



MID-YEAR RATINGS REVIEW

AUSTRALIA'S NO.1 BROADCASTER ACROSS ALL SCREENS

Nine continues to achieve the greatest share of total television viewers across all screens and all devices.

At the mid-point of the 2021 calendar year, the 9Network is once again leading the year with all key demographics and Total People, with a significant lead of 4.5 share points over its nearest competitor in the highly prized 25-54 demographic.

After 26 calendar weeks, Nine's primary channel also ranks No.1 in 2021 with all key demographics and Total People.




And in the BVOD space, 9Now is Australia's No.1 CFTA BVOD platform, with a 47.7% CFTA minutes share, equating to more than 6.1 billion minutes of content streamed in 2021 – 32% more than its nearest commercial competitor.

Key to the network's continued success is a reliable schedule of premium, family-friendly content that delivers consistency of audience across all advertiser-preferred demographics.

Michael Healy, Nine's Director of Television, said: "I am incredibly proud that once again our content slate has resonated so strongly with the audiences we program for. I'd like to thank our dedicated team for creating Australia's most watched programs across all platforms."




Richard Hunwick, Nine's Director of Sales for Television and Radio, said: "At the half year mark we have gained share against our core target audience of 25-54s and we remain the clear leader across both linear and BVOD with strong and reliable content slate set to carry us through the rest of 2021."

Linear Television – Network commercial shares

			
25-54	37.4%	33.0%	29.6%
16-39	36.2%	33.6%	30.3%
GS + Ch	38.7%	33.3%	28.0%
Total People	38.0%	37.0%	25.0%




Source: OzTAM Metro Total FTA, Calendar Year to Date up to 26/06/2021, 5 City Metro, Consolidated 28 as at 26/06/2021, Total Individuals/P25-54/P16-39/GS+Ch, Nine Network/Seven Network/10 Network, 18:00-23:59:59, Commercial Share%.

Linear Television – Primary channel commercial shares

			
25-54	26.3%	22.7%	18.8%
16-39	26.6%	23.3%	19.2%
GS + Ch	28.6%	23.6%	18.1%
Total People	27.0%	25.1%	15.4%






Source: OzTAM Metro Total FTA, Calendar Year to Date up to 26/06/2021, 5 City Metro, Consolidated 28 as at 26/06/2021, Total Individuals/P25-54/P16-39/GS+Ch, Nine/Seven/10, 18:00-23:59:59, Commercial Share %

Broadcast Video on Demand commercial shares

			
25-54	49.8%	35.3%	15.0%
18-39	48.8%	36.1%	15.1%
Total People	47.7%	36.1%	16.1%






Source: OzTAM Live + VOD VPM, Commercial FTA Share, 01/01/21 – 24/06/21. Metric: Total Minutes (Live + VOD). Includes co-viewing on connected TV devices.

Free-to-air network shares - 2021 ratings survey period

18:00-MN					
	Network	Network	Network	Network	Network
Ppl 25-54	30.9%	27.0%	22.9%	12.4%	6.9%
Ppl 16-39	30.5%	27.5%	23.7%	12.1%	6.2%
GS + Child	31.7%	27.1%	21.1%	13.3%	6.7%
Total Ind.	28.5%	27.8%	17.9%	17.5%	8.4%






Source: OzTAM Metro Total TV, 5 City Metro, Consolidated 28 (as at 26/06/21), Survey YTD excl Easter, Total Individuals/P25-54/P16-39/GS+Ch, Nine Network/Seven Network/10 Network/ABC Network/SBS Network, 18:00-23:59:59, Share% [FTA ex spill].

Free-to-air primary channel shares - 2021 ratings survey period

18:00-MN					
	Primary CH.	Primary CH.	Primary CH.	Primary CH.	Primary CH.
Ppl 25-54	22.2%	18.6%	14.5%	7.1%	3.3%
Ppl 16-39	22.9%	19.0%	15.1%	6.5%	2.8%
GS + Child	23.9%	19.3%	13.5%	7.0%	3.4%
Total Ind.	20.6%	18.9%	11.0%	12.4%	5.1%






Source: OzTAM Metro, 5 City Metro, Consolidated 28 (as at 26/06/21), Survey YTD excl Easter, Total Individuals/P25-54/P16-39/GS+Ch, Nine/Seven/10/SBS/ABC, 18:00:00-23:59:59, Share% [FTA ex spill].

