	---	4:30pm Tue 6-Oct-2026	12pm Tue 6-Oct-2026	3pm Tue 6-Oct-2026
		Personal Notices & Announcements	---	---	5pm Tue 6-Oct-2026	12pm Tue 6-Oct-2026	3pm Tue 6-Oct-2026
Thursday	8-Oct-2026	EGN/Business/Good Food/Sport	2pm Tue 6-Oct-2026	12pm Wed 7-Oct-2026	---	---	---
		General Classifieds/Employment	---	---	4:30pm Wed 7-Oct-2026	12pm Wed 7-Oct-2026	3pm Wed 7-Oct-2026
		Personal Notices & Announcements	---	---	5pm Wed 7-Oct-2026	12pm Wed 7-Oct-2026	3pm Wed 7-Oct-2026
Friday	9-Oct-2026	EGN/Business/Good Food/Sport	2pm Wed 7-Oct-2026	12pm Thu 8-Oct-2026	---	---	---
		The Form	2pm Fri 1-Oct-2026	12pm Wed 7-Oct-2026	---	---	---
		General Classifieds/Employment	---	---	4:30pm Thu 8-Oct-2026	12pm Thu 8-Oct-2026	3pm Thu 8-Oct-2026
		Personal Notices & Announcements	---	---	5pm Thu 8-Oct-2026	12pm Thu 8-Oct-2026	3pm Thu 8-Oct-2026
Saturday	10-Oct-2026	EGN/Sport	2pm Wed 7-Oct-2026	12pm Fri 9-Oct-2026	---	---	---
		Business	2pm Wed 7-Oct-2026	12pm Thu 8-Oct-2026	---	---	---
		Spectrum	12pm Fri 2-Oct-2026	12pm Wed 7-Oct-2026	---	12pm Fri 2-Oct-2026	3pm Wed 7-Oct-2026
		Traveller	12pm Fri 2-Oct-2026	12pm Wed 7-Oct-2026	---	---	---
		General Classifieds/Employment	---	---	5pm Thu 8-Oct-2026	12pm Thu 8-Oct-2026	3pm Thu 8-Oct-2026
		Personal Notices & Announcements	---	---	5pm Fri 9-Oct-2026	12pm Thu 8-Oct-2026	3pm Thu 8-Oct-2026
Sunday	11-Oct-2026	EGN/Sport/Money	2pm Wed 7-Oct-2026	12pm Fri 9-Oct-2026	---	---	---
		Traveller	12pm Tue 6-Oct-2026	12pm Thu 8-Oct-2026	---	---	---
		TV Guide / S Magazine	12pm Fri 2-Oct-2026	12pm Wed 7-Oct-2026	---	12pm Fri 2-Oct-2026	3pm Wed 7-Oct-2026

Denotes change to deadline