## **NINE PUBLISHING INSERTS**



Site	Site Contact for Inserts	Max available Commercial Insert slots*	Max Number of Preprinted Internal Products/ Unwinds	Delivery Deadline for Commercial Inserts	^Hand Inserting	Notes
MPC (Truganina)	03 9292 3468 mpcinserts@news.com.au	3	2	5 working days prior to publication	Possibly - refer to site	Number of inserts dependent on total pagination of host and total number of pages of inserts.
HPC (Hobart)	HPC_ACMprintnotification@news.com.au	3	4 without commercial inserts	5 working days prior to publication	Possibly - refer to site	Number of inserts dependent on total pagination of host and total number of pages of inserts.
APC (Adelaide Print Centre)	08 8206 3245 APC-nine.publishing@news.com.au	3	6 without commercial inserts	5 working days prior to publication	Possibly - refer to site	Number of inserts dependent on total pagination of host and total number of pages of inserts.
SPC (Chullora)	02 9288 1704 nsw-inserts@news.com.au	3	2	5 working days prior to publication	Possibly - refer to site	Number of inserts dependent on total pagination of host and total number of pages of inserts.
YPC (Yandina Print Centre QLD)	07 5454 7800 customesuccessteam@news.com.au	3	2	5 working days prior to publication	Possibly - refer to site	Number of inserts dependent on total pagination of host and total number of pages of inserts.

<sup>\*</sup> Always Dependent on the size and weight of the insert and the size of host publication receiving the insert.

^Hand inserting must be discussed with site in advance. Small run jobs may be able to be accommodated however large circulation jobs cannot. (Requires more time and labour)

#### **General Rules for ALL Sites**

Number of inserts dependent on the total number of insert pages and number of inserts in the editions. There is no guarantee that the insert will fall in the exact centre of the book. Likewise the order of inserts in the book will be determined by the print site. As inserting is a mechanical process there is no guarantee of 100% strike rate. Strike rate may be impacted by the number, size and quality of inserts. At all times the print site reserves the right to cease an insert if production deadlines are being adversely affected. Inserts that arrive in poor condition or outside of specifications, may be refused by the print site.

# **INSERTS SPECIFICATION TABLE**



Wide

Single sheet (2 pages)

Minimum stock weight (gsm)

		Halli	3100	r vvc	19110	(9511	1)						Wide
	Х	180	190	200	210	220	230	240	250	260	270	280	285
	210	135	135	135	135	140	140	140	145	145	150	150	150
	220	135	135	135	140	140	140	145	145	150	150	150	150
	230	135	135	140	140	140	145	145	150	150	150	150	150
	240	135	140	140	140	145	145	150	150	150	150	150	150
	250	140	140	140	145	145	150	150	150	150	150	150	160
	260	140	140	145	145	150	150	150	150	150	150	160	160
	270	140	145	145	145	150	150	150	150	160	160	160	160
	280	145	145	145	150	150	150	150	150	160	160	160	160
	290	145	145	150	150	150	150	150	160	160	160	160	160
	300	145	150	150	150	150	150	160	160	160	160	160	160
	310	150	150	150	150	150	160	160	160	160	160	160	180
	320	150	150	150	150	160	160	160	160	160	160	180	180
	330		150	150	150	160	160	160	160	160	180	180	180
	340			150	160	160	160	160	160	180	180	180	180
	350			160	160	160	160	160	180	180	180	180	180
	360				160	160	160	160	180	180	180	180	180
	370	Ou	of Sp	ec	160	160	160	180	180	180	180	180	180
500	380					180	180	180	180	180	180	180	180
	390					180	180	180	180	180	180	180	180

Single sheet folded (4 pages or up to 6 pages) Minimum stock weight (gsm)

1,111111	Hulli	SLOC	k we	ignt	(gsii	1)						Wide
×	180	190	200	210	220	230	240	250	260	270	280	285
210	85	85	85	85	85	85	85					
220	85	85	85	85	85	85	85	85		Out o	f Spec	;
230	85	85	85	85	85	85	85	90	90			
240	85	85	85	85	85	85	90	90	90	90		
250	85	85	85	85	85	85	90	90	90	90	90	
260	85	85	85	85	85	90	90	90	90	90	90	90
270	85	85	85	85	90	90	90	90	90	90	90	90
280	85	85	85	85	90	90	90	90	90	90	90	90
290	85	85	85	85	90	90	90	90	90	90	90	90
300	85	90	90	90	90	90	90	90	90	90	90	90
310	90	90	90	90	90	90	90	90	90	90	90	100
320	90	90	90	90	90	90	90	90	90	90	100	100
330		90	90	90	90	90	90	90	90	100	100	100
340			90	90	90	90	90	90	100	100	100	100
350				90	90	90	90	100	100	100	100	100
360					90	90	90	100	100	100	100	100
370		Out o	of Spec			90	100	100	100	100	100	100
380							100	100	100	100	100	100
390								100	100	100	100	100

From 8 to 10 pages

Minimum stock weight (gsm)

