

FINANCIAL REVIEW

2020



FINANCIAL REVIEW

THE DAILY HABIT OF SUCCESSFUL PEOPLE

SINCE BEGINNING AS A WEEKLY IN 1951, THE AUSTRALIAN FINANCIAL REVIEW HAS PLAYED A CENTRAL ROLE INFORMING AND CHARTING THE BUSINESS LIFE OF THE NATION.

The Australian Financial Review has become the essential daily read for executive decision makers, sophisticated investors and those who promote national prosperity. In the process, it has become a national institution, widely regarded as Australia’s premium business, finance and political publication and recognised for its news-breaking, agenda-setting and authoritative journalism.

All this is generated from the nation’s biggest business and finance newsroom. The Financial Review also includes leading business-related magazines, The Australian Financial Review Magazine and BOSS, both inserted monthly, as well as Luxury and Sophisticated Traveller magazines, published several times a year.

The Financial Review website, afr.com, is Australia’s premier business

site that provides up to date news and analysis and is renowned for breaking business and finance news. Our insightful coverage of the public sector, work and careers, wealth and markets are also unrivalled in Australia.

The Financial Review’s award-winning app for iPad combines the edition format of the daily newspaper with the news-breaking of the online site.

AFRLive convenes leading business summits, industry conferences, webinars and webcasts which bring together leaders in business, the public sector and politics for agenda-setting, news making conversations and discussions.

Since emerging into the world as a weekly newspaper more than six decades ago, the Financial Review now serves its subscribers– with insights delivered via newsletters,

podcasts, live events, or their smartphone as well – available whenever and where ever they want to understand the news.



MICHAELSTUTCHBURY
Editor in Chief
The Financial Review

FINANCIAL REVIEW

THE DAILY HABIT OF SUCCESSFUL PEOPLE

The Australian Financial Review Newspaper

Since beginning as a weekly in 1951, *The Australian Financial Review* has played a central role in informing and charting the business life of the nation. The *Financial Review* is the essential daily read for executive decision makers, sophisticated investors and those who promote national prosperity. It has become a national institution, widely regarded as Australia’s premium business, finance and political publication and recognised for its news-breaking, agenda-setting and authoritative journalism.

AFR Weekend

AFR Weekend casts off the tie, suit and stockings and slips into weekend wear. It’s unmistakably *The Australian Financial Review*; news-breaking, agenda setting and authoritative and it covers everything readers need to know about politics, business and finance. But it also ventures beyond those topics to reflect the non-work interests and passions of its readers.

afr.com

Afr.com is an unrivalled 24-7 digital destination, complementing our national printed publication.

In today’s global economy our audiences demand up-to-the minute information on what’s happening in business, finance and politics. Afr.com offers our readers the ability to be consistently informed and dig deeply into the subjects of interest including Markets, Resources, Technology and much more.

The *Financial Review* online content is delivered dynamically across mobile, tablet and iPad App offering a complete news experience for those who want to get ahead in life and business.





AFRLive

FINANCIAL REVIEW | BHP
Business Summit

FINANCIAL REVIEW
FUTURE BRIEFINGS
Presented by nbn
In association with Science & Technology Australia

FINANCIAL REVIEW
POLICY SERIES

CFO Live
FINANCIAL REVIEW

AFRLive takes advantage of the AFR’s permanent access to a premium audience and distribution platform, and delivers leaders in business, the public sector and politics for agenda-setting, news making conversations and discussions. The annual Financial Review Business Summit, the Banking and Wealth Summit, the Property Summit and CFO Live tackle topical issues in front of live audiences or delivered via live stream, webcast or podcasts. Similarly, the Future Briefings series takes us over the horizon to gain insights into the impact of leading technologies on business, the economy, and society.



