



 **goodfood**
AUSTRALIA'S HOME OF THE HATS

Christmas



A Good Food Christmas Partnership



TV In-program product placement

On screen credit

Spot content during the Good Food Christmas

Special

Shared Sponsorship Billboard

Mass Influence



Double page spread in Sunday Life x Good Food

(Christmas themed edition on sale

Sunday, December 5)

Dual state ad in Good Food Christmas edition

(on sale Tues, December 14 in *The Age* &

The Sydney Morning Herald)

Engaged Audience



BVOD

SF Content Series

Social Drivers

Goodfood.com.au Christmas hub sponsorship
Advertorial housed on a vanity URL and brought
to you by Good Food hero-ing your brand and

including embedded footage

Campaign Extension

☐☐☐Nine



Gift your brand the gift of a



Christmas

