



RATINGS REVIEW

2020 - AUSTRALIA'S LEADING BROADCASTER ACROSS ALL SCREENS

Nine has the greatest share of total television viewers across all screens and all devices.

With the 2020 ratings survey period ending overnight, the 9Network has once again won the year with all key demographics and Total People, with a huge lead of 3.3 share points over its nearest competitor in the coveted 25-54 demographic.

Nine's primary channel also ranks No. 1 in 2020 with all key demographics and Total People. And in the BVOD space, 9Now is Australia's No. 1 CFTA BVOD platform.

The network's continued dominance in linear viewing and BVOD streaming is driven by a premium slate of Australian content that delivers year-round consistency of advertiser-preferred demographics.




Michael Healy, Nine's Director of Television, said: "We're extremely proud that once again our slate has resonated so strongly with the demos we program our content for: People 25-54, 16-39 and Grocery Shoppers with Child. In 2020 we continued to deliver on our promise to provide a year-round schedule of hit shows. From *Married at First Sight*, to *LEGO Masters*, *Australian Ninja Warrior* and *The Block*, our tentpole programs all delivered huge audiences in those key demos. Despite the challenges of COVID, we were able to work with our production partners to ensure all these programs made it to air.

"In arguably the biggest news year of our lives, audiences flocked to our suite of news and current affairs programs. I'm also thrilled that viewers have embraced our new-look *Today* show which has posted double digit audience growth in every capital city and is now regularly winning its slot with those key demos.

Michael Stephenson, Nine's Chief Sales Officer, said: "In an extraordinary year, where television production schedules across the board were disrupted by COVID, Nine delivered the things we aim for every year: consistency across our schedule




throughout the full year and clear leadership in the key demographics that matter to advertisers. To me, the thing I'm proudest of is our dominance across total television - looking at both linear television and digital BVOD - Nine is the place that audiences turn to for news and entertainment and marketers can rely on throughout the year to deliver real results for their business."

Linear Television – Network commercial shares

			
25-54	37.8%	33.0%	29.2%
16-39	36.0%	33.5%	30.6%
GS + Ch	38.9%	33.2%	27.9%
Total People	38.3%	36.9%	24.8%




Source: OzTAM Metro Total FTA, Calendar Year to Date up to 28/11/2020, 5 City Metro, Consolidated 28, Total Individuals/P25-54/P16-39/GS+Ch, Nine Network/Seven Network/10 Network, 18:00-23:59:59, Commercial Share%.

Linear Television – Primary channel commercial shares

			
25-54	26.5%	22.2%	20.2%
16-39	25.7%	22.0%	21.8%
GS + Ch	28.1%	23.5%	19.8%
Total People	26.8%	24.9%	16.4%






Source: OzTAM Metro Total FTA, Calendar Year to Date up to 28/11/2020, 5 City Metro, Consolidated 28, Total Individuals/P25-54/P16-39/GS+Ch, Nine/Seven/10, 18:00-23:59:59, Commercial Share %

Broadcast Video on Demand commercial shares

			
25-54	43.5%	40.2%	16.3%
18-39	46.3%	39.6%	14.1%
Total People	41.9%	41.1%	17.0%






Source: OzTAM VOD + Live VPM, 1 January 2020 – 28 November 2020. Metric: Total Minutes (Live + VOD). Excludes Coviewing on Connected TV

Free-to-air network shares - 2020 ratings survey period

18:00-MN	 Network	 Network	 Network	 Network	 Network
Ppl 25-54	29.9%	26.6%	23.1%	13.4%	7.1%
Ppl 16-39	28.5%	27.5%	24.9%	13.0%	6.1%
GS + Child	30.6%	26.5%	21.9%	14.5%	6.5%
Total Ind.	27.7%	27.2%	18.0%	18.4%	8.8%






Source: OzTAM Metro Total TV, 5 City Metro, Consolidated 28 (as at 29/11/20), Survey YTD excl Easter, Total Individuals/P25-54/P16-39/GS+Ch, Nine Network/Seven Network/10 Network/ABC Network/SBS Network, 18:00-23:59:59, Share% [FTA ex spill].

Free-to-air primary channel shares - 2020 ratings survey period

18:00-MN	 Primary CH.	 Primary CH.	 Primary CH.	 Primary CH.	 Primary CH.
Ppl 25-54	21.0%	18.0%	16.0%	7.6%	3.3%
Ppl 16-39	20.4%	18.2%	17.8%	6.9%	2.7%
GS + Child	22.2%	18.8%	15.6%	7.7%	3.2%
Total Ind.	19.4%	18.5%	11.9%	13.1%	5.3%






Source: OzTAM Metro, 5 City Metro, Consolidated 28 (as at 29/11/20), Survey YTD excl Easter, Total Individuals/P25-54/P16-39/GS+Ch, Nine/Seven/10/SBS/ABC, 18:00:00-23:59:59, Share% [FTA ex spill].