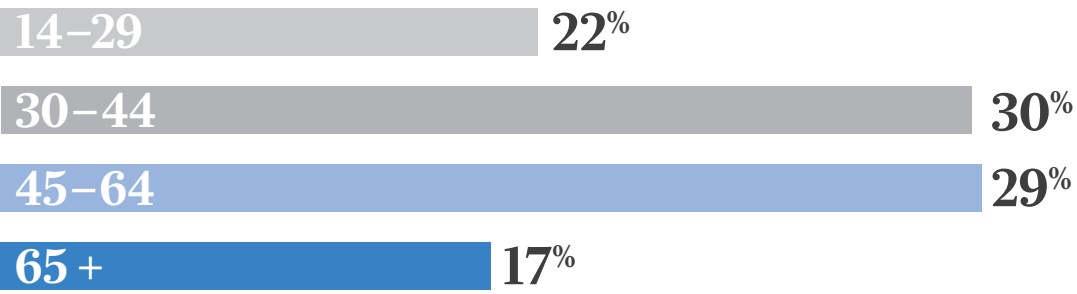


Monthly Readership

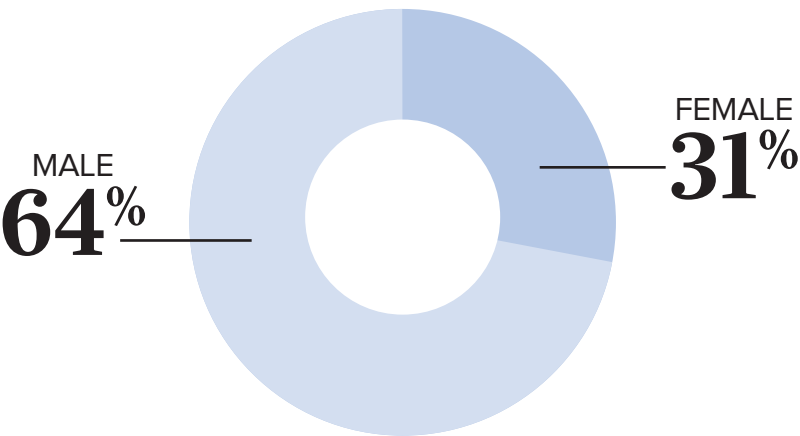
2.5M

PRINT AND DIGITAL*

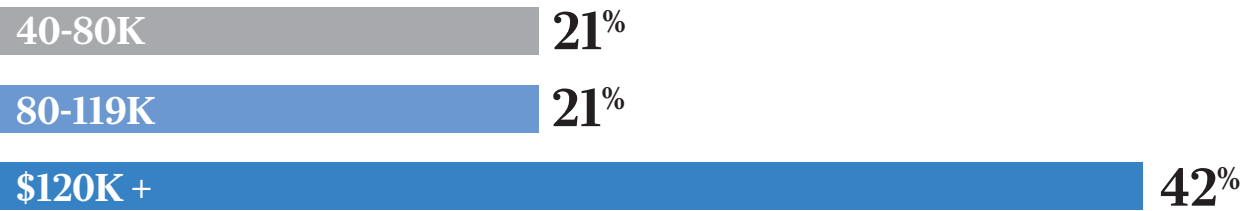
AGE*



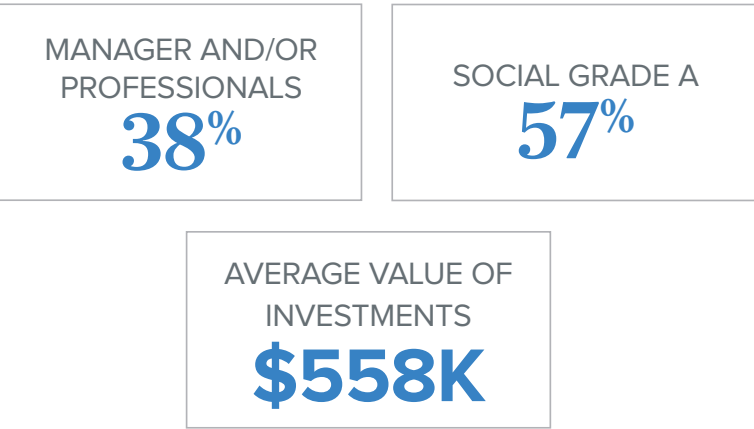
GENDER*



HOUSEHOLD INCOME*



DEMOGRAPHICS*



Emma™ conducted by Ipsos Connect; People 14+ for the 12 months ending December 2019.



News &
Opinion

World

The *Financial Review* makes sense of the swiftly changing global business world. News and analysis in the World pages, the Global business coverage in Companies and Markets and global analysis throughout the *Financial Review* gets to grips with massive international economic restructuring, credit crunches and crises and of course opportunities. *Financial Review* correspondents in North America, Europe and Asia focus directly for Australian readers with back up from prestigious and comprehensive services such as the New York Times, Washington Post, The Telegraph, and the Bloomberg business service.

S M T W T F S

Chanticleer

Chanticleer is the pre-eminent column in Australian business journalism and is famous for dissecting the story of the day for insights that can help business. Today's columns are written by Tony Boyd and James Thomson and are enjoyed by readers across a range of platforms and in different mediums including print, digital and video.

S M T W T F S

Accounting & Consulting

The Wednesday *Financial Review* Accounting & Consulting section is a must read for all directors, CFOs, senior executives, accountants and clients. The editorial focuses on the major professional services firms, the disruptors and the independents. It covers how firms operate, what it's like to work at the firms, the key participants in the industry, the services being sold, what clients think and how they use these companies. In addition to how companies report their financial performance to the markets, latest news and personnel movements within the sector.

S M T W T F S



Education

The Education coverage features every Monday. With it’s unique approach and the ability to reach the business professional, Financial Review’s Education is well positioned to report and analyse the key issues including news, the business of education, research and innovation, professional development and training, and higher learning.

S	M	T	W	T	F	S
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Companies & Markets

The Financial Review’s Companies & Markets coverage is published Monday to Saturday and features the best analysis, commentary and features from Australia’s top business and markets writers. AFR Weekend, features analysis, regular columns and opinion backed with up-to-date news coverage by Australia’s most trusted business journalists. The companies & Markets section includes Financial Services, Markets and Street Talk.

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Executive Recruitment

Executive recruitment attracts both passive and active candidates. By advertising in the *Financial Review* you will entice career orientated and upwardly mobile candidates. 64% of *Financial Review* M-F senior executives are in a position to engage with Recruitment advertising, agreeing they would consider changing jobs if the right position arose.

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Legal Affairs

Legal Affairs appears each Friday in the *Financial Review*. Legal Affairs is aimed at a wide range of lawyers, from those who are still studying to those at the top end of the legal market place. Its emphasis is on treating law as a business.

