

# NINE PUBLISHING INSERTS



Site	Site Contact for Inserts	Max available Commercial Insert slots*	Max Number of Preprinted Internal Products/ Unwinds	Delivery Deadline for Commercial Inserts	^Hand Inserting	Notes
<b>MPC (Truganina)</b>	Shane Ingram 0433 233 936 mpcinserts@news.com.au	3	2	5 working days prior to publication	Possibly - refer to site	Number of inserts dependent on total pagination of host and total number of pages of inserts.
<b>Launceston</b>	Mark Lucas 03 6336 7195 mark.lucas@austcommunitymedia.com.au	3	4 without commercial inserts	5 working days prior to publication	Possibly - refer to site	Insert Total capacity combination of 4 products. IE 2 Commercial and 2 preprints OR 4 commercial. No preprint. Number of inserts dependent on total pagination of host and total number of pages of inserts.
<b>WAN (Perth) (The West Australian)</b>	Elizabeth Mihaljevich 08 9482 9100 elizabeth.mihaljevich@wanews.com.au	3	6 without commercial inserts	5 working days prior to publication	Possibly - refer to site	Insert Total combination of 6 products. IE 4 Commercial and 2 preprints OR 6 commercial No preprint. Due to the small quantity and paginated internals, we 'normally' hand insert gloss wraps.
<b>APC (Adelaide Print Centre)</b>	Gavin Richards 08 8206 3245 APC-nine.publishing@news.com.au	3	6 without commercial inserts	5 working days prior to publication	Possibly - refer to site	Insert Total combination of 6 products. IE 4 Commercial and 2 preprints OR 6 commercial No preprint.
<b>SPC (Chullora)</b>	Ahn My Nguyen 02 9288 1704 nsw-inserts@news.com.au	3	2	5 working days prior to publication	Possibly - refer to site	Number of inserts dependent on total pagination of host and total number of pages of inserts.
<b>YPC (Yandina Print Centre QLD)</b>	Sally Hookey 07 5454 7800 customesuccessteam@news.com.au	3	2	5 working days prior to publication	Possibly - refer to site	Number of inserts dependent on total pagination of host and total number of pages of inserts.

\* Always Dependent on the size and weight of the insert and the size of host publication receiving the insert.

^Hand inserting must be discussed with site in advance. Small run jobs may be able to be accommodated however large circulation jobs cannot. (Requires more time and labour)

## General Rules for ALL Sites

Number of inserts dependent on the total number of insert pages and number of inserts in the editions. There is no guarantee that the insert will fall in the exact centre of the book. Likewise the order of inserts in the book will be determined by the print site. As inserting is a mechanical process there is no guarantee of 100% strike rate. Strike rate may be impacted by the number, size and quality of inserts. At all times the print site reserves the right to cease an insert if production deadlines are being adversely affected. Inserts that arrive in poor condition or outside of specifications, may be refused by the print site.