Free-to-air network shares - 2020 calendar year

18:00-MN	 Network	 Network	 Network	 Network	 Network
Ppl 25-54	30.0%	26.2%	23.2%	13.3%	7.3%
Ppl 16-39	29.1%	27.1%	24.7%	12.9%	6.2%
GS + Child	30.7%	26.2%	22.1%	14.4%	6.6%
Total Ind.	27.9%	26.9%	18.1%	18.3%	8.8%

Source: OzTAM Metro Total TV, 5 City Metro, Consolidated 28 (as at 29/11/20), Calendar Year to Date up to 28/11/2020, Total Individuals/P25-54/P16-39/GS+Ch, Nine Network/Seven Network/10 Network/ABC Network/SBS Network, 18:00-23:59:59, Share% [FTA ex spill].

Free free-to-air primary channel shares - 2020 calendar year

18:00-MN	 Primary CH.	 Primary CH.	 Primary CH.	 Primary CH.	 Primary CH.
Ppl 25-54	21.1%	17.7%	16.1%	7.4%	3.3%
Ppl 16-39	20.8%	17.8%	17.6%	6.7%	2.7%
GS + Child	22.2%	18.6%	15.7%	7.6%	3.2%
Total Ind.	19.6%	18.2%	12.0%	12.9%	5.3%

Source: OzTAM Metro, 5 City Metro, Consolidated 28 (as at 01/12/19), Calendar Year to Date up to 28/11/2020, Total Individuals/P25-54/P16-39/GS+Ch, Nine/Seven/10/SBS/ABC, 18:00:00-23:59:59, Share% [FTA ex spill].

Nine has the biggest shows in Australia

- No.1** Reality Television Series: Married at First Sight
- No.1** Light Entertainment Series: Lego Masters
- No.3 & No.4** Light Entertainment Series: Australian Ninja Warrior and The Voice
- No.1 & No.2** New Drama: Informer 3838 and Halifax-Retribution
- No.1** Health & Medical Documentary Series: Paramedics
- No.1** Special: Music on the Home Front
- No.1** Overall Entertainment Series (non-sport): Lego Masters

			
2.214 MILLION TOTAL AUDIENCE	2.180 MILLION TOTAL AUDIENCE	1.578 MILLION TOTAL AUDIENCE	1.600 MILLION TOTAL AUDIENCE
1,484,000 Broadcast Overnight	1,555,000 Broadcast Overnight	1,276,000 Broadcast Overnight	847,000 Broadcast Overnight
164,000 Broadcast Time Shift	263,000 Broadcast Time Shift	107,000 Broadcast Time Shift	242,000 Broadcast Time Shift
196,000 Broadcast Encore	221,000 Broadcast Encore	136,000 Broadcast Encore	329,000 Broadcast Encore
370,000 VPM Rating	141,000 VPM Rating	59,000 VPM Rating	182,000 VPM Rating

			
1.209 MILLION TOTAL AUDIENCE	1.401 MILLION TOTAL AUDIENCE	895,000 TOTAL AUDIENCE	1.641 MILLION TOTAL AUDIENCE
738,000 Broadcast Overnight	771,000 Broadcast Overnight	749,000 Broadcast Overnight	1,093,000 Broadcast Overnight
274,000 Broadcast Time Shift	97,000 Broadcast Time Shift	104,000 Broadcast Time Shift	56,000 Broadcast Time Shift
114,000 Broadcast Encore	490,000 Broadcast Encore	- Broadcast Encore	456,000 Broadcast Encore
83,000 VPM Rating	43,000 VPM Rating	42,000 VPM Rating	36,000 VPM Rating

			
1.514 MILLION TOTAL AUDIENCE	2.104 MILLION TOTAL AUDIENCE	3.137 MILLION TOTAL AUDIENCE	2.697 MILLION TOTAL AUDIENCE
1,180,000 Broadcast Overnight	2,019,000 Broadcast Overnight	2,976,000 Broadcast Overnight	2,523,000 Broadcast Overnight
96,000 Broadcast Time Shift	12,000 Broadcast Time Shift	9,000 Broadcast Time Shift	13,000 Broadcast Time Shift
126,000 Broadcast Encore	- Broadcast Encore	- Broadcast Encore	- Broadcast Encore
112,000 VPM Rating	73,000 VPM Rating	152,000 VPM Rating	161,000 VPM Rating