Free-to-air network shares - 2021 calendar year

18:00-MN					
	Network	Network	Network	Network	Network
Ppl 25-54	30.0%	26.5%	23.8%	12.6%	7.1%
Ppl 16-39	29.3%	27.2%	24.6%	12.5%	6.4%
GS + Child	30.8%	26.5%	22.3%	13.7%	6.7%
Total Ind.	28.0%	27.3%	18.5%	17.6%	8.7%

Source: OzTAM Metro Total TV, 5 City Metro, Consolidated 28 (as at 26/06/21), Calendar Year to Date up to 26/06/2021, Total Individuals/P25-54/P16-39/GS+Ch, Nine Network/Seven Network/10 Network/ABC Network/SBS Network, 18:00-23:59:59, Share% [FTA ex spill].

Free free-to-air primary channel shares - 2021 calendar year

18:00-MN					
	Primary CH.	Primary CH.	Primary CH.	Primary CH.	Primary CH.
Ppl 25-54	21.2%	18.3%	15.1%	7.0%	3.3%
Ppl 16-39	21.6%	18.9%	15.6%	6.4%	2.8%
GS + Child	22.7%	18.8%	14.4%	6.9%	3.3%
Total Ind.	19.9%	18.5%	11.3%	12.3%	5.3%

Source: OzTAM Metro, 5 City Metro, Consolidated 28 (as at 26/06/21), Calendar Year to Date up to 26/06/2021, Total Individuals/P25-54/P16-39/GS+Ch, Nine/Seven/10/SBS/ABC, 18:00:00-23:59:59, Share% [FTA ex spill].

Nine has the biggest shows in Australia

- No.1** Reality Television Series: Married at First Sight
- No.1** Reality Television Series Special: Married at First Sight -Grand Reunion
- No.1** New Reality Television Series: Celebrity Apprentice Australia
- No.1** Light Entertainment Series: Lego Masters
- No.1** New Drama Series: Amazing Grace
- No.2** CFTA Drama Series: Doctor Doctor
- No.1** Medical Documentary Series: Emergency
- No.1** CFTA Documentary Series: Under Investigation
- No.1** Overall Entertainment Series (non-sport): Married at First Sight

#1 REALITY TELEVISION SERIES, #1 REALITY TELEVISION SERIES SPECIAL & #1 NEW REALITY TELEVISION SERIES: OzTAM Metro (5CM) & Regional TAM Regional (CAM), 01/01/21-23/06/21 consolidated 28 data (at 24/06/21), Genre: Reality Television, Programs grouped on name- excludes: encore/rpt/r/masterclass, Total Individuals, FTA Primary & Multi Channels, AUD (ranked on Metro + Regional)

#1 LIGHT ENTERTAINMENT SERIES: OzTAM Metro (5CM) + Regional TAM Regional (CAM), 01/01/21-23/06/21 consolidated 28 data (at 23/06/21), Genre: Light Entertainment, Programs grouped on name- excludes: encore/rpt/r/"road to glory", Total Individuals, FTA Primary & Multi Channels, AUD (ranked on Metro + Regional)

#1 NEW DRAMA - Combined Metro + Regional: OzTAM Metro (5CM) + Regional TAM Regional (CAM), 01/01/21-23/06/21 consolidated 28 data (at 24/11/21), Genre: Drama, Programs grouped on name- excludes: encore/rpt/r, Total Individuals, FTA Primary & Multi Channels, AUD (ranked on Metro + Regional)

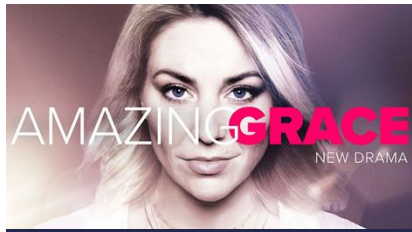
#2 COMMERCIAL FREE-TO-AIR DRAMA SERIES - Combined Metro + Regional: OzTAM Metro (5CM) + Regional TAM Regional (CAM), 01/01/21-23/06/21 consolidated 28 data (at 24/11/21), Genre: Drama, Programs grouped on name- excludes: encore/rpt/r, Total Individuals, CFTA Primary & Multi Channels, AUD (ranked on Metro + Regional)

#1 MEDICAL DOCUMENTARY: OzTAM Metro (5CM) + Regional TAM Regional (CAM), 01/01/21-23/06/21 consolidated 28 data (at 25/06/21), Genre: Documentary, Programs grouped on name- excludes: encore/rpt/r, Total Individuals, FTA Primary & Multi Channels, AUD (ranked on Metro + Regional)