						(3	./						Wic
	х	180	190	200	210	220	230	240	250	260	270	280	28
	210	65	65	65	65	65	65	65					
	220	65	65	65	65	65	65	65	78		Outo	f Spec	;
	230	65	65	65	65	65	65	78	78	78			
	240	65	65	65	65	65	78	78	78	78	78		
	250	65	65	65	65	65	78	78	78	78	78	78	
	260	65	65	65	65	65	78	78	78	78	78	78	90
	270	65	65	65	65	78	78	78	78	78	78	90	90
	280	65	65	65	65	78	78	78	78	78	90	90	90
	290	65	65	65	65	78	78	78	78	90	90	90	90
	300	65	78	78	78	78	78	78	90	90	90	90	90
	310	78	78	78	78	78	78	90	90	90	90	90	90
	320	78	78	78	78	78	78	90	90	90	90	90	90
	330		78	78	78	78	90	90	90	90	90	90	90
	340			78	78	90	90	90	90	90	90	90	90
	350				78	90	90	90	90	90	90	90	90
	360					90	90	90	90	90	90	90	90
	370		Out o	f Spec			90	90	90	90	90	90	90
ght	380							90	90	90	90	90	90
Height	390								90	90	90	90	90

From 12 to 16 pages

Min	ım	num	stoc	k we	ight	(gsm	)						Wide
х		180	190	200	210	220	230	240	250	260	270	280	285
210	)	54	54	54	54	54	54	54					
220	)	54	54	54	54	54	54	54	54		Out o	f Spec	:
230	)	54	54	54	54	54	54	54	54	54			
240	)	54	54	54	54	54	54	54	54	54	54		
250	)	54	54	54	54	54	54	54	54	54	54	54	
260	)	54	54	54	54	54	54	54	54	54	54	54	60
270	)	54	54	54	54	54	54	54	54	54	54	54	60
280	)	54	54	54	54	54	54	54	54	54	54	60	60
290	)	54	54	60	60	60	60	60	60	60	60	60	60
300	)	54	60	60	60	60	60	60	60	60	60	60	65
310	)	54	60	60	60	60	60	60	60	60	60	65	65
320	)	60	60	60	60	60	60	60	60	60	65	65	65
330	)		60	60	60	60	60	60	60	65	65	65	65
340	)			60	60	60	60	60	65	65	65	65	65
350	)				60	60	60	60	65	65	65	65	65
360	)					60	60	65	65	65	65	65	65
370	)		Out o	f Spec			65	65	65	65	65	65	65
380	)							65	65	65	65	65	65
390	)								65	65	65	65	65

From 18 to 24 pages

Minimum stock weight (gsm)

		IIGIII	3100		19110	(9511	'/						Wide
	х	180	190	200	210	220	230	240	250	260	270	280	285
	210	48	48	48	48	48	48	54					
	220	48	48	48	48	48	54	54	54		Out o	f Spec	
	230	48	48	48	48	54	54	54	54	54			
	240	48	48	48	54	54	54	54	54	54	54		
	250	48	48	54	54	54	54	54	54	54	54	54	
	260	48	54	54	54	54	54	54	54	54	54	54	54
	270	54	54	54	54	54	54	54	54	54	54	54	54
	280	54	54	54	54	54	54	54	54	54	54	54	54
	290	54	54	54	54	54	54	54	54	54	54	54	54
	300	54	54	54	54	54	54	54	54	54	54	54	54
	310	54	54	54	54	54	54	54	54	54	54	54	54
	320	54	54	54	54	54	54	54	54	54	54	54	54
	330		54	54	54	54	54	54	54	54	54	54	60
	340			54	54	54	54	54	54	54	54	60	60
	350				54	54	54	54	54	54	60	60	60
	360					54	54	54	54	60	60	60	60
	370		Out o	f Spec			54	54	60	60	60	60	60
Heignt	380							60	60	60	60	60	60
100	390								60	60	60	60	60

From 26 to 48 pages

Minimum stock weight (gsm)

	×	180	190	200	210	220	230	240	250	260	270	280	285
	210	45	45	45	45	48	48	48					
	220	45	45	45	48	48	48	48	54		Out o	f Spec	
	230	45	45	48	48	48	48	54	54	54			
	240	45	48	48	48	48	54	54	54	54	54		
	250	48	48	48	48	54	54	54	54	54	54	54	
	260	48	48	48	48	54	54	54	54	54	54	54	54
	270	48	48	48	54	54	54	54	54	54	54	54	54
	280	48	48	54	54	54	54	54	54	54	54	54	54
	290	48	54	54	54	54	54	54	54	54	54	54	54
	300	48	54	54	54	54	54	54	54	54	54	54	54
	310	54	54	54	54	54	54	54	54	54	54	54	54
	320	54	54	54	54	54	54	54	54	54	54	54	54
	330		54	54	54	54	54	54	54	54	54	54	54
	340			54	54	54	54	54	54	54	54	54	54
	350				54	54	54	54	54	54	54	54	60
	360					54	54	54	54	54	54	60	60
	370		Out o	f Spec			54	54	54	54	60	60	60
ght	380							54	54	60	60	60	60
Height	390								60	60	60	60	60

### **Copies Required**

copies

Insert Production Spoilage Quantities Required - This quantity to be added to publication circualtion print order to be obtained from distribution

Print Runs (Circulation ) up to 5 K copies	Add 10 % or a minimum 250 copies
Print Runs (Circulation ) 5K to 20 K copies	Add 5 % or a minimum 500 copies
Print Runs (Circulation ) 20K to 50 K copies	Add 2 % or a minimum 750 copies
Print Runs (Circulation ) greater than 50 K	Add 1.5 % or a minimum 1000 copies

#### NOTES

\* Format Fold for Press Finish / Tabloid Inserts - Crash Fold = Quarterfold = Folded in half.

Single sheet inserts are counted as two (2) pages.

Cards and Envelopes - by application to the print site. Test samples will be required.