This section carries a mix of news and commentary on the legal profession while aiming to inform all industry participants about industry trends and what their competitors are doing.

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BOSS

BOSS finds great leaders and decodes the skills and behaviour needed to lead successfully. We seek out those who can help us reach our potential as individuals and organisations, collaborate more effectively, and create more opportunities for growt

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Work and Careers

The challenges of finding a successful career niche, steering your career in the right direction, gaining the skills and connections you need to make it, are deciphered by our work and careers reporters.

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Business & Finance



Marketing & Media

The latest news in marketing, advertising and media, delivered at the start of the week. We focus on the contracts, the campaigns and the people behind them... the key players in the industry and their movements. We cover the stories behind the stories, the trends and big issues so readers can get a true picture of their industry.

The section provides insights and implications into advertisers including their brand strategies, target markets and key communications and successes.

S M T W T F S

Property

Monday to Saturday, the Property section in the *Financial Review* explores who bought, who sold and who made money from the market across Australia, with coverage provided by dedicated journalists in all the major capital cities. The section carries a range of news, features, analysis and profiles focusing on the listed property trusts, developers, fund managers and private investors. Those advertisers attracted to the Property section are leading commercial property agencies, government bodies, suburban residential property agencies, corporate institutions and property recruitment consultants.

S M T W T F S

Wealth Plus and Smart Investor

Whether you are starting from scratch or managing your portfolio the Financial Review has potential you covered.

Wealth Plus looks at how to begin the investment process, for younger professionals or those who are inheriting and want advice on the best approach.

Smart Investor is focused on wealth creation and protection; Shares, Property, fixed interest, specialist investment, SMSF and Ask the Advisor.

S M T W T F S

Focus Reports

AFR Focus reports are deep dives into key topics covering major industries and issues such as health care, cyber security, investing trends, and digital service provision. Reports are available online and can be packaged with podcasts, webcasts and embedded video to maximise impact and reach.

S M T W T F S

Lifestyle

Life & Leisure

The *Life & Leisure* weekly newspaper section is inserted into the Friday and weekend edition of the *Financial Review* newspaper. Every week *Life & Leisure* covers fashion, jewellery, design, travel, property and more, in every issue. *Life & Leisure* provides a premium newspaper advertising environment for luxury clients and is the perfect vehicle to build frequency around key retail periods – such as the Christmas retail period.

S M T W T F S

Men’s Health

The *Financial Review* is the only major newspaper in Australia to publish a weekly column dealing with men’s health. Men’s Health reports on the latest developments in male health in an informative and highly readable way. It covers all their health issues including: Physical health, sexual health, corporate health, mental health, fitness, relationships, fathering, chronic diseases and cancer.

S M T W T F S

Review

Review is our readers guide to the world of issues, ideas and opinion. Published every Friday, Review explores and debates literature and the fine arts; ideas and currents of thought in culture; economics, politics and public policy; history; science; the environment and; philosophy and religion.

S M T W T F S

The *Australian Financial Review's* Focus Reports are bespoke editorial lift-outs that run within the AFR newspaper Monday-to-Friday. AFR Focus Reports will be led by key AFR journalists and will offer readers in-depth analysis across the key industries issues affecting Finance, Defence, Energy, Motoring & IT industries.

CALENDAR 2020*

DATE		REPORT
MARCH		
March 25	WEDNESDAY	Education Research: Energy & Engineering
APRIL		
April 18	SATURDAY	Innovation in Education
April 30	THURSDAY	Wealth management Series: Robo Advice
MAY		
May 12	TUESDAY	SMSF Bear Markets
May 14	THURSDAY	Cyber security
May 21	THURSDAY	Defence
May 28	THURSDAY	Super Series: ETFs
JUNE		
June 04	FRIDAY	States: Western Australia
June 13	SATURDAY	Boarding schools guide
June 17	WEDNESDAY	Education Research: Energy & Resources
June 30	TUESDAY	EOFY Wrap
JULY		
July 03	THURSDAY	Partnerships survey & annoucements
July 23	THURSDAY	Technology Series: Internet of Things, Artificial intelligence
July 30	THURSDAY	Wealth management Series: ESG Investing

DATE		REPORT
AUGUST		
August 06	THURSDAY	Cyber security
August 20	THURSDAY	Super Series: Online Trading
August 27	THURSDAY	Fintech
SEPTEMBER		
September 03	THURSDAY	Technology Series: Digital Transformation
September 07	MONDAY	Your child's edu
September 10	THURSDAY	Super Series: Asian markets and emerging markets
September 23	WEDNESDAY	Edu Research: Medical & health sciences
OCTOBER		
October 08	THURSDAY	Energy
October 22	TUESDAY	Wealth management: Global Markets
October 29	THURSDAY	States: South Australia
NOVEMBER		
November 5	THURSDAY	Small business
November 12	THURSDAY	Cyber security
November 26	THURSDAY	Super Series: SMSFs
DECEMEBER		
December 03	THURSDAY	Motoring
December 09	WEDNESDAY	Education Research: Agri & Earth sciences

Contact your Financial Review sales representative for further details on Focus Reports.

Advertising Opportunities

Engage with the AFR's c-suite and premium business audience by aligning your advertising campaign to a *Financial Review* Focus Report.

*Focus Report publications dates are indicative and subject to change.