OzTAM Metro + Regional Data, Total People, Married at First Sight, Season 7 (03/02/2020 - 05/04/2020); Doctor Doctor, Season 4 (05/02/2020 - 13/05/2020); Lego Masters, Season 2 (19/04/2020 - 18/05/2020); Australian Ninja Warrior, Season 4 (26/07/2020 - 10/08/2020); The Block, Season 16 (23/08/2020 - 22/11/2020); Halifax Retribution (25/08/2020 - 06/10/2020); 2020 Australian Open Men's Final (27/01/2020); 2020 State of Origin I (4/11/2020); 2020 State of Origin II (11/11/2020); 2020 State of Origin III (18/11/2020); 2020 NRL Grand Final (25/10/2020); Informer 3838 (20/04/2020 - 27/04/2020); Music From the Home Front (25/04/2020); Paramedics (11/02/2020 - 21/07/2020); Emergency (08/07/2020 - 09/09/2020) Overnight + Time Shift to 28 for First Runs, Consolidated 7 for Encores.

OzTAM Live + VOD VPM, Consolidated 28 Day to Midnight, Metric: VPM Rating, Excluding coviewing on connected TV, Married at First Sight, Season 7 (03/02/2020 - 05/04/2020); Doctor Doctor, Season 4 (05/02/2020 - 13/05/2020); Lego Masters, Season 2 (19/04/2020 - 18/05/2020); Australian Ninja Warrior, Season 4 (26/07/2020 - 10/08/2020); The Block, Season 16 (23/08/2020 - 22/11/2020); Halifax Retribution (25/08/2020 - 06/10/2020); 2020 Australian Open Men's Final (27/01/2020); 2020 State of Origin I (4/11/2020); 2020 State of Origin II (11/11/2020); 2020 State of Origin III (18/11/2020); 2020 NRL Grand Final (25/10/2020); Informer 3838 (20/04/2020 - 27/04/2020); Music From the Home Front (25/04/2020); Paramedics (11/02/2020 - 21/07/2020); Emergency (08/07/2020 - 09/09/2020).

Nine is home to Australia's best news & current affairs

			
1.286 MILLION TOTAL AUDIENCE	1.025 MILLION TOTAL AUDIENCE	326,000 TOTAL AUDIENCE	1.020 MILLION TOTAL AUDIENCE
1,271,000 Broadcast Overnight	1,005,000 Broadcast Overnight	319,000 Broadcast Overnight	926,000 Broadcast Overnight
2,000 Broadcast Time Shift	9,000 Broadcast Time Shift	209 Broadcast Time Shift	59,000 Broadcast Time Shift
13,000 VPM Rating	11,000 VPM Rating	7,000 VPM Rating	35,000 VPM Rating

OzTAM Metro + Regional Data, Total People, Today (01/01/2020 - 26/11/2020); Nine News (01/01/2020 - 26/11/2020); 60 Minutes (01/01/2020 - 22/11/2020); A Current Affair (01/01/2020 - 26/11/2020)

OzTAM Live + VOD VPM, Consolidated 28 Day to Midnight, Metric: VPM Rating, Excluding coviewing on connected TV, Today (01/01/2020 - 26/11/2020); Nine News (01/01/2020 - 26/11/2020); 60 Minutes (01/01/2020 - 22/11/2020); A Current Affair (01/01/2020 - 26/11/2020); Informer 3838 (20/04/2020 - 27/04/2020); Music From the Home Front (25/04/2020); Paramedics (11/02/2020 - 21/07/2020); Emergency (08/07/2020 - 09/09/2020)

Top 20 entertainment programs of 2020 – Total People

RANK	PROGRAM	CHANNEL	COMBINED	METRO	REGIONAL
1	THE BLOCK -WINNER ANNOUNCED	Nine+Affils	2,371,000	1,792,000	578,000
2	LEGO MASTERS -WINNER ANNOUNCED	Nine+Affils	2,234,000	1,692,000	541,000
3	MASTERCHEF AUSTRALIA - THE WINNER ANNOUNCED	10+Affils	2,084,000	1,592,000	492,000
4	MARRIED AT FIRST SIGHT -FINALE	Nine+Affils	2,056,000	1,562,000	494,000
5	LEGO MASTERS -LAUNCH	Nine+Affils	1,980,000	1,479,000	501,000
6	MARRIED AT FIRST SIGHT -THE FINAL DINNER PARTY	Nine+Affils	1,918,000	1,447,000	472,000
7	THE BLOCK -GRAND FINAL	Nine+Affils	1,917,000	1,431,000	487,000
8	LEGO MASTERS -FINALE	Nine+Affils	1,884,000	1,432,000	452,000
9	LEGO MASTERS -SUN	Nine+Affils	1,806,000	1,365,000	442,000
10	LEGO MASTERS -MON	Nine+Affils	1,774,000	1,333,000	440,000
11	7NEWS PRESENTS - MURDER IN THE OUTBACK	Seven+Affils	1,764,000	1,126,000	638,000
12	THE MASKED SINGER AUSTRALIA - THE FINAL REVEAL	10+Affils	1,742,000	1,247,000	495,000
13	AUSTRALIAN NINJA WARRIOR -WINNER ANNOUNCED	Nine+Affils	1,738,000	1,286,000	451,000
14	MARRIED AT FIRST SIGHT -LAUNCH	Nine+Affils	1,709,000	1,321,000	388,000
15	MASTERCHEF AUSTRALIA - GRAND FINALE PART 2	10+Affils	1,706,000	1,313,000	393,000
16	LEGO MASTERS -TUE	Nine+Affils	1,704,000	1,273,000	431,000
17	MARRIED AT FIRST SIGHT -WED	Nine+Affils	1,684,000	1,264,000	420,000
18	MASTERCHEF AUSTRALIA - LAUNCH	10+Affils	1,676,000	1,304,000	371,000
19	SEVEN NEWS	Seven+Affils	1,663,000	1,071,000	592,000
20	MARRIED AT FIRST SIGHT -SUN	Nine+Affils	1,660,000	1,235,000	425,000

