

The Sydney Morning Herald

The Sun-Herald

Advertising Booking & Material Deadlines - Christmas/New Year 2025-2026

Day	Edition Date	Section	Display		Classifieds		
			Booking	Material	Lineage	Display Booking	Display Material
Monday	15-Dec-2025	EGN/Bus/Sport/Good Food	2pm Thu 11-Dec-2025	12pm Fri 12-Dec-2025	---	---	---
		The Guide	12pm Tue 9-Dec-2025	12pm Thu 11-Dec-2025	---	---	---
		Employment/General Classifieds	---	---	4:30pm Sun 14-Dec-2025	12pm Fri 12-Dec-2025	3pm Fri 12-Dec-2025
		Tributes/Personal Notices	---	---	5pm Sun 14-Dec-2025	12pm Fri 12-Dec-2025	3pm Fri 12-Dec-2025
Tuesday	16-Dec-2025	EGN/Bus/Sport/Good Food	2pm Fri 12-Dec-2025	12pm Mon 15-Dec-2025	---	---	---
		Employment/General Classifieds	---	---	4:30pm Mon 15-Dec-2025	12pm Mon 15-Dec-2025	3pm Mon 15-Dec-2025
		Tributes/Personal Notices	---	---	5pm Mon 15-Dec-2025	12pm Mon 15-Dec-2025	3pm Mon 15-Dec-2025
Wednesday	17-Dec-2025	EGN/Bus/Sport/Good Food	2pm Mon 15-Dec-2025	12pm Tues 16-Dec-2025	---	---	---
		Employment/General Classifieds	---	---	4:30pm Tue 16-Dec-2025	12pm Tue 16-Dec-2025	3pm Tue 16-Dec-2025
		Tributes/Personal Notices	---	---	5pm Tue 16-Dec-2025	12pm Tue 16-Dec-2025	3pm Tue 16-Dec-2025
Thursday	18-Dec-2025	EGN/Bus/Sport/Good Food	2pm Tue 16-Dec-2025	12pm Wed 17-Dec-2025	---	---	---
		Employment/General Classifieds	---	---	4:30pm Wed 17-Dec-2025	12pm Wed 17-Dec-2025	3pm Wed 17-Dec-2025
		Tributes/Personal Notices	---	---	5pm Wed 17-Dec-2025	12pm Wed 17-Dec-2025	3pm Wed 17-Dec-2025
Friday	19-Dec-2025	EGN/Bus/Sport/Good Food	2pm Wed 17-Dec-2025	12pm Thu 18-Dec-2025	---	---	---
		Form Guide	12pm Mon 15-Dec-2025	12pm Wed 17-Dec-2025	---	---	---
		Employment/General Classifieds	---	---	4:30pm Thu 18-Dec-2025	12pm Thu 18-Dec-2025	3pm Thu 18-Dec-2025
		Tributes/Personal Notices	---	---	5pm Thu 18-Dec-2025	12pm Thu 18-Dec-2025	3pm Thu 18-Dec-2025
Saturday	20-Dec-2025	EGN/Sport	2pm Wed 17-Dec-2025	12pm Fri 19-Dec-2025	---	---	---
		Business	2pm Wed 17-Dec-2025	12pm Thu 18-Dec-2025	---	---	---
		Traveller	12pm Mon 15-Dec-2025	12pm Wed 17-Dec-2025	---	---	---
		Spectrum	12pm Mon 15-Dec-2025	12pm Wed 17-Dec-2025	---	12pm Mon 15-Dec-2025	3pm Wed 17-Dec-2025
		Employment/General Classifieds	---	---	5pm Thu 18-Dec-2025	12pm Thu 18-Dec-2025	3pm Thu 18-Dec-2025
		Tributes/Personal Notices	---	---	5pm Fri 19-Dec-2025	12pm Thu 18-Dec-2025	3pm Thu 18-Dec-2025
Sunday	21-Dec-2025	EGN/Sport	2pm Wed 17-Dec-2025	12pm Fri 19-Dec-2025	---	---	---
		TV Guide / SMag	12pm Mon 15-Dec-2025	12pm Wed 17-Dec-2025	---	---	---
Monday	22-Dec-2025	EGN/Bus/Sport/Good Food	2pm Thu 18-Dec-2025	12pm Fri 19-Dec-2025	---	---	---
		The Guide	12pm Tue 16-Dec-2025	12pm Thu 18-Dec-2025	---	---	---
		Employment/General Classifieds	---	---	4:30pm Sun 21-Dec-2025	12pm Fri 19-Dec-2025	3pm Fri 19-Dec-2025
		Tributes/Personal Notices	---	---	5pm Sun 21-Dec-2025	12pm Fri 19-Dec-2025	3pm Fri 19-Dec-2025
Tuesday	23-Dec-2025	EGN/Bus/Sport/Good Food	2pm Fri 19-Dec-2025	12pm Mon 22-Dec-2025	---	---	---
		Employment/General Classifieds	---	---	4:30pm Mon 22-Dec-2025	12pm Mon 22-Dec-2025	3pm Mon 22-Dec-2025
		Tributes/Personal Notices	---	---	5pm Mon 22-Dec-2025	12pm Mon 22-Dec-2025	3pm Mon 22-Dec-2025
Wednesday	24-Dec-2025	EGN/Bus/Sport/Good Food	2pm Mon 22-Dec-2025	12pm Tue 23-Dec-2025	---	---	---
		Employment/General Classifieds	---	---	4:30pm Tue 23-Dec-2025	12pm Tue 23-Dec-2025	3pm Tue 23-Dec-2025
		Tributes/Personal Notices	---	---	5pm Tue 23-Dec-2025	12pm Tue 23-Dec-2025	3pm Tue 23-Dec-2025
Thursday	25-Dec-2025	No publication					
Friday	26-Dec-2025	EGN/Bus/Sport/Good Food	2pm Tue 23-Dec-2025	12pm Wed 24-Dec-2025	---	---	---
		Form Guide	12pm Fri 19-Dec-2025	12pm Wed 24-Dec-2025	---	---	---