THE AUSTRALIAN
Financial Review Magazine



The Australian Financial Review Magazine is Australia’s pre-eminent monthly inserted magazine delivering the highest quality content with a focus on exclusive news, breaking features, profiles in business and politics and an unparalleled reputation for combining gravitas and glamour coverage of fashion, luxury and lifestyle.

FRIDAY (MONTHLY)



BOSS
FINANCIAL REVIEW



Financial Review BOSS is Australia’s magazine for leaders and high-achievers – and those who wish to learn from them. BOSS has a core focus on management and leadership but its motivating force is the desire to build a community of interest and knowledge around the latest ideas and thinking in business and the world of work. BOSS is designed for a discerning reader, those who are at the most senior levels of organisations and those aspiring for success and improvement.

FRIDAY (MONTHLY)



Life&Leisure
Sophisticated Traveller



Life & Leisure *Sophisticated Traveller* magazine showcases the finest travel writing and photography, from home, the region and the rest of the world. *Sophisticated Traveller* provides a high end travel environment to reach to our high net worth audiences’ travel interests.

FRIDAY & SATURDAY
(QUARTERLY)



Life & Leisure
LUXURY



LUXURY is a glossy, large-format magazine that appears quarterly in the *Financial Review*. *LUXURY* continues to build its following, combining in-depth coverage of the faces and figures behind the global luxury industry with the latest trends and products here and overseas, including: fashion, motoring, grooming, watches, jewellery, design, technology, food & wine, property, architecture and interiors.

FRIDAY & SATURDAY
(QUARTERLY)



***AFR Weekend* casts off the tie, suit and stockings and slips into weekend wear.**

It's unmistakably *The Australian Financial Review*; news-breaking, agenda setting and authoritative and it covers everything readers need to know about politics, business and finance. But it also ventures beyond those topics to reflect the non-work interests and passions of its readers.

IN A DIGITAL AGE WHERE PEOPLE HAVE LESS TIME THAN EVER *AFR WEEKEND* IS THE NEWSPAPER THAT RESPECTS READERS' INTELLIGENCE.

Compelling and thought-provoking but never oversold, our news, analysis and features keep readers informed, entertained and in the loop without resorting to ideological scaremongering. Readers consistently tell us this is a formula they like, and it's one that made *AFR Weekend* PANPA's Weekend Newspaper of the Year in 2016.

We complement the agenda-setting news *The Australian Financial Review* is known for

with big reads that recognise weekends are a time to kick back, too. Weekend Fin's long reads and Lunch with the AFR profiles and *LUXURY* magazine complement the intelligent analysis our crack team of political, business and economics correspondents bring to the week's big issues.

At *AFR Weekend* we believe the design is just as important as the stories and we make sure it looks great every week. It starts with page one, where

a bigger, bolder masthead and magazine quality photography and graphical do-ups make it consistently the most eye-catching paper among its weekend peers. This lively, contemporary and clear design extends into an unashamedly compact paper, embellished on the first weekend of most months by a glossy magazine, either *Sophisticated Traveller* or *LUXURY* magazine. All up, it's a package we're proud of.



News

The breaking stories and analysis of the events that matter in Australia and around the world. The news section of *AFR Weekend* mixes news breaks and major scoops with mini-reads that allow readers to ‘catch-up’ on the big events of the week.

S M T W T F S

Companies & Markets

Dive deep into who’s making money, who’s losing it and what’s driving the Australian economy. The Companies & Markets section of *AFR Weekend* looks beyond the daily news to cover the people and industry trends that are shaping Australian business.

S M T W T F S

Weekend Fin

Explore the trends shaping our society; enjoy features on culture, literature, art, fashion and film in writing that is in-depth and beautifully textured. Each week, there’s a stunning pictorial feature, showcasing what’s exciting in art, photography or travel, and hear from the influential, the famous, and the quiet achievers as they lunch with the AFR’s writers and explain what drives them. Weekend Fin lets you stay ahead of the curve with this chocolate box of a section.

S M T W T F S

Perspective

A deeper look at the big issues shaping Australia and the world. Perspective dives into politics, economics and business but also dips into the arts, society and sport. It aims to surprise and inform readers, applying the *Financial Review*’s intelligence to topics that are not always covered in the weekday paper. It’s a must read for anyone who wants to really understand how the world works.

S M T W T F S

Smart Investor

Personal finance is core to the AFR and reader surveys tell us the independent, insightful analysis of economies, markets and products is one of *AFR Weekend*’s key selling points. Smart Investor gives the AFR a single personal finance brand, whose mission is to help readers create and preserve their wealth. It is a mission we take seriously.