#1 COMMERCIAL FREE-TO-AIR DOCUMENTARY SERIES: OzTAM Metro (5CM) + Regional TAM Regional (CAM), 01/01/21-23/06/21 consolidated 28 data (at 25/06/21), Genre: Documentary, Programs grouped on name- excludes: encore/rpt/r, Total Individuals, CFTA Primary & Multi Channels, AUD (ranked on Metro + Regional)

#1 ENTERTAINMENT SERIES (NON-SPORT): OzTAM Metro (5CM) + Regional TAM Regional (CAM), 01/01/21-23/06/21 consolidated 28 data (at 23/06/21), excludes Genre: Sports Event/Special Sports Event/Other Sports, Programs grouped on name- excludes: encore/rpt/r/"road to glory"/"masterclass", Total Individuals, FTA Primary & Multi Channels, AUD (ranked on Metro + Regional)

 <p>2.108 MILLION TOTAL AUDIENCE</p>	 <p>1.650 MILLION TOTAL AUDIENCE</p>	 <p>1.069 MILLION TOTAL AUDIENCE</p>
1,345,000 Broadcast Overnight	1,061,000 Broadcast Overnight	786,000 Broadcast Overnight
158,000 Broadcast Time Shift	267,000 Broadcast Time Shift	73,000 Broadcast Time Shift
163,000 Broadcast Encore	158,000 Broadcast Encore	97,000 Broadcast Encore
442,000 Live + VOD BVOD Audience	164,000 Live + VOD BVOD Audience	113,000 Live + VOD BVOD Audience



987,000
TOTAL AUDIENCE

558,000
Broadcast Overnight

147,000
Broadcast Time Shift

145,000
Broadcast Encore

137,000
Live + VOD BVOD Audience



1.189 MILLION
TOTAL AUDIENCE

922,000
Broadcast Overnight

123,000
Broadcast Time Shift

68,000
Broadcast Encore

76,000
Live + VOD BVOD Audience



875,000
TOTAL AUDIENCE

588,000
Broadcast Overnight

109,000
Broadcast Time Shift

102,000
Broadcast Encore

76,000
Live + VOD BVOD Audience



1.328 MILLION
TOTAL AUDIENCE

749,000
Broadcast Overnight

80,000
Broadcast Time Shift

431,000
Broadcast Encore

68,000
Live + VOD BVOD Audience



546,000
TOTAL AUDIENCE

389,000
Broadcast Overnight

69,000
Broadcast Time Shift

48,000
Broadcast Encore

40,000
Live + VOD BVOD Audience



611,000
TOTAL AUDIENCE

446,000
Broadcast Overnight

42,000
Broadcast Time Shift

102,000
Broadcast Encore

21,000
Live + VOD BVOD Audience

OzTAM Metro + Regional Data, Total People, Married at First Sight, Season 8 (22/02/21 – 28/04/21); Lego Masters, Season 3 (19/04/21 – 17/05/21); Amazing Grace Season 1 (03/03/21 – 21/04/21); Under Investigation Season 1 (01/03/2021 – 05/04/21); Space Invaders (27/02/21 – 22/05/21); OzTAM Live + VOD VPM, Consolidated 7 Day to Midnight, Metric: Average Live + VOD BVOD Audience, includes co-viewing on connected TV devices. Celebrity Apprentice Season 1 (23/05/21 - 24/06/21); Travel Guides Season 5 (28/04/21 - 24/06/21); Doctor Doctor, Season 5 (28/04/21 - 24/06/21); Weakest Link Season 1 (4/05/21 - 24/06/21) Overnight + Time Shift to 28 for First Runs, Consolidated 7 for Encores.

