

Nine

INTERNATIONAL RUGBY

WALLABIES v FRANCE



+200K subscribers

Stan.
SPORT

2.263 MILLION EYES ON NINE FOR THE ETORO FRANCE SERIES FINALE

GAME 3 DELIVERED A +36% SHARE PEOPLE 25-54 & GROCERY SHOPPER + CHILD



REACHING
2.263 MILLION AUSSIES
1.596M METRO
668K REGIONAL

NO.1 SPORTS PROGRAM ON SATURDAY
P25-54 & GS+CH

44.7%
HHI INCOME BAND +\$130K
METRO

3 in 4
GROCERY SHOPPER
METRO

195,000
AVERAGE AUDIENCE
COMBINED AGG MARKETS
REGIONAL



NO.1 ON 9NOW
LIVE STREAMED PROGRAM ON SATURDAY

35,000
LIVE BVOD AUDIENCE

104,000
TOTAL LIVE STREAM STARTS

3.972 MILLION
TOTAL LIVE MINUTES