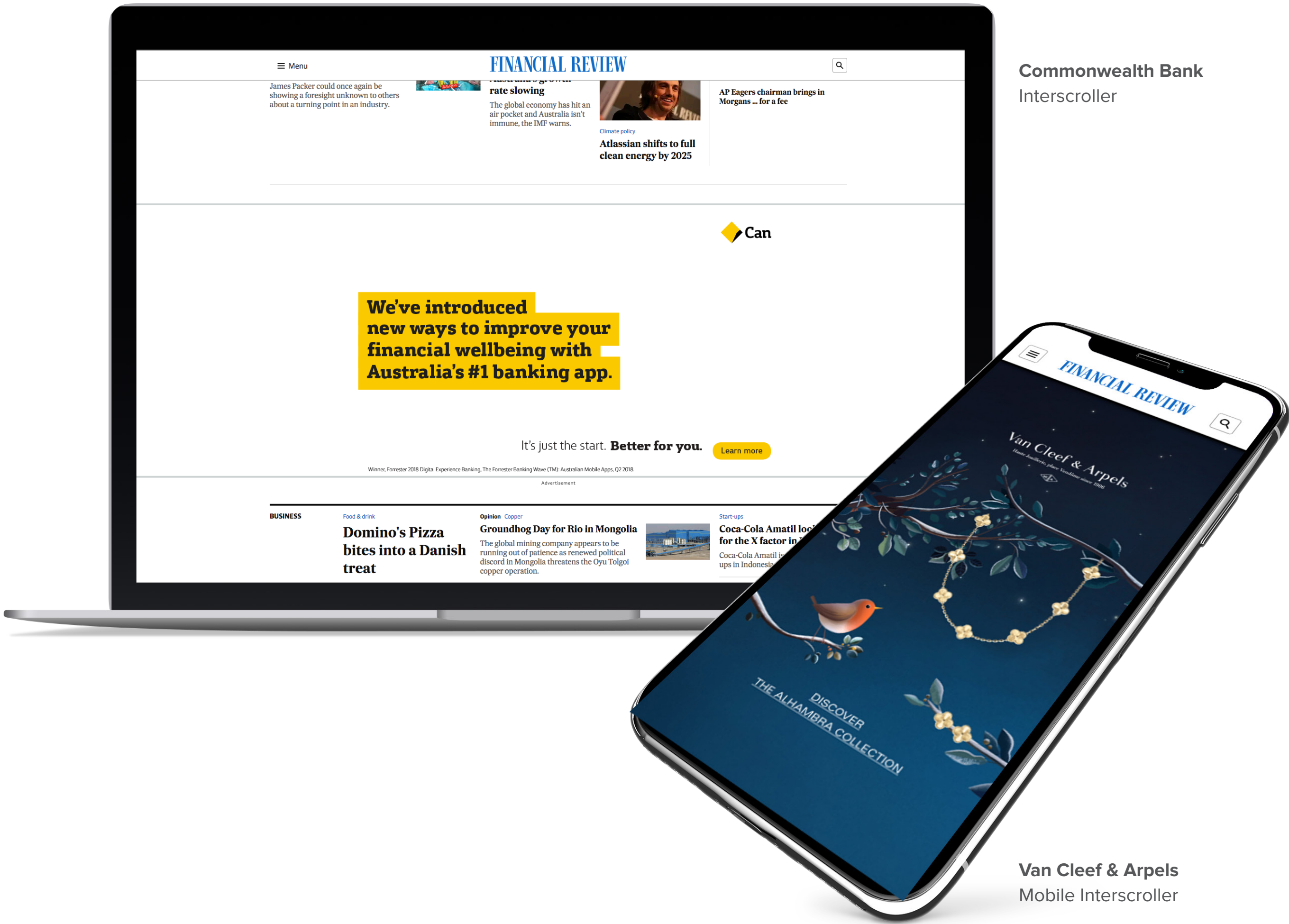
S M T W T F S

Life & Leisure

Life & Leisure provides a sharp and sophisticated look at the lifestyle our discerning readers enjoy and the luxury items they desire. *Life & Leisure* captures the best in food, travel, design, fashion, watches and other finery, while our A-list of regular columnists offer their verdicts on wine (Max Allen), consumer tech (John Davidson), prestige motoring (Tony Davis), and executive property.

S M T W T F S

The *Financial Review* offers immersive digital advertising solutions which hero engagement beyond clicks. From dynamic rich media to commercial content developed in partnership with Powered by Nine, we can take your brand deeper into the content, to engage our high value readership.



Commonwealth Bank
Interscroller

Van Cleef & Arpels
Mobile Interscroller



CHUBB Interactive Story
chubb-meet-the-collectors.afr.com/
meet-the-collectors/

FINANCIAL REVIEW & AFR WEEKEND

MONDAY – FRIDAY FINANCIAL REVIEW							
ANNUAL COMMITMENT (\$)	CASUAL	\$75K	\$150K	\$300K	\$500K	\$750K	\$1MIL+

Per Column Centimetre Rates							
RUN OF PAPER (M-F)							
Run of paper rate	\$68.70	\$64.57	\$62.52	\$60.45	\$58.39	\$56.33	\$54.27
Run of paper rate (incl GST)	\$75.57	\$71.03	\$68.77	\$66.50	\$64.23	\$61.96	\$59.70

FRIDAY RECRUITMENT							
Friday Recruitment	\$112.86	\$106.08	\$102.76	\$99.32	\$95.93	\$92.55	\$89.16
Friday Recruitment (incl GST)	\$124.15	\$116.69	\$113.04	\$109.25	\$105.52	\$101.81	\$98.08
Recruitment Buyover: Friday & Weekend	\$142.86	\$136.08	\$132.76	\$129.32	\$125.93	\$122.55	\$119.16
Recruitment Buyover: Friday & Weekend (incl GST)	\$157.15	\$149.69	\$146.04	\$142.25	\$138.52	\$134.81	\$131.08

WEEKEND FINANCIAL REVIEW							
ANNUAL COMMITMENT (\$)	CASUAL	\$75K	\$150K	\$300K	\$500K	\$750K	\$1MIL+

Run of paper rate	\$50.13	\$47.12	\$44.12	\$41.10	\$38.10	\$35.09	\$32.08
Run of paper rate (incl GST)	\$55.14	\$51.83	\$48.53	\$45.21	\$41.91	\$38.60	\$35.29

Discount is calculated by projected advertising spend in the Financial Review over a 12 month period. \$pcc= Dollars per column centimetre.

