



NINE WINS ALL KEY DEMOS FOR 2019



- No. 1 Network All Key Demographics
- No. 1 Network Total People
- No. 1 Primary Channel All Key Demographics and Total People
- No. 1 Commercial Free-to-air BVOD: 9Now



- **No. 1 Overall Program: State of Origin Game 1**
- **No. 1 Overall Regular Program: Married at First Sight**
- **No. 1 New Program: LEGO Masters**
- **No. 1 & No. 2 Reality Series: Married at First Sight & The Block**
- **No. 1 & No. 2 & No. 3 Light Entertainment Series: Lego Masters, Australian Ninja Warrior & The Voice**
- **No. 1 Comedy Program: Hamish & Andy's "Perfect" Holiday**
- **No. 1 Sports Program: State of Origin**
- **No. 1 Weekly Public Affairs Program: 60 Minutes**
- **No. 1 Daily Public Affairs Program: A Current Affair**
- **No. 1 Multichannel Program: The Ashes (4th Test, Day 5, Session 1)**

With the official ratings survey period wrapping up overnight, Nine is celebrating its best ratings share performance of all time.

Key to the network's success is a year-round schedule of premium Australian content that has once again delivered proven consistency of audience across all advertiser-preferred demographics.

It is this reliable slate of family-friendly programming that sees Nine crowned **Australia's No. 1 network for 2019** with the demographics most highly sought after – People 25-54, People 16-39 and Grocery Shoppers with Children.

Nine's primary channel also ranks as Australia's most watched channel in 2019 with all key demographics.

Furthermore, Nine also secured the greatest number of viewers (Total People) for both its primary channel and network share.

Nine can also lay claim to the highest rating program of the year, with the first **State of Origin** game between NSW and Queensland securing a national linear broadcast average audience of 3.230 million viewers (Metro: 2.192 million/Regional: 1.038 million).






Michael Healy, Director of Television for Nine, said: "We are immensely proud to have had not only our best year in OzTAM history, but also to have once again delivered on the audience we program our content for: the key demographics of 25-54s, 16-39s and Grocery Shoppers with Child.



“2019 has seen us consistently deliver with the biggest shows of the year, be it a powerhouse like **Married at First Sight**, the breakout new hit show of 2019 in **LEGO Masters**, or audiences favourites like **The Voice**, **Australian Ninja Warrior** and **The Block**, which have all deeply resonated with audiences across TV and also on 9Now.”






Michael Stephenson, Chief Sales Officer for Nine, said: “Four years ago we made the strategic decision to focus on the thing that matters most to advertisers – the key demographics. We are pleased to have won another year in the key demographics, driven by the most consistent slate of premium content that engages millions of Australians every week, across every platform.”

FREE-TO-AIR NETWORK SHARES: 2019 RATINGS SURVEY PERIOD

18:00-MN					
	Network	Network	Network	Network	Network
Ppl 25-54	32.35%	28.43%	21.50%	11.12%	6.59%
Ppl 16-39	32.13%	28.77%	22.72%	10.92%	5.45%
GS + Child	32.85%	29.22%	20.35%	11.64%	5.93%
Total Ind.	29.33%	29.02%	17.18%	16.57%	7.89%

Source: OzTAM Metro Total TV, 5 City Metro, Consolidated 28 (as at 01/12/19), SYTD excl Easter & Commonwealth Games, Total Individuals/P25-54/P16-39/GS+Ch, Nine Network/Seven Network/10 Network/ABC Network/SBS Network, 18:00-23:59:59, Share% [FTA ex spill].

FREE-TO-AIR PRIMARY CHANNEL SHARES: 2019 RATINGS SURVEY PERIOD

18:00-MN					
	Primary CH.	Primary CH.	Primary CH.	Primary CH.	Primary CH.
Ppl 25-54	22.61%	18.12%	15.38%	6.60%	3.34%
Ppl 16-39	22.28%	18.14%	16.83%	5.96%	2.68%
GS + Child	23.32%	19.65%	14.96%	6.21%	3.21%
Total Ind.	20.40%	19.29%	11.71%	11.82%	5.08%

Source: OzTAM Metro, 5 City Metro, Consolidated 28 (as at 01/12/19), SYTD excl Easter, Total Individuals/P25-54/P16-39/GS+Ch, Nine/Seven/10/SBS/ABC, 18:00:00-23:59:59, Share% [FTA ex spill].