Top 20 sport programs of 2020 – Total People

RANK	PROGRAM	CHANNEL	COMBINED	METRO	REGIONAL
1	SEVEN'S AFL: GRAND FINAL: RICHMOND V GEELONG	Seven+Affils	3,864,000	3,016,000	849,000
2	NRL GRAND FINAL DAY -MATCH	Nine+Affils	2,985,000	2,106,000	878,000
3	STATE OF ORIGIN RUGBY LEAGUE QLD V NSW 3RD - MATCH	Nine+Affils	2,751,000	1,894,000	856,000
4	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 2ND - MATCH	Nine+Affils	2,453,000	1,658,000	795,000
5	2020 AUSTRALIAN OPEN D8 -NIGHT	Nine+Affils	2,437,000	1,874,000	563,000
6	STATE OF ORIGIN RUGBY LEAGUE QLD V NSW 1ST - MATCH	Nine+Affils	2,403,000	1,606,000	798,000
7	2020 AUSTRALIAN OPEN D14 -MEN'S FINAL	Nine+Affils	2,031,000	1,531,000	500,000
8	MELBOURNE CUP CARNIVAL: MELBOURNE CUP-RACE	10+Affils	1,869,000	1,412,000	457,000
9	2020 AUSTRALIAN OPEN D11 -NIGHT	Nine+Affils	1,437,000	1,083,000	354,000
10	2020 AUSTRALIAN OPEN D10 -NIGHT	Nine+Affils	1,434,000	1,051,000	383,000
11	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL FINALS	Seven+Affils	1,385,000	1,087,000	298,000
12	2020 AUSTRALIAN OPEN D7 -NIGHT	Nine+Affils	1,355,000	983,000	373,000
13	2020 AUSTRALIAN OPEN D6 -NIGHT	Nine+Affils	1,353,000	989,000	364,000
14	2020 AUSTRALIAN OPEN D9 -NIGHT	Nine+Affils	1,225,000	916,000	309,000
15	2020 AUSTRALIAN OPEN D13 -WOMEN'S FINAL	Nine+Affils	1,192,000	892,000	300,000
16	SEVEN'S CRICKET: THIRD TEST - AUSTRALIA V NEW ZEALAND D2 S2	Seven+Affils	1,183,000	782,000	401,000
17	2020 AUSTRALIAN OPEN D6 -LATE	Nine+Affils	1,150,000	882,000	269,000
18	SEVEN'S CRICKET: THIRD TEST - AUSTRALIA V NEW ZEALAND D2 S3	Seven+Affils	1,148,000	757,000	392,000
19	2020 AUSTRALIAN OPEN D4 -NIGHT	Nine+Affils	1,143,000	843,000	300,000
20	SEVEN'S CRICKET: THIRD TEST - AUSTRALIA V NEW ZEALAND D3 S3	Seven+Affils	1,140,000	769,000	371,000