BVOD: OzTAM Live + VOD VPM, Consolidated 28 Day to Midnight, Metric: Average Live + VOD BVOD Audience, includes co-viewing on connected TV devices. Married at First Sight, Season 8 (22/02/21 – 28/04/21); Lego Masters, Season 3 (19/04/21 – 17/05/21); Amazing Grace Season 1 (03/03/21 – 21/04/21); Under Investigation Season 1 (01/03/2021 – 05/04/21); Space Invaders (27/02/21 – 22/05/21); OzTAM Live + VOD VPM, Consolidated 7 Day to Midnight, Metric: Average Live + VOD BVOD Audience, includes co-viewing on connected TV devices. Celebrity Apprentice Season 1 (23/05/21 - 24/06/21); Travel Guides Season 5 (28/04/21 - 24/06/21); Doctor Doctor, Season 5 (28/04/21 - 24/06/21); Weakest Link Season 1 (4/05/21 - 24/06/21)

Nine is home to Australia's best news & current affairs

			
1.191 MILLION TOTAL AUDIENCE	959,000 TOTAL AUDIENCE	316,000 TOTAL AUDIENCE	909,000 TOTAL AUDIENCE
1,171,000 Broadcast Overnight	930,000 Broadcast Overnight	305,000 Broadcast Overnight	828,000 Broadcast Overnight
1,000 Broadcast Time Shift	11,000 Broadcast Time Shift	100 Broadcast Time Shift	59,000 Broadcast Time Shift
19,000 Live BVOD Audience	18,000 Live BVOD Audience	11,000 Live BVOD Audience	22,000 Live BVOD Audience

OzTam Metro + Regional Data, Total People, Today (01/01/21 - 24/06/21); Nine News (01/01/21 - 24/06/21); 60 Minutes (31/01/21 - 24/06/21); A Current Affair (01/01/21 - 24/06/21)

OzTAM Live VPM, Metric: Live Average BVOD Audience, includes co-viewing on connected TV devices. Today (01/01/21 - 24/06/21); Nine News (01/01/21 - 24/06/21); 60 Minutes (31/01/21 - 24/06/21); A Current Affair (01/01/21 - 24/06/21)

Top 20 entertainment programs of 2021 - Weeks 1-26 – Total Ppl

RANK	PROGRAM	CHANNEL	COMBINED	METRO	REGIONAL
1	MARRIED AT FIRST SIGHT -FINALE	Nine+Affils	1,945,000	1,490,000	455,000
2	OPRAH WITH MEGHAN & HARRY	10+Affils	1,941,000	1,496,000	445,000
3	HOLEY MOLEY AUSTRALIA - LAUNCH	Seven+Affils	1,673,000	1,102,000	570,000
4	MARRIED AT FIRST SIGHT -THE FINAL DINNER PARTY	Nine+Affils	1,657,000	1,263,000	393,000
5	LEGO MASTERS -WINNER ANNOUNCED	Nine+Affils	1,582,000	1,176,000	406,000
6	MARRIED AT FIRST SIGHT -SUN	Nine+Affils	1,525,000	1,167,000	358,000
7	SEVEN NEWS	Seven+Affils	1,507,000	960,000	547,000
8	SEVEN NEWS - SUN	Seven+Affils	1,499,000	993,000	506,000
9	MARRIED AT FIRST SIGHT -MON	Nine+Affils	1,496,000	1,139,000	357,000
10	MARRIED AT FIRST SIGHT -WED	Nine+Affils	1,486,000	1,130,000	356,000
11	I'M A CELEBRITY...GET ME OUT OF HERE! - OPENING NIGHT	10+Affils	1,479,000	1,106,000	374,000
12	LEGO MASTERS -LAUNCH	Nine+Affils	1,472,000	1,096,000	376,000
13	MARRIED AT FIRST SIGHT -TUE	Nine+Affils	1,466,000	1,122,000	344,000
14	LEGO MASTERS -FINALE	Nine+Affils	1,459,000	1,085,000	374,000
15	SEVEN NEWS AT 6.30	Seven+Affils	1,449,000	924,000	525,000
16	MARRIED AT FIRST SIGHT -LAUNCH	Nine+Affils	1,447,000	1,109,000	338,000
17	FISK-EV	ABC	1,394,000	1,009,000	385,000
18	LEGO MASTERS -WED	Nine+Affils	1,386,000	1,047,000	339,000
19	MARRIED AT FIRST SIGHT -GRAND REUNION -SUN	Nine+Affils	1,372,000	1,045,000	327,000
20	DANCING WITH THE STARS: ALL STARS - FINALE WINNER ANNOUNCED	Seven+Affils	1,345,000	896,000	449,000

