

THE AUSTRALIAN FINANCIAL REVIEW

Advertising Booking & Material Deadlines - Easter 2026

Day	Edition Date	Section	Booking	Material
Monday	30-Mar-2026	Main Book	10am Thu 26-Mar-2026	12pm Fri 27-Mar-2026
Tuesday	31-Mar-2026	Main Book	10am Fri 27-Mar-2026	12pm Mon 30-Mar-2026
Wednesday	1-Apr-2026	Main Book	10am Mon 30-Mar-2026	12pm Tue 31-Mar-2026
Easter Bumper edition*				
Thursday	2-Apr-2026	Main Book	10am Tue 31-Mar-2026	12pm Wed 1-Apr-2026
		Life & Leisure	10am Thu 26-Mar-2026	12pm Mon 30-Mar-2026
Friday	3-Apr-2026			
Saturday	4-Apr-2026			
Monday	6-Apr-2026			
Tuesday	7-Apr-2026	Main Book	10am Wed 1-Apr-2026	12pm Thu 2-Apr-2026
Wednesday	8-Apr-2026	Main Book	10am Thu 2-Apr-2026	12pm Tue 7-Apr-2026
Thursday	9-Apr-2026	Main Book	10am Tue 7-Apr-2026	12pm Wed 8-Apr-2026
Friday	10-Apr-2026	Main Book	10am Wed 8-Apr-2026	12pm Thu 9-Apr-2026
		Life & Leisure	10am Thu 2-Apr-2026	12pm Tue 7-Apr-2026
Saturday	11-Apr-2026	Main Book	10am Wed 8-Apr-2026	12pm Fri 10-Apr-2026
		Life & Leisure	10am Thu 2-Apr-2026	12pm Tue 7-Apr-2026

* The Easter Bumper edition of the AFR is on sale from Thursday 2nd April through to Monday 6th April.