Top 20 entertainment programs of 2020 – People 25-54

RANK	PROGRAM	CHANNEL	COMBINED	METRO	REGIONAL
1	THE BLOCK -WINNER ANNOUNCED	Nine+Affils	1,063,000	836,000	227,000
2	LEGO MASTERS -WINNER ANNOUNCED	Nine+Affils	1,050,000	822,000	228,000
3	MASTERCHEF AUSTRALIA - THE WINNER ANNOUNCED	10+Affils	1,028,000	810,000	218,000
4	MARRIED AT FIRST SIGHT -FINALE	Nine+Affils	996,000	777,000	219,000
5	LEGO MASTERS -LAUNCH	Nine+Affils	944,000	730,000	215,000
6	MARRIED AT FIRST SIGHT -THE FINAL DINNER PARTY	Nine+Affils	941,000	725,000	216,000
7	LEGO MASTERS -FINALE	Nine+Affils	897,000	700,000	197,000
8	MARRIED AT FIRST SIGHT -LAUNCH	Nine+Affils	891,000	706,000	185,000
9	LEGO MASTERS -MON	Nine+Affils	874,000	681,000	193,000
10	MASTERCHEF AUSTRALIA - LAUNCH	10+Affils	867,000	694,000	174,000
11	LEGO MASTERS -SUN	Nine+Affils	866,000	681,000	185,000
12	MARRIED AT FIRST SIGHT -WED	Nine+Affils	857,000	666,000	191,000
13	LEGO MASTERS -TUE	Nine+Affils	854,000	653,000	201,000
14	MASTERCHEF AUSTRALIA - GRAND FINALE PART 2	10+Affils	846,000	667,000	180,000
15	THE BLOCK -GRAND FINAL	Nine+Affils	846,000	656,000	190,000
16	THE MASKED SINGER AUSTRALIA - THE FINAL REVEAL	10+Affils	844,000	634,000	210,000
17	MARRIED AT FIRST SIGHT -SUN	Nine+Affils	838,000	650,000	187,000
18	MARRIED AT FIRST SIGHT -THU	Nine+Affils	833,000	645,000	189,000
19	MARRIED AT FIRST SIGHT -MON	Nine+Affils	820,000	643,000	177,000
20	MARRIED AT FIRST SIGHT -TUE	Nine+Affils	801,000	627,000	173,000

Top 20 sport programs of 2020 – People 25-54

RANK	PROGRAM	CHANNEL	COMBINED	METRO	REGIONAL
1	SEVEN'S AFL: GRAND FINAL: RICHMOND V GEELONG	Seven+Affils	1,637,000	1,329,000	308,000
2	NRL GRAND FINAL DAY -MATCH	Nine+Affils	1,355,000	1,012,000	343,000
3	STATE OF ORIGIN RUGBY LEAGUE QLD V NSW 3RD -MATCH	Nine+Affils	1,218,000	897,000	320,000
4	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 2ND -MATCH	Nine+Affils	1,088,000	775,000	314,000
5	STATE OF ORIGIN RUGBY LEAGUE QLD V NSW 1ST -MATCH	Nine+Affils	1,056,000	731,000	325,000
6	2020 AUSTRALIAN OPEN D8 -NIGHT	Nine+Affils	1,017,000	831,000	186,000
7	2020 AUSTRALIAN OPEN D14 -MEN'S FINAL	Nine+Affils	821,000	662,000	159,000
8	MELBOURNE CUP CARNIVAL: MELBOURNE CUP-RACE	10+Affils	598,000	483,000	114,000
9	2020 AUSTRALIAN OPEN D11 -NIGHT	Nine+Affils	595,000	484,000	111,000
10	2020 AUSTRALIAN OPEN D10 -NIGHT	Nine+Affils	575,000	460,000	114,000
11	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL FINALS	Seven+Affils	571,000	469,000	102,000
12	2020 AUSTRALIAN OPEN D9 -NIGHT	Nine+Affils	490,000	394,000	95,000
13	SUPERCARS CHAMPIONSHIP: BATHURST 1000 D3 SUPERCARS RACE	10+Affils	484,000	290,000	194,000
14	2020 AUSTRALIAN OPEN D6 -NIGHT	Nine+Affils	464,000	362,000	102,000
15	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL FINALS	Seven+Affils	455,000	378,000	77,000
16	2020 AUSTRALIAN OPEN D8 -LATE	Nine+Affils	455,000	389,000	66,000
17	2020 AUSTRALIAN OPEN D13 -WOMEN'S FINAL	Nine+Affils	446,000	365,000	81,000
18	2020 AUSTRALIAN OPEN D7 -NIGHT	Nine+Affils	442,000	344,000	97,000
19	2020 AUSTRALIAN OPEN D6 -LATE	Nine+Affils	427,000	352,000	75,000
20	2020 AUSTRALIAN OPEN D10 -LATE	Nine+Affils	424,000	351,000	74,000