# INSERTS SPECIFICATION TABLE



		<i>MPC Port Melbourne</i>	<i>Brisbane</i>	<i>Launceston</i>	<i>Mandurah</i>	<i>APC Adelaide</i>	<i>Chullora</i>		
Single Sheet Inserts <i>(see notes re Cards and Envelopes)</i>	Dimensions	Minimum	A5 - 210 mm X 148	A5 - 210 mm X 148	A5 - 210 mm X 148 mm	A6 - 148 mm X 105	A5 - 210 mm X 148	A5 - 210 mm X 148	
		Maximum	390mm X 285 mm	390mm X 285 mm	390mm X 285 mm	390mm X 285 mm	390mm X 285 mm	390mm X 285 mm	
	Substrate GSM	Minimum	150gsm	150gsm	150gsm	150gsm	150gsm	150gsm	
		Maximum	180 gsm	180 gsm	180 gsm	180 gsm	180 gsm	180 gsm	
Folded Multiple Sheet Inserts - Trimmed Finish	Dimensions	Minimum	210 mm X 148 mm	210 mm X 148 mm	210 mm X 148 mm	210 mm X 148 mm	210 mm X 148 mm	210 mm X 148 mm	
		Maximum	395mm X 275 mm	395mm X 275 mm	395mm X 275 mm	395mm X 275 mm	395mm X 275 mm	395mm X 275 mm	
	4 - 6 pg	Minimum	100 gsm	100 gsm	100 gsm	100 gsm	100 gsm	100 gsm	
		Maximum	150 gsm	150 gsm	150 gsm	150 gsm	150 gsm	150 gsm	
	8 - 10 pg	Minimum	80 gsm	80 gsm	80 gsm	80 gsm	80 gsm	80 gsm	
		Maximum	120 gsm	120 gsm	120 gsm	120 gsm	120 gsm	120 gsm	
	12 - 14 pg	Minimum	60 gsm	60 gsm	60 gsm	60 gsm	60 gsm	60 gsm	
		Maximum	100 gsm	100 gsm	100 gsm	100 gsm	100 gsm	100 gsm	
	16 - 36 pg	Minimum	54 gsm	54 gsm	54 gsm	54 gsm	54 gsm	54 gsm	
		Maximum	80 gsm	80 gsm	80 gsm	80 gsm	80 gsm	80 gsm	
	36 - 56 pg	Minimum	54 gsm	54 gsm	54 gsm	54 gsm	54 gsm	54 gsm	
		Maximum	65 gsm	65 gsm	65 gsm	65 gsm	65 gsm	65 gsm	
	Press Finish / Tabloid Inserts excluding Wound Pre-prints	Dimensions	Minimum	340mm X 289 mm	340mm X 289 mm	340mm X 289 mm	340mm X 289 mm	340mm X 289 mm	340mm X 289 mm
			Maximum	405 mm X 289 mm	405 mm X 289 mm	405 mm X 289 mm	405 mm X 289 mm	405 mm X 289 mm	405 mm X 289 mm
4 - 8 pg		* Format / Fold	Crashfold	Crashfold	Crashfold	Crashfold	Crashfold	Crashfold	
		Minimum	52 gsm	52 gsm	52 gsm	52 gsm	52 gsm	52 gsm	
		Maximum	70 gsm	70 gsm	70 gsm	70 gsm	70 gsm	70 gsm	
		* Format / Fold	Crashfold	Crashfold	Crashfold	Crashfold	Crashfold	Crashfold	
12 - 16 pg		Minimum	52 gsm	52 gsm	52 gsm	52 gsm	52 gsm	52 gsm	
		Maximum	70 gsm	70 gsm	70 gsm	70 gsm	70 gsm	70 gsm	
20 - 32 pg		* Format / Fold	Flat Press Finish	Flat Press Finish	Flat Press Finish	Flat Press Finish	Flat Press Finish	Flat Press Finish	
		Minimum	42 gsm	42 gsm	42 gsm	42 gsm	42 gsm	42 gsm	
		Maximum	52 gsm	52 gsm	52 gsm	52 gsm	52 gsm	52 gsm	
Acceptable Folds		Standard Fold	✓	✓	✓	✓	✓	✓	
		Roll Fold	✓	✓	✓	✓	✓	✓	
		French Fold	✓	✓	✓	✓	✓	✓	
	Gate Fold	✓	✓	✓	✓	✓	✓		
Unacceptable Folds	Open Gate Fold	✗	✗	✗	✗	✗	✗		
	Concertina Fold	✗	✗	✗	✗	✗	✗		
	Map Fold	✗	✗	✗	✗	✗	✗		

### Copies Required

Insert Production Spoilage Quantities Required - This quantity to be added to publication circulation print order to be obtained from distribution	Print Runs (Circulation ) up to 5 K copies	Add 10 % or a minimum 250 copies
	Print Runs (Circulation ) 5K to 20 K copies	Add 5 % or a minimum 500 copies
	Print Runs (Circulation ) 20K to 50 K copies	Add 2 % or a minimum 750 copies
	Print Runs (Circulation ) greater than 50 K copies	Add 1.5 % or a minimum 1000 copies

### NOTES

\* Format Fold for Press Finish / Tabloid Inserts - Crash Fold = Quarterfold = Folded in half.

Single sheet inserts are counted as two (2) pages.

**Cards and Envelopes** - by application to the print site. Test samples will be required.