Top 20 sport programs of 2021 – Weeks 1-26 – Total People

RANK	PROGRAM	CHANNEL	COMBINED	METRO	REGIONAL
1	STATE OF ORIGIN RUGBY LEAGUE QLD V NSW 1ST - MATCH	Nine+Affils	2,733,000	1,927,000	806,000
2	2021 AUSTRALIAN OPEN D14 -MEN'S FINAL	Nine+Affils	1,550,000	1,173,000	377,000
3	STATE OF ORIGIN RUGBY LEAGUE QLD V NSW 1ST -PRE MATCH	Nine+Affils	1,535,000	1,085,000	449,000
4	2021 AUSTRALIAN OPEN D5 -NIGHT SESSION 2	Nine+Affils	1,426,000	1,103,000	322,000
5	SEVEN'S CRICKET: THIRD TEST - AUSTRALIA V INDIA D4 S3	Seven+Affils	1,246,000	829,000	417,000
6	2021 AUSTRALIAN OPEN D8 -NIGHT	Nine+Affils	1,211,000	879,000	332,000
7	SEVEN'S CRICKET: THIRD TEST - AUSTRALIA V INDIA D3 S3	Seven+Affils	1,174,000	794,000	380,000
8	SEVEN'S CRICKET: THIRD TEST - AUSTRALIA V INDIA D5 S3	Seven+Affils	1,169,000	793,000	376,000
9	SEVEN'S CRICKET: FOURTH TEST - AUSTRALIA V INDIA D3 S3	Seven+Affils	1,156,000	764,000	392,000
10	SEVEN'S CRICKET: THIRD TEST - AUSTRALIA V INDIA D4 S2	Seven+Affils	1,154,000	764,000	389,000
11	2021 AUSTRALIAN OPEN D13 -WOMEN'S FINAL	Nine+Affils	1,147,000	853,000	294,000
12	SEVEN'S CRICKET: THIRD TEST - AUSTRALIA V INDIA D4 TEA	Seven+Affils	1,138,000	768,000	370,000
13	2021 AUSTRALIAN OPEN D5 -NIGHT	Nine+Affils	1,128,000	871,000	257,000
14	SEVEN'S CRICKET: FOURTH TEST - AUSTRALIA V INDIA D5 S3	Seven+Affils	1,114,000	734,000	380,000
15	SEVEN'S CRICKET: SECOND TEST - AUSTRALIA V INDIA D2 S3	Seven+Affils	1,114,000	760,000	353,000
16	SEVEN'S CRICKET: SECOND TEST - AUSTRALIA V INDIA D3 S3	Seven+Affils	1,074,000	710,000	364,000
17	2021 AUSTRALIAN OPEN D6 -NIGHT	Nine+Affils	1,059,000	764,000	295,000
18	SEVEN'S CRICKET: THIRD TEST - AUSTRALIA V INDIA D3 TEA	Seven+Affils	1,038,000	708,000	330,000
19	SEVEN'S CRICKET: SECOND TEST - AUSTRALIA V INDIA D2 S2	Seven+Affils	1,032,000	702,000	330,000
20	SEVEN'S CRICKET: SECOND TEST - AUSTRALIA V INDIA D2 TEA	Seven+Affils	1,004,000	692,000	312,000

Top 20 entertainment programs of 2021 Weeks 1-26 – Ppl 25-54

RANK	PROGRAM	CHANNEL	COMBINED	METRO	REGIONAL
1	MARRIED AT FIRST SIGHT -FINALE	Nine+Affils	919,000	718,000	201,000
2	OPRAH WITH MEGHAN & HARRY	10+Affils	852,000	698,000	154,000
3	MARRIED AT FIRST SIGHT -THE FINAL DINNER PARTY	Nine+Affils	784,000	610,000	175,000
4	MARRIED AT FIRST SIGHT -LAUNCH	Nine+Affils	751,000	592,000	159,000
5	MARRIED AT FIRST SIGHT -SUN	Nine+Affils	739,000	583,000	156,000
6	MARRIED AT FIRST SIGHT -MON	Nine+Affils	737,000	580,000	157,000
7	MARRIED AT FIRST SIGHT -TUE	Nine+Affils	731,000	579,000	152,000
8	MARRIED AT FIRST SIGHT -WED	Nine+Affils	728,000	567,000	161,000
9	LEGO MASTERS -WINNER ANNOUNCED	Nine+Affils	722,000	554,000	167,000
10	LEGO MASTERS -LAUNCH	Nine+Affils	710,000	539,000	171,000
11	HOLEY MOLEY AUSTRALIA - LAUNCH	Seven+Affils	693,000	471,000	222,000
12	I'M A CELEBRITY...GET ME OUT OF HERE! - OPENING NIGHT	10+Affils	686,000	521,000	166,000
13	LEGO MASTERS -FINALE	Nine+Affils	671,000	515,000	156,000
14	MARRIED AT FIRST SIGHT -GRAND REUNION -SUN	Nine+Affils	647,000	501,000	146,000
15	MARRIED AT FIRST SIGHT -THU	Nine+Affils	640,000	504,000	136,000
16	LEGO MASTERS -WED	Nine+Affils	627,000	484,000	143,000
17	LEGO MASTERS -MON	Nine+Affils	621,000	469,000	153,000
18	LEGO MASTERS -SUN	Nine+Affils	621,000	467,000	154,000
19	I'M A CELEBRITY...GET ME OUT OF HERE! - WELCOME TO THE JUNGLE	10+Affils	611,000	467,000	144,000
20	LEGO MASTERS -TUE	Nine+Affils	605,000	457,000	149,000