POSITION + COLOUR

PREFERRED POSITIONS	MONDAY - FRIDAY*	WEEKEND	COLOUR OPTIONS
Early General News (prior 21)	65%	40%	NATIONAL COLOUR 40%
Early General News Right Hand Page	80%	60%	
Right Hand Page	30%	30%	
Facing/Consecutive Pages	40%	20%	
Sections: Companies & Markets, Smart Investor Weekend, Legal Affairs, Leadership - Education & Careers, Leadership <i>powered by BOSS</i> , Leadership - Entrepreneur <i>powered by BOSS</i>	40%	20%	RECRUITMENT COLOUR 30%
All Other Sections*	30%	20%	
Special Reports (incl colour)	45%	45%	

*Excludes Recruitment and Property advertising. See seperate Property ratecard.

PREMIUM POSITIONS (INCL COLOUR)	MONDAY - FRIDAY	INCL GST	WEEKEND	INCL GST
Front Page (5x7 Mon - Fri) (7x7 Weekend)	\$16,848	\$18,532.80	\$8,000	\$8,800.00
Front/Back Page Panorama (5x15)	\$21,223	\$23,345.30		
Outside Back Page (8x7)	\$7,000	\$7,700.00	\$5,000	\$5,500.00
Ear Space (1.5x4cms) sold only with strip ad	\$600	\$660.00	\$500	\$550.00
Watermark: Share Tables	\$4,000	\$4,400.00	\$2,000	\$2,200.00



BOOKING & CANCELLATION DEADLINES

10AM two business days prior to publication.

MATERIAL DEADLINES

12PM one business day prior to publication.

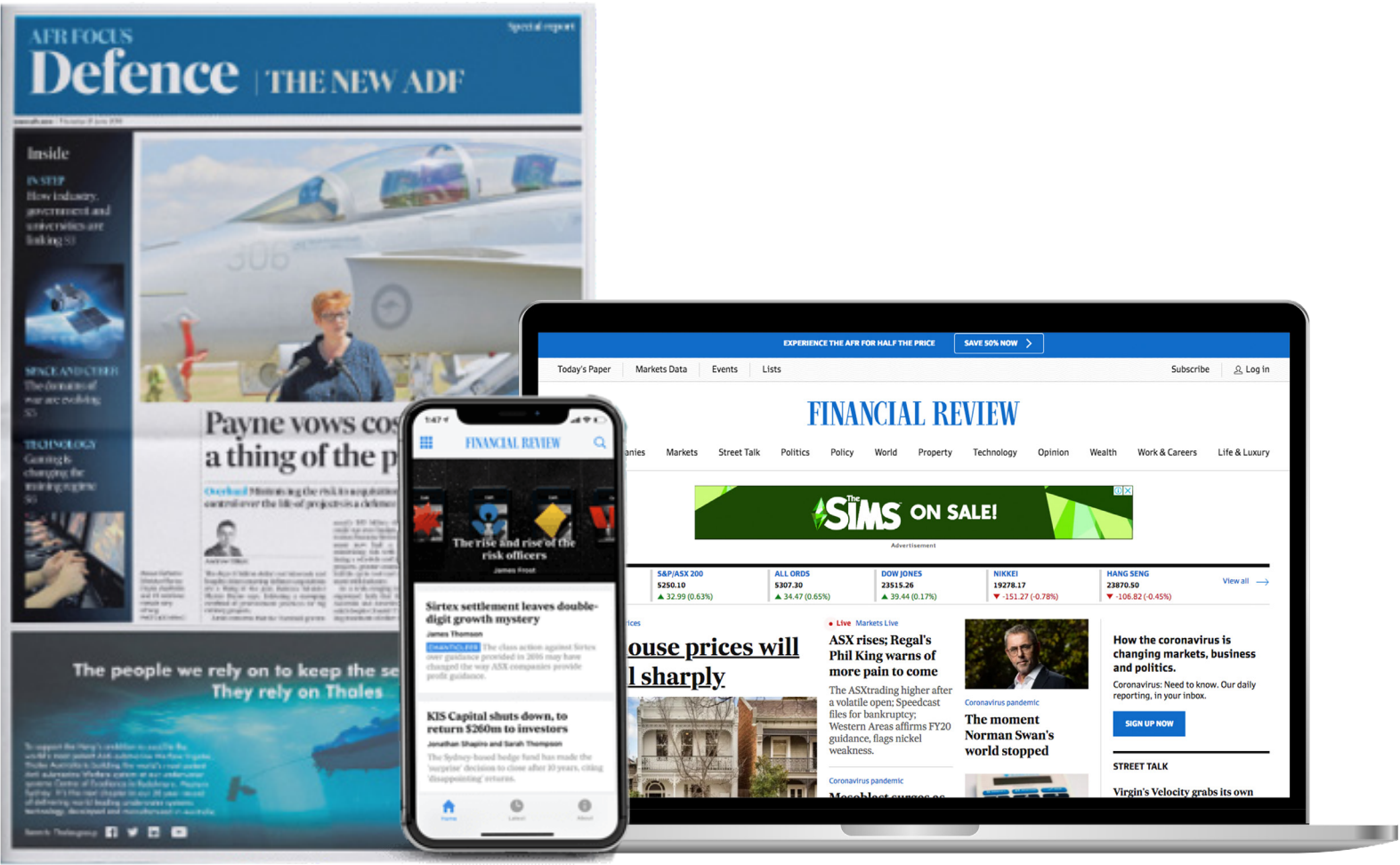
Rates effective 1 January 2020 – 31 December 2020. Rates are subject to change.