Top 20 entertainment programs of 2020 – People 16-39

RANK	PROGRAM	CHANNEL	COMBINED	METRO	REGIONAL
1	LEGO MASTERS -WINNER ANNOUNCED	Nine+Affils	586,000	463,000	123,000
2	MASTERCHEF AUSTRALIA - THE WINNER ANNOUNCED	10+Affils	581,000	467,000	114,000
3	THE BLOCK -WINNER ANNOUNCED	Nine+Affils	551,000	431,000	120,000
4	MARRIED AT FIRST SIGHT -LAUNCH	Nine+Affils	543,000	441,000	102,000
5	MARRIED AT FIRST SIGHT -FINALE	Nine+Affils	534,000	421,000	114,000
6	MARRIED AT FIRST SIGHT -THE FINAL DINNER PARTY	Nine+Affils	522,000	414,000	108,000
7	LEGO MASTERS -LAUNCH	Nine+Affils	512,000	393,000	118,000
8	MASTERCHEF AUSTRALIA - GRAND FINALE PART 2	10+Affils	503,000	404,000	99,000
9	LEGO MASTERS -FINALE	Nine+Affils	493,000	390,000	103,000
10	MASTERCHEF AUSTRALIA - LAUNCH	10+Affils	489,000	396,000	93,000
11	MARRIED AT FIRST SIGHT -WED	Nine+Affils	478,000	371,000	107,000
12	MARRIED AT FIRST SIGHT -THU	Nine+Affils	478,000	365,000	113,000
13	LEGO MASTERS -TUE	Nine+Affils	474,000	357,000	117,000
14	LEGO MASTERS -SUN	Nine+Affils	470,000	367,000	103,000
15	LEGO MASTERS -MON	Nine+Affils	469,000	366,000	103,000
16	MARRIED AT FIRST SIGHT -SUN	Nine+Affils	467,000	360,000	107,000
17	THE MASKED SINGER AUSTRALIA - THE FINAL REVEAL	10+Affils	461,000	352,000	109,000
18	MARRIED AT FIRST SIGHT -MON	Nine+Affils	450,000	347,000	103,000
19	MARRIED AT FIRST SIGHT -TUE	Nine+Affils	449,000	352,000	96,000
20	AUSTRALIAN SURVIVOR: ALL STARS GF - THE WINNER ANNOUNCED	10+Affils	437,000	333,000	104,000

Top 20 sport programs of 2020 – People 16-39

RANK	PROGRAM	CHANNEL	COMBINED	METRO	REGIONAL
1	SEVEN'S AFL: GRAND FINAL: RICHMOND V GEELONG	Seven+Affils	983,000	832,000	151,000
2	NRL GRAND FINAL DAY -MATCH	Nine+Affils	770,000	585,000	185,000
3	STATE OF ORIGIN RUGBY LEAGUE QLD V NSW 3RD -MATCH	Nine+Affils	722,000	549,000	173,000
4	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 2ND -MATCH	Nine+Affils	651,000	473,000	178,000
5	STATE OF ORIGIN RUGBY LEAGUE QLD V NSW 1ST -MATCH	Nine+Affils	624,000	442,000	183,000
6	2020 AUSTRALIAN OPEN D8 -NIGHT	Nine+Affils	602,000	499,000	104,000
7	2020 AUSTRALIAN OPEN D14 -MEN'S FINAL	Nine+Affils	464,000	377,000	87,000
8	2020 AUSTRALIAN OPEN D11 -NIGHT	Nine+Affils	372,000	303,000	69,000
9	2020 AUSTRALIAN OPEN D10 -NIGHT	Nine+Affils	331,000	266,000	65,000
10	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL FINALS	Seven+Affils	323,000	278,000	45,000
11	MELBOURNE CUP CARNIVAL: MELBOURNE CUP-RACE	10+Affils	307,000	250,000	57,000
12	2020 AUSTRALIAN OPEN D9 -NIGHT	Nine+Affils	290,000	233,000	57,000
13	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL FINALS	Seven+Affils	280,000	237,000	43,000
14	2020 AUSTRALIAN OPEN D8 -LATE	Nine+Affils	271,000	239,000	32,000
15	2020 AUSTRALIAN OPEN D6 -NIGHT	Nine+Affils	260,000	208,000	52,000
16	2020 AUSTRALIAN OPEN D10 -LATE	Nine+Affils	250,000	209,000	40,000
17	2020 AUSTRALIAN OPEN D13 -WOMEN'S FINAL	Nine+Affils	239,000	191,000	47,000
18	2020 AUSTRALIAN OPEN D7 -NIGHT	Nine+Affils	237,000	194,000	43,000
19	2020 AUSTRALIAN OPEN D4 -NIGHT	Nine+Affils	233,000	186,000	46,000
20	2020 AUSTRALIAN OPEN D5 -LATE	Nine+Affils	227,000	183,000	44,000