Top 20 sport programs of 2021 – Weeks 1-26 - People 25-54

RANK	PROGRAM	CHANNEL	COMBINED	METRO	REGIONAL
1	STATE OF ORIGIN RUGBY LEAGUE QLD V NSW 1ST -MATCH	Nine+Affils	1,233,000	930,000	302,000
2	STATE OF ORIGIN RUGBY LEAGUE QLD V NSW 1ST -PRE MATCH	Nine+Affils	688,000	521,000	168,000
3	2021 AUSTRALIAN OPEN D5 -NIGHT SESSION 2	Nine+Affils	547,000	448,000	99,000
4	2021 AUSTRALIAN OPEN D14 -MEN'S FINAL	Nine+Affils	546,000	451,000	95,000
5	STATE OF ORIGIN RUGBY LEAGUE QLD V NSW 1ST -POST MATCH	Nine+Affils	431,000	337,000	94,000
6	SEVEN'S CRICKET: THIRD TEST - AUSTRALIA V INDIA D4 S3	Seven+Affils	413,000	285,000	128,000
7	2021 AUSTRALIAN OPEN D5 -NIGHT	Nine+Affils	405,000	332,000	73,000
8	SEVEN'S CRICKET: THIRD TEST - AUSTRALIA V INDIA D4 TEA	Seven+Affils	383,000	268,000	115,000
9	SEVEN'S CRICKET: SECOND TEST - AUSTRALIA V INDIA D3 S3	Seven+Affils	382,000	265,000	117,000
10	SEVEN'S CRICKET: THIRD TEST - AUSTRALIA V INDIA D3 S3	Seven+Affils	382,000	255,000	128,000
11	SEVEN'S CRICKET: FOURTH TEST - AUSTRALIA V INDIA D3 S3	Seven+Affils	380,000	265,000	115,000
12	SEVEN'S CRICKET: THIRD TEST - AUSTRALIA V INDIA D4 S2	Seven+Affils	378,000	261,000	117,000
13	2021 AUSTRALIAN OPEN D8 -NIGHT	Nine+Affils	370,000	289,000	81,000
14	SEVEN'S CRICKET: SECOND TEST - AUSTRALIA V INDIA D2 S3	Seven+Affils	370,000	271,000	98,000
15	SEVEN'S CRICKET: THIRD TEST - AUSTRALIA V INDIA D5 S3	Seven+Affils	354,000	266,000	89,000
16	SEVEN'S CRICKET: THIRD TEST - AUSTRALIA V INDIA D3 TEA	Seven+Affils	348,000	242,000	106,000
17	SEVEN'S CRICKET: SECOND TEST - AUSTRALIA V INDIA D3 S2	Seven+Affils	346,000	250,000	96,000
18	SEVEN'S CRICKET: SECOND TEST - AUSTRALIA V INDIA D2 TEA	Seven+Affils	339,000	252,000	87,000
19	2021 AUSTRALIAN OPEN D13 -WOMEN'S FINAL	Nine+Affils	338,000	271,000	67,000
20	SEVEN'S CRICKET: SECOND TEST - AUSTRALIA V INDIA D3 TEA	Seven+Affils	336,000	236,000	100,000