invest in Australia

Introducing invest in Australia
An editorial series by *The Austrlian Financial Review*

In 2020, *The Australian Financial Review* will produce a new editorial content series Invest in Australia. The series will tap into business leaders and pioneers across the economy, seeking to understand what is needed to drive Australia’s prosperity as we power towards 2030. Invest in Australia series will engage the *Financial Review*’s readers and subscribers via a dynamic cross platform content ecosystem in digital and print, with further amplification across content and the AFR Live events portfolio.

INFRASTRUCTURE | ENERGY TECHNOLOGY & TELECOMMUNICATIONS | MINING & RESOURCES | SECURITY & DEFENCE | AGRICULTURE | HEALTH SERVICES | FINANCE & SUPERANNUATION | STATE DEVELOPMENT | ADVANCED MANUFACTURING



Print & Digital

FINANCIAL REVIEW | BHP
Business Summit

FINANCIAL REVIEW
FUTURE BRIEFINGS
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FINANCIAL REVIEW
POLICY SERIES

CFO Live
FINANCIAL REVIEW

Events

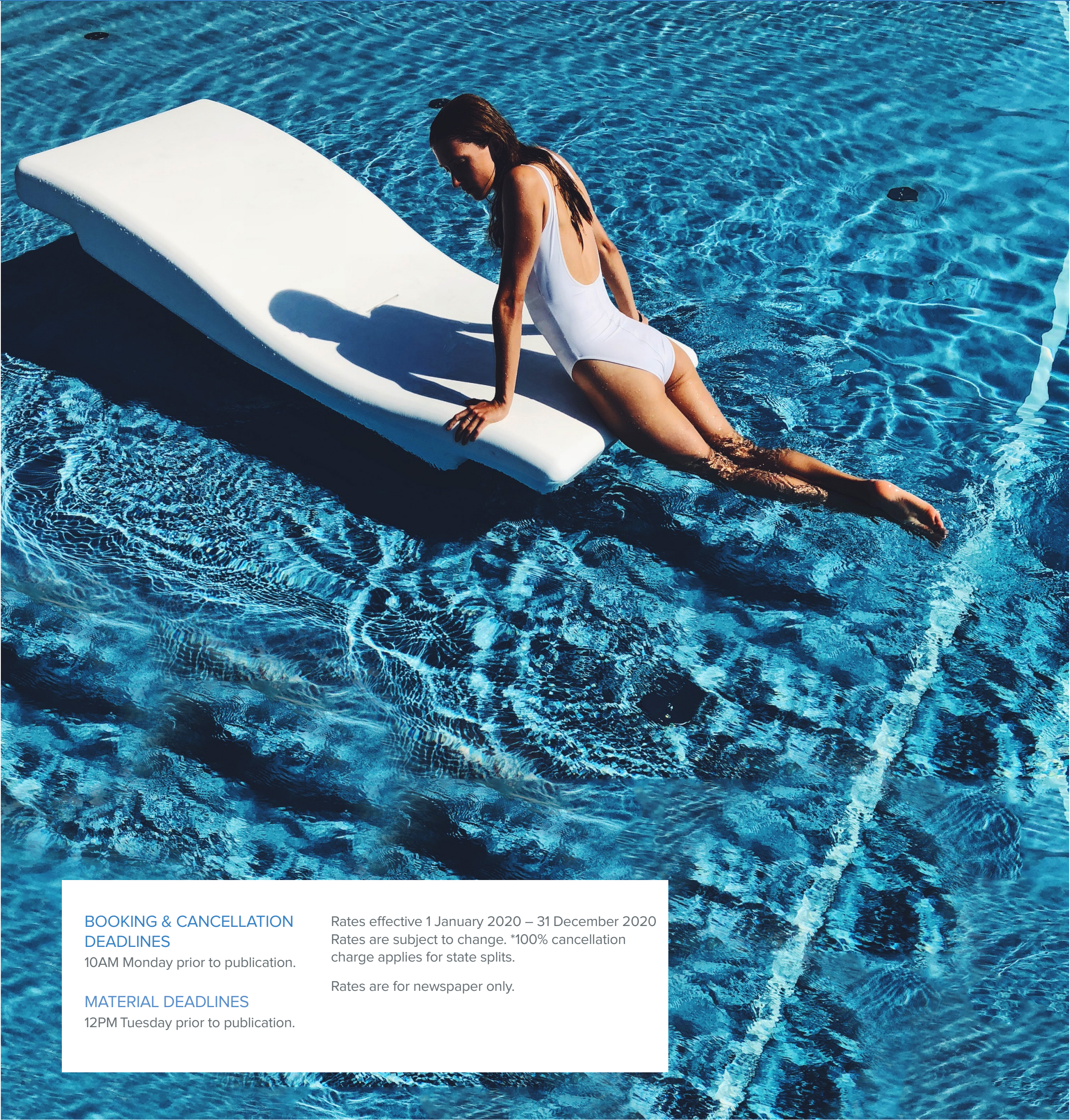
LIFE & LEISURE

FINANCIAL REVIEW LIFE & LEISURE SECTION (FRIDAY & WEEKEND)							
FREQUENCY	CASUAL	4X	8X	12X	16X	20X	24X
DISCOUNT	CASUAL	5%	10%	15%	20%	25%	30%
Full Page (38x7)	\$19,434	\$18,462	\$17,491	\$16,519	\$15,547	\$14,575	\$13,604
Full Page (38x7) Incl GST	\$21,377.40	\$20,308.20	\$19,240.10	\$18,170.90	\$17,101.70	\$16,032.50	\$14,964.40
DPSC (38x14)	\$35,000	\$33,250	\$31,500	\$29,750	\$28,000	\$26,250	\$24,500
DPSC (38x14) Incl GST	\$38,500.00	\$36,575.00	\$34,650.00	\$32,725.00	\$30,800.00	\$28,875.00	\$26,950.00
Junior Page (28x5)	\$10,220	\$9,709	\$9,198	\$8,687	\$8,176	\$7,665	\$7,154
Junior Page (28x5) Incl GST	\$11,242	\$10,679.90	\$10,117.80	\$9,555.70	\$8,993.60	\$8,431.50	\$7,869.40
Half Page (20x7)	\$10,220	\$9,709	\$9,198	\$8,687	\$8,176	\$7,665	\$7,154
Half Page (20x7) Incl GST	\$11,242	\$10,679.90	\$10,117.80	\$9,555.70	\$8,993.60	\$8,431.50	\$7,869.40
Third Page (20x4)	\$5,845	\$5,553	\$5,260	\$4,968	\$4,676	\$4,384	\$4,091