		Employment/General Classifieds	---	---	4:30pm Wed 24-Dec-2025	12pm Wed 24-Dec-2025	3pm Wed 24-Dec-2025
		Tributes/Personal Notices	---	---	5pm Wed 24-Dec-2025	12pm Wed 24-Dec-2025	3pm Wed 24-Dec-2025
Saturday	27-Dec-2025	EGN/Sport	2pm Tue 23-Dec-2025	12pm Wed 24-Dec-2025	---	---	---
		Business	2pm Tue 23-Dec-2025	12pm Wed 24-Dec-2025	---	---	---
		Spectrum	12pm Fri 19-Dec-2025	12pm Tue 23-Dec-2025	---	12pm Fri 19-Dec-2025	3pm Tue 23-Dec-2025
		Employment/General Classifieds	---	---	5pm Wed 24-Dec-2025	12pm Wed 24-Dec-2025	3pm Wed 24-Dec-2025
		Tributes/Personal Notices	---	---	5pm Fri 26-Dec-2025	12pm Wed 24-Dec-2025	3pm Wed 24-Dec-2025
Sunday	28-Dec-2025	EGN/Sport	2pm Tue 23-Dec-2025	12pm Wed 24-Dec-2025	---	---	---
		TV Guide / SMag	12pm Fri 19-Dec-2025	12pm Tue 23-Dec-2025	---	---	---
Monday	29-Dec-2025	EGN/Bus/Sport/Good Food	2pm Tue 23-Dec-2025	12pm Wed 24-Dec-2025	---	---	---
		The Guide	12pm Mon 22-Dec-2025	12pm Wed 24-Dec-2025	---	---	---
		Employment/General Classifieds	---	---	4:30pm Sun 28-Dec-2025	12pm Wed 24-Dec-2025	3pm Wed 24-Dec-2025
		Tributes/Personal Notices	---	---	5pm Sun 28-Dec-2025	12pm Wed 24-Dec-2025	3pm Wed 24-Dec-2025
Tuesday	30-Dec-2025	EGN/Bus/Sport/Good Food	2pm Wed 24-Dec-2025	12pm Mon 29-Dec-2025	---	---	---
		Employment/General Classifieds	---	---	4:30pm Mon 29-Dec-2025	12pm Wed 24-Dec-2025	3pm Wed 24-Dec-2025
		Tributes/Personal Notices	---	---	5pm Mon 29-Dec-2025	12pm Wed 24-Dec-2025	3pm Wed 24-Dec-2025
Wednesday	31-Dec-2025	EGN/Bus/Sport/Good Food	2pm Mon 29-Dec-2025	12pm Tue 30-Dec-2025	---	---	---
		Employment/General Classifieds	---	---	4:30pm Tue 30-Dec-2025	12pm Wed 24-Dec-2025	3pm Wed 24-Dec-2025
		Tributes/Personal Notices	---	---	5pm Tue 30-Dec-2025	12pm Wed 24-Dec-2025	3pm Wed 24-Dec-2025
Thursday	1-Jan-2026	EGN/Bus/Sport/Good Food	2pm Tue 30-Dec-2025	12pm Wed 31-Dec-2025	---	---	---
		Employment/General Classifieds	---	---	4:30pm Wed 31-Dec-2025	12pm Wed 24-Dec-2025	3pm Wed 24-Dec-2025
		Tributes/Personal Notices	---	---	5pm Wed 31-Dec-2025	12pm Wed 24-Dec-2025	3pm Wed 24-Dec-2025
Friday	2-Jan-2026	EGN/Bus/Sport/Good Food	2pm Tue 30-Dec-2025	12pm Wed 31-Dec-2025	---	---	---
		Form Guide	12pm Mon 22-Dec-2025	12pm Wed 31-Dec-2025	---	---	---
		Employment/General Classifieds	---	---	4:30pm Thu 1-Jan-2026	12pm Wed 24-Dec-2025	3pm Wed 24-Dec-2025
		Tributes/Personal Notices	---	---	5pm Thu 1-Jan-2026	12pm Wed 24-Dec-2025	3pm Wed 24-Dec-2025
Saturday	3-Jan-2026	EGN/Sport	2pm Tue 30-Dec-2025	12pm Fri 2-Jan-2026	---	---	---
		Business	2pm Tue 30-Dec-2025	12pm Wed 31-Dec-2025	---	---	---
		Spectrum	12pm Mon 29-Dec-2025	12pm Wed 31-Dec-2025	---	12pm Mon 29-Dec-2025	3pm Wed 31-Dec-2025
		Employment/General Classifieds	---	---	5pm Thu 1-Jan-2026	12pm Wed 24-Dec-2025	3pm Wed 24-Dec-2025
		Tributes/Personal Notices	---	---	5pm Fri 2-Jan-2026	12pm Wed 24-Dec-2025	3pm Wed 24-Dec-2025
Sunday	4-Jan-2026	EGN/Sport	2pm Wed 31-Dec-2025	12pm Fri 2-Jan-2026	---	---	---
		TV Guide / SMag	12pm Mon 29-Dec-2025	12pm Wed 31-Dec-2025	---	---	---
Monday	5-Jan-2026	EGN/Bus/Sport/Good Food	2pm Wed 31-Dec-2025	12pm Fri 2-Jan-2026	---	---	---
		The Guide	12pm Mon 29-Dec-2025	12pm Wed 31-Dec-2025	---	---	---
		Employment/General Classifieds	---	---	4:30pm Sun 4-Jan-2026	12pm Wed 24-Dec-2025	3pm Wed 24-Dec-2025
		Tributes/Personal Notices	---	---	5pm Sun 4-Jan-2026	12pm Wed 24-Dec-2025	3pm Wed 24-Dec-2025
Tuesday	6-Jan-2026	EGN/Bus/Sport/Good Food	2pm Fri 2-Jan-2026	12pm Mon 5-Jan-2026	---	---	---
		Employment/General Classifieds	---	---	4:30pm Mon 5-Jan-2026	12pm Mon 5-Jan-2026	3pm Mon 5-Jan-2026
		Tributes/Personal Notices	---	---	5pm Mon 5-Jan-2026	12pm Mon 5-Jan-2026	3pm Mon 5-Jan-2026