Top 20 entertainment programs of 2021 - Weeks 1-26 – Ppl 16-39

RANK	PROGRAM	CHANNEL	COMBINED	METRO	REGIONAL
1	OPRAH WITH MEGHAN & HARRY	10+Affils	459,000	382,000	77,000
2	MARRIED AT FIRST SIGHT -FINALE	Nine+Affils	445,000	348,000	97,000
3	MARRIED AT FIRST SIGHT -LAUNCH	Nine+Affils	410,000	318,000	92,000
4	MARRIED AT FIRST SIGHT -THE FINAL DINNER PARTY	Nine+Affils	387,000	302,000	85,000
5	MARRIED AT FIRST SIGHT -SUN	Nine+Affils	371,000	302,000	69,000
6	MARRIED AT FIRST SIGHT -TUE	Nine+Affils	371,000	302,000	68,000
7	MARRIED AT FIRST SIGHT -MON	Nine+Affils	370,000	298,000	72,000
8	MARRIED AT FIRST SIGHT -WED	Nine+Affils	367,000	294,000	73,000
9	MARRIED AT FIRST SIGHT -GRAND REUNION -SUN	Nine+Affils	354,000	292,000	62,000
10	LEGO MASTERS -LAUNCH	Nine+Affils	351,000	263,000	87,000
11	HOLEY MOLEY AUSTRALIA - LAUNCH	Seven+Affils	332,000	235,000	97,000
12	MARRIED AT FIRST SIGHT -GRAND REUNION -MON	Nine+Affils	330,000	271,000	59,000
13	LEGO MASTERS -WINNER ANNOUNCED	Nine+Affils	329,000	247,000	82,000
14	MARRIED AT FIRST SIGHT -THU	Nine+Affils	321,000	255,000	67,000
15	LEGO MASTERS -WED	Nine+Affils	313,000	238,000	74,000
16	LEGO MASTERS -FINALE	Nine+Affils	310,000	238,000	72,000
17	LEGO MASTERS -MON	Nine+Affils	309,000	232,000	77,000
18	LEGO MASTERS -SUN	Nine+Affils	304,000	224,000	80,000
19	I'M A CELEBRITY...GET ME OUT OF HERE! - OPENING NIGHT	10+Affils	300,000	233,000	68,000
20	BIG BROTHER - ARRIVAL	Seven+Affils	293,000	225,000	68,000

Top 20 entertainment programs of 2021 – Wks 1-26 - GS + Ch Child

RANK	PROGRAM	CHANNEL	COMBINED	METRO	REGIONAL
1	MARRIED AT FIRST SIGHT -FINALE	Nine+Affils	432,000	355,000	77,000
2	LEGO MASTERS -WINNER ANNOUNCED	Nine+Affils	398,000	311,000	88,000
3	LEGO MASTERS -LAUNCH	Nine+Affils	385,000	302,000	82,000
4	MARRIED AT FIRST SIGHT -THE FINAL DINNER PARTY	Nine+Affils	379,000	311,000	68,000
5	MARRIED AT FIRST SIGHT -LAUNCH	Nine+Affils	378,000	306,000	72,000
6	LEGO MASTERS -FINALE	Nine+Affils	377,000	294,000	83,000
7	OPRAH WITH MEGHAN & HARRY	10+Affils	374,000	312,000	63,000
8	HOLEY MOLEY AUSTRALIA - LAUNCH	Seven+Affils	363,000	254,000	109,000
9	MARRIED AT FIRST SIGHT -MON	Nine+Affils	358,000	290,000	67,000
10	LEGO MASTERS -WED	Nine+Affils	357,000	283,000	74,000
11	MARRIED AT FIRST SIGHT -SUN	Nine+Affils	355,000	293,000	62,000
12	MARRIED AT FIRST SIGHT -WED	Nine+Affils	354,000	288,000	66,000
13	MARRIED AT FIRST SIGHT -TUE	Nine+Affils	354,000	288,000	66,000
14	LEGO MASTERS -SUN	Nine+Affils	342,000	264,000	78,000
15	LEGO MASTERS -MON	Nine+Affils	336,000	256,000	80,000
16	LEGO MASTERS -TUE	Nine+Affils	325,000	248,000	77,000
17	I'M A CELEBRITY...GET ME OUT OF HERE! - OPENING NIGHT	10+Affils	325,000	254,000	71,000
18	MARRIED AT FIRST SIGHT -THU	Nine+Affils	318,000	261,000	58,000
19	I'M A CELEBRITY...GET ME OUT OF HERE! THE WINNER ANNOUNCED	10+Affils	294,000	222,000	72,000
20	I'M A CELEBRITY...GET ME OUT OF HERE! - WELCOME TO THE JUNGLE	10+Affils	291,000	226,000	65,000