Third Page (20x4) Incl GST	\$6,429.50	\$6,108.30	\$5,786.00	\$5,464.80	\$5,143.60	\$4,822.40	\$4,500.10
Quarter Page (20x3)	\$4,384	\$4,165	\$3,946	\$3,726	\$3,507	\$3,288	\$3,069
Quarter Page (20x3) Incl GST	\$4,822.40	\$4,581.50	\$4,340.60	\$4,098.60	\$3,857.70	\$3,616.80	\$3,375.90
Strip Ad (10x7)	\$5,114	\$4,858	\$4,603	\$4,347	\$4,091	\$3,835	\$3,580
Strip Ad (10x7) Incl GST	\$5,625.40	\$5,343.80	\$5,063.30	\$4,781.70	\$4,500.10	\$4,218.50	\$3,938.00
Strip Ad 2 (5x7)	\$2,557	\$2,429	\$2,301	\$2,173	\$2,046	\$1,918	\$1,790
Strip Ad 2 (5x7) Incl GST	\$2,812.70	\$2,671.90	\$2,531.10	\$2,390.30	\$2,250.60	\$2,109.80	\$1,969.00
10x4	\$4,160	\$3,952	\$3,744	\$3,536	\$3,328	\$3,120	\$2,912
10x4 Incl GST	\$4,576.00	\$4,347.20	\$4,118.40	\$3,889.60	\$3,660.80	\$3,432.00	\$3,203.20
10x3	\$3,120	\$2,964	\$2,808	\$2,652	\$2,496	\$2,340	\$2,184
10x3 Incl GST	\$3,432.00	\$3,260.40	\$3,088.80	\$2,917.20	\$2,745.60	\$2,574.00	\$2,402.40
10x2	\$2,080	\$1,976	\$1,872	\$1,768	\$1,664	\$1,560	\$1,456
10x2 Incl GST	\$2,288.00	\$2,173.60	\$2,059.20	\$1,944.80	\$1,830.40	\$1,716.00	\$1,601.60
Special Retail Module*	\$850						

PREMIUM POSITIONS	
Front Page (10cm x 7cols)	\$9,000
Front Page (10cm x 7cols) incl GST	\$9,900
Front Page (8cm x 7cols)	\$8,000
Front Page (8cm x 7cols) incl GST	\$8,800
Front & Back Page Ribbon Wrap (8cm x 15cols)	\$15,000
Front & Back Page Ribbon Wrap (8cm x 15cols) incl GST	\$16,500

LOADING	
Page 3, 5 & 7	20%
Right Hand Page in Front Half	15%
Right Hand Page	10%
Front Half / Sections	10%

STATE SPLITS (RUN OF PAPER) FULL/HALF/JUNIOR PAGES ONLY	
NSW/ACT	50%
VIC/TAS	40%
QLD	40%
SA	Subject to availability
WA	Subject to availability



BOOKING & CANCELLATION DEADLINES

10AM Monday prior to publication.

MATERIAL DEADLINES

12PM Tuesday prior to publication.

Rates effective 1 January 2020 – 31 December 2020

Rates are subject to change. *100% cancellation charge applies for state splits.

Rates are for newspaper only.

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