Top 20 entertainment programs of 2020 – Grocery Shopper + Child

RANK	PROGRAM	CHANNEL	COMBINED	METRO	REGIONAL
1	LEGO MASTERS -WINNER ANNOUNCED	Nine+Affils	568,000	446,000	121,000
2	LEGO MASTERS -LAUNCH	Nine+Affils	550,000	434,000	116,000
3	THE BLOCK -WINNER ANNOUNCED	Nine+Affils	548,000	443,000	105,000
4	MARRIED AT FIRST SIGHT -FINALE	Nine+Affils	493,000	388,000	105,000
5	LEGO MASTERS -MON	Nine+Affils	489,000	383,000	107,000
6	LEGO MASTERS -SUN	Nine+Affils	481,000	384,000	97,000
7	LEGO MASTERS -FINALE	Nine+Affils	477,000	373,000	104,000
8	MASTERCHEF AUSTRALIA - THE WINNER ANNOUNCED	10+Affils	476,000	373,000	103,000
9	LEGO MASTERS -TUE	Nine+Affils	471,000	357,000	114,000
10	MARRIED AT FIRST SIGHT -THE FINAL DINNER PARTY	Nine+Affils	450,000	351,000	99,000
11	THE MASKED SINGER AUSTRALIA - THE FINAL REVEAL	10+Affils	441,000	336,000	104,000
12	AUSTRALIAN NINJA WARRIOR -WINNER ANNOUNCED	Nine+Affils	431,000	347,000	83,000
13	THE BLOCK -GRAND FINAL	Nine+Affils	426,000	338,000	89,000
14	MARRIED AT FIRST SIGHT -LAUNCH	Nine+Affils	423,000	342,000	81,000
15	MASTERCHEF AUSTRALIA - LAUNCH	10+Affils	417,000	327,000	90,000
16	MARRIED AT FIRST SIGHT -WED	Nine+Affils	412,000	328,000	83,000
17	MARRIED AT FIRST SIGHT -THU	Nine+Affils	395,000	311,000	84,000
18	MARRIED AT FIRST SIGHT -SUN	Nine+Affils	393,000	310,000	83,000
19	MARRIED AT FIRST SIGHT -MON	Nine+Affils	389,000	311,000	77,000
20	MASTERCHEF AUSTRALIA - GRAND FINALE PART 2	10+Affils	388,000	307,000	81,000

Top 20 sport programs of 2020 – Grocery Shopper + Child

RANK	PROGRAM	CHANNEL	COMBINED	METRO	REGIONAL
1	SEVEN'S AFL: GRAND FINAL: RICHMOND V GEELONG	Seven+Affils	787,000	642,000	146,000
2	NRL GRAND FINAL DAY -MATCH	Nine+Affils	630,000	468,000	162,000
3	STATE OF ORIGIN RUGBY LEAGUE QLD V NSW 3RD -MATCH	Nine+Affils	541,000	390,000	151,000
4	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 2ND -MATCH	Nine+Affils	514,000	369,000	145,000
5	STATE OF ORIGIN RUGBY LEAGUE QLD V NSW 1ST -MATCH	Nine+Affils	499,000	343,000	156,000
6	2020 AUSTRALIAN OPEN D8 -NIGHT	Nine+Affils	483,000	399,000	84,000
7	2020 AUSTRALIAN OPEN D14 -MEN'S FINAL	Nine+Affils	381,000	301,000	80,000
8	MELBOURNE CUP CARNIVAL: MELBOURNE CUP-RACE	10+Affils	293,000	243,000	50,000
9	2020 AUSTRALIAN OPEN D10 -NIGHT	Nine+Affils	275,000	216,000	59,000
10	2020 AUSTRALIAN OPEN D11 -NIGHT	Nine+Affils	265,000	214,000	51,000
11	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL FINALS	Seven+Affils	262,000	220,000	41,000
12	2020 AUSTRALIAN OPEN D9 -NIGHT	Nine+Affils	230,000	185,000	45,000
13	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL FINALS	Seven+Affils	225,000	191,000	34,000
14	SUPERCARS CHAMPIONSHIP: BATHURST 1000 D3 SUPERCARS RACE	10+Affils	223,000	138,000	85,000
15	2020 AUSTRALIAN OPEN D13 -WOMEN'S FINAL	Nine+Affils	218,000	175,000	43,000
16	2020 AUSTRALIAN OPEN D8 -LATE	Nine+Affils	218,000	186,000	32,000
17	2020 AUSTRALIAN OPEN D6 -NIGHT	Nine+Affils	214,000	167,000	46,000
18	2020 AUSTRALIAN OPEN D7 -NIGHT	Nine+Affils	213,000	167,000	47,000
19	SEVEN'S CRICKET: THIRD TEST - AUSTRALIA V NEW ZEALAND D2 S3	Seven+Affils	204,000	156,000	48,000
20	2020 AUSTRALIAN OPEN D6 -LATE	Nine+Affils	196,000	167,000	30,000