TOP ENTERTAINMENT PROGRAMS: OzTAM Metro (5CM) & Regional TAM Regional (CAM), 01/01/21 - 23/06/21, FTA primary & multi channels + affils, AUD (ranked on Met+Reg), excludes genre: Sports/Special Sports Event/Other Sports Event, encore/rpt/(R), Total People/Ppl 25-54/Ppl16-39/GS+CH, consolidated 28 data (as at 24/06/21) TOP SPORTS PROGRAMS: OzTAM Metro (5CM) & Regional TAM Regional (CAM), 27/12/20 - 22/06/2021, FTA primary & multi channels + affils, AUD (ranked on Met+Reg), Genre: Sports/Special Sports Event/Other Sports Event, encore/rpt/(R), Total People/Ppl 25-54, consolidated 7 data (as at 23/06/21).

Top 10 series 2021 (VOD VPM Minutes)

RANK	SERIES NAME	PLATFORM	VOD MINUTES
1	Married at First Sight Season 8	9Now	898,271,000
2	Home And Away	7Plus	305,510,000
3	The Handmaid's Tale Season 4	SBS On Demand	302,545,000
4	Big Brother	7Plus	297,582,000
5	MasterChef	10 Play	254,752,000
6	Lego Masters Season 3	9Now	144,919,000
7	The Bold and The Beautiful Fast-Tracked	10 Play	144,394,000
8	I'm A Celebrity...Get Me Out Of Here!	10 Play	128,047,000
9	The Amazing Race Australia	10 Play	126,373,000
10	Wakefield	ABC iView	107,067,000

Source: OzTAM VOD VPM, 01/01/21 – 24/06/21. Metric: Total Minutes (VOD). Media Duration 15+mins. Includes co-viewing on connected TV devices. All Broadcasters

Top 9Now series 2021 (VOD VPM Minutes)

RANK	SERIES NAME	PLATFORM	VOD MINUTES
1	Married at First Sight Season 8	9Now	898,271,000
2	Lego Masters Season 3	9Now	144,919,000
3	Celebrity Apprentice Australia Season 5	9Now	87,803,000
4	New Amsterdam Season 3	9Now	75,670,000
5	Forever Season 1	9Now	66,194,000
6	Travel Guides Season 4	9Now	62,934,000
7	Married At First Sight Grand Reunion Event 2021	9Now	61,571,000
8	Amazing Grace Season 1	9Now	52,021,000
9	Resident Alien Season 1	9Now	46,574,000
10	Doctor Doctor Season 5	9Now	39,524,000

Source: OzTAM VOD VPM, 01/01/21 – 24/06/21. Metric: Total Minutes (VOD). Media Duration 15+mins. Includes co-viewing on connected TV devices. 9Now Only.

Top 10 Live Streamed Programs YTD

RANK	PRIMARY DESCRIPTION	SECONDARY DESCRIPTION	PLATFORM	BVOD AUDIENCE
1	STATE OF ORIGIN RUGBY LEAGUE QLD V NSW 1ST - MATCH	QUEENSLAND V NEW SOUTH WALES - TOWNSVILLE	9Now	280,000
2	STATE OF ORIGIN RUGBY LEAGUE QLD V NSW 1ST -PRE MATCH	QUEENSLAND V NEW SOUTH WALES - TOWNSVILLE	9Now	112,000
3	MARRIED AT FIRST SIGHT -FINALE	EPISODE 32 -REUNION PART 2	9Now	91,000
4	2021 AUSTRALIAN OPEN D14 -MEN'S FINAL	DAY 14	9Now	88,000
5	STATE OF ORIGIN RUGBY LEAGUE QLD V NSW 1ST - POST MATCH	QUEENSLAND V NEW SOUTH WALES - TOWNSVILLE	9Now	87,000
6	MARRIED AT FIRST SIGHT -MON	EPISODE 18	9Now	81,000
7	OPRAH WITH MEGHAN & HARRY	OPRAH WITH MEGHAN & HARRY	10 Play	80,000
8	MARRIED AT FIRST SIGHT -SUN	EPISODE 17	9Now	80,000
9	MARRIED AT FIRST SIGHT -MON	EPISODE 22	9Now	78,000
10	MARRIED AT FIRST SIGHT -TUE	EPISODE 19	9Now	77,000

Source: OzTAM Live VPM, 01/01/21 – 24/06/21. Metric: BVOD Audience. Media Duration 15+mins. Includes co-viewing on connected TV devices. All Broadcasters

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