

☐☐☐9 Nine On-screen Reference Guide

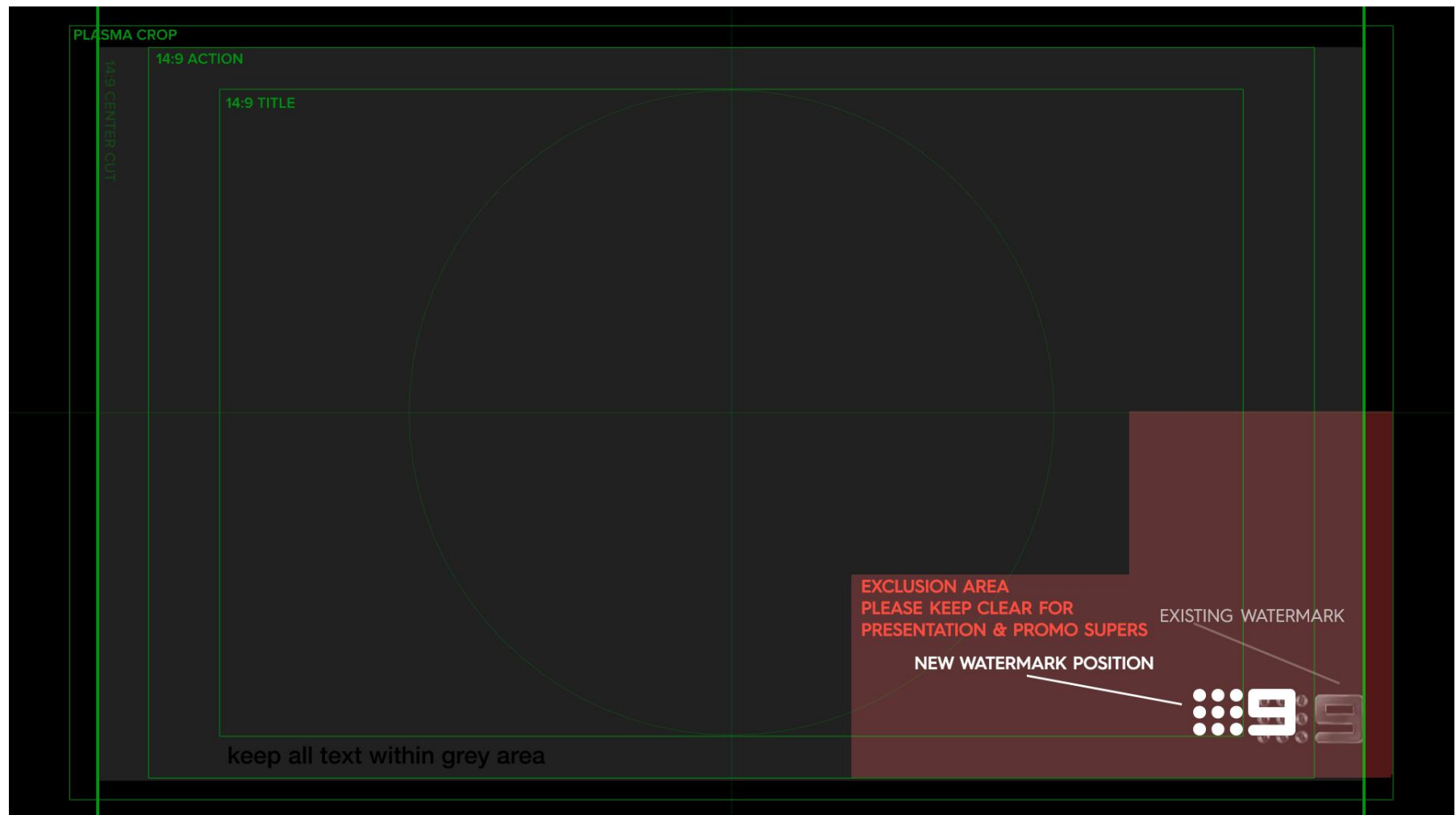


Nine is re-branding all channels from **Thursday November 26, 2015**.

An important part of the re-brand is that most on-air promo information will be focused to the bottom-right of screen. The aim is to increase the frequency of impressions in this space, whether it is a promo strap, animating crawl or static watermark.

In order to schedule these items with flexibility, all shows are asked to design their graphics packages to ensure the bottom-right of screen is clear of text or graphics.

Please use the guide below as a reference and avoid the red shaded area as much as possible.



If your program requires closing credits, please design the closing credit area to appear at the bottom of screen with the either the closing moments of the segment or the next time teaser in the upper portion of screen.