Source: Top Entertainment Programs: OzTAM Metro (SCM) & Regional TAM Regional (CAM), 01/01/20- 25/11/2020, FTA primary & multi channels + affils, AUD (ranked on Met+Reg), excludes encore/rp1/(R) & genres: Sports Event/Special Sports Event/Other Sports, Total People/Ppl 25-54/Ppl16-39/G3+CH, consolidated 28 data (as at 26/11/20). Top Sport Programs: OzTAM Metro (SCM) & Regional TAM Regional (CAM), 01/01/20- 25/11/2020, FTA primary & multi channels + affils, AUD (ranked on Met+Reg), Genre: Sports/Special Sports Event/Other

Sports Event, encore/rpt/(R)/pre match/post match/innings break/on the ground/presentation/podium/mounting yard, Total People/Ppl 25-54/Ppl 16-39/GS+CH, consolidated 28 data (as at 26/11/20).

Top 10 series 2020 (VOD VPM Minutes)

RANK	SERIES NAME	PLATFORM	VOD MINUTES
1	Married at First Sight Season 7	9Now	819,670,000
2	MasterChef Australia	10 Play	335,860,000
3	Love Island UK Season 6	9Now	275,487,000
4	The Block Season 16	9Now	259,416,000
5	Big Brother	7Plus	235,887,000
6	Home And Away	7Plus	226,680,000
7	Home And Away	7Plus	207,089,000
8	Australian Survivor	10 Play	183,973,000
9	The Voice Season 9	9Now	182,745,000
10	Bachelor In Paradise	10 Play	169,511,000

Source: OzTAM VOD VPM, 1 January 2020 – 28 November 2020. Metric: Total Minutes (VOD). Media Duration 15+mins. Excludes CoViewing on Connected TV. All Broadcasters

Top 9Now series 2020 (VOD VPM Minutes)

RANK	SERIES NAME	PLATFORM	VOD MINUTES
1	Married at First Sight Season 7	9Now	819,670,000
2	Love Island UK Season 6	9Now	275,487,000
3	The Block Season 16	9Now	259,416,000
4	The Voice Season 9	9Now	182,745,000
5	Love Island USA Season 2	9Now	100,156,000
6	Lego Masters Season 2	9Now	98,875,000
7	New Amsterdam Season 2	9Now	70,328,000
8	The Arrangement Season 1	9Now	67,603,000
9	Doctor Doctor Season 4	9Now	58,638,000
10	Desperate Housewives Season 1	9Now	51,242,000

Source: OzTAM VOD VPM, 1 January 2020 – 28 November 2020. Metric: Total Minutes (VOD). Media Duration: 15mins+. Excludes CoViewing on Connected TV. 9Now Only

Top 10 Live Streamed Programs YTD

RANK	PRIMARY DESCRIPTION	SECONDARY DESCRIPTION	PLATFORM	VPM RATING
1	STATE OF ORIGIN RUGBY LEAGUE QLD V NSW 3RD - MATCH	QUEENSLAND V NEW SOUTH WALES -BRISBANE	9Now	174,000
2	STATE OF ORIGIN RUGBY LEAGUE QLD V NSW 1ST - MATCH	QUEENSLAND V NEW SOUTH WALES -ADELAIDE	9Now	155,000
3	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 2ND - MATCH	NEW SOUTH WALES V QUEENSLAND -SYDNEY	9Now	154,000
4	NRL GRAND FINAL DAY -MATCH	NRL GRAND FINAL - PENRITH PANTHERS V MELBOURNE STORM	9Now	152,000
5	2020 AUSTRALIAN OPEN D14 -MEN'S FINAL	DAY 14	9Now	73,000
6	MELBOURNE CUP CARNIVAL: MELBOURNE CUP-MOUNTING YARD	MELBOURNE CUP-MOUNTING YARD	10 Play	64,000
7	MARRIED AT FIRST SIGHT -FINALE	EPISODE 36 -REUNION PART 2	9Now	62,000
8	NRL GRAND FINAL DAY -PRESENTATION	NRL GRAND FINAL POST-MATCH	9Now	62,000
9	BIG BROTHER - FINALE - WINNER ANNOUNCED		7Plus	59,000
10	STATE OF ORIGIN RUGBY LEAGUE QLD V NSW 3RD - POST MATCH	QUEENSLAND V NEW SOUTH WALES -BRISBANE	9Now	57,000

Source: OzTAM Live VPM, 1 January 2020 – 28 November 2020. Metric: VPM Rating, Media Duration 15+mins. Excludes CoViewing on Connected TV. All Broadcasters

For more information:

Terry Stuart

Communications Manager
0407 272 062
tstuart@nine.com.au

Nic Christensen

Head of Corporate Affairs
0404 460 607
nchristensen@nine.com.au