Magazines	Last issue for 2025	First issue for 2026
Good Weekend	Saturday, December 13, 2025	Saturday, January 17, 2026
Sunday Life	Sunday, December 14, 2025	Sunday, January 25, 2026

*Good Weekend Australian Open Special Edition publishes on Saturday 17th January, 2026 - early deadlines apply

Newsprint Sections	Last issue for 2025	First issue for 2026
Traveller	Saturday, December 20, 2025	Saturday, January 10, 2026
Money (Wed)	Wednesday, December 10, 2025	Wednesday, January 14, 2026
Money (Sun)	Sunday, December 7, 2025	Sunday, January 11, 2026
Comm. Property (Sat)	Saturday, December 6, 2025	Saturday, January 10, 2026
My Career	Saturday, December 6, 2025	Saturday, January 10, 2026

Contact Centre Hours		
Monday	22-Dec-2025	8:30am - 5:30pm
Tuesday	23-Dec-2025	8:30am - 5:30pm
Wednesday	24-Dec-2025	8:30am - 5:30pm
Thursday	25-Dec-2025	Closed
Friday	26-Dec-2025	1:00pm - 5:30pm
Saturday	27-Dec-2025	Closed
Sunday	28-Dec-2025	1:00pm - 5:30pm
Monday	29-Dec-2025	8:30am - 5:30pm
Tuesday	30-Dec-2025	8:30am - 5:30pm
Wednesday	31-Dec-2025	8:30am - 5:30pm
Thursday	1-Jan-2026	1:00pm - 5:30pm
Friday	2-Jan-2026	8:30am - 5:30pm
Saturday	3-Jan-2026	Closed

Denotes change to usual deadline