Nine’s spectacular year began with the **Australian Open**, signalling the biggest ever shake-up in sports broadcast rights in this country. The prestigious event delivered two weeks of consistently high audiences and gave Nine a flying start to the year.



The men's final, in which Novak Djokovic defeated Rafael Nadal in straight sets, secured a national linear broadcast average audience of 2.368 million (Metro: 1.739 million/Regional: 630,000).

The women's final, in which Naomi Osaka defeated Petra Kvitova, attracted a national linear broadcast average audience of 1.604 million (Metro: 1.179 million/Regional: 426,000). This represented an 11.5% increase on the average Total People audience that tuned in to the women's final of the 2018 Australian Open. With People 25-54, the average audience was up by 20.2% on 2018, and with People 16-39 the average audience was up by 31.9%.

The **Australian Open** provided the perfect launch pad for Nine's ratings year, which saw each of our 7.30pm tentpole programs dominate their timeslots. It is these proven pillars of consistency that have driven Nine's success across the entire year.

MARRIED AT FIRST SIGHT

For the second year in a row **MAFS** has cemented its place as Australia's No.1 series. No other show on television dominates the national conversation the way **MAFS** does.

MAFS secured a national linear broadcast average audience of 1.948 million viewers per episode (Metro: 1.457 million/Regional: 491,000). The finale culminated with a national linear broadcast average audience of 2.798 million viewers (Metro: 2.110 million/Regional: 688,000), making it the No. 1 non-sports program of 2019.

Throughout this season the program also delivered impressive television audience growth for Nine, particularly in the key demographics of People 25-54.

Average Audience	P25-54	P16-39	Grocery Shopper + Child	Total Individuals
2018	957,000	573,000	456,000	1,855,000
2019	1,005,000	575,000	466,000	1,948,000
Change	+5.02%	+0.42%	+2.35%	+5.01%

Source: OzTAM 5CM & Regional TAM Regional Agg (incl. WA), Consolidated 28, Married at First Sight ex encores, Season 6 (28/01/2019 - 8/04/2019); Married at First Sight, Season 5 (29/01/2018 - 21/03/2018), Average Audience, Total Individuals/P25-54/P16-39/GS+Child

Compared with last year, Season 6 is well ahead in terms of performance across digital, increasing significantly across all key VPM metrics.

Series VPM	LIVE VPM	VOD VPM	Total Minutes	Total Stream Starts
2018	10,000	240,000	510,261,000	13,054,000
2019	32,000	352,000	955,719,000	26,653,000
Change	+69%	+32%	+47%	+51%

Source: OzTAM Live + VOD VPM, Consolidated 28 Day to Midnight, Married at First Sight, Season 6 (28/01/2019 - 8/04/2019); Married at First Sight, Season 5 (29/01/2018 - 21/03/2018), Duration: 15min+

Its cross-platform average audience came in at more than 2.5 million viewers per episode (across overnight, time-shifted viewing and VPM streaming on 9Now), representing a 10% Total Viewing increase on 2018.



	Overnight	Time Shift to 28	Encores	Live VPM	VPM	Total Viewing
2018	1,697,000	158,000	261,000	10,000	240,000	2,366,000
2019	1,780,000	159,000	269,000	32,000	352,000	2,592,000
Change	+5%	+1%	+3%	+220%	+47%	+10%

Source: OzTAM (5 City Metro) & Regional TAM (Combined Agg. Mkts), Overnight/Time Shift to 28/Consolidated 28 (encores only), 28/01/19-08/04/19 & 29/01/18-29/03/18 "Married at First Sight" AUD & Total AUD (encores) - last consolidated as at 27/11/19. OzTAM Live + VOD VPM, Consolidated 28 Day to Midnight, Married at First Sight, Season 6 (28/01/2019 - 8/04/2019); Married at First Sight, Season 5 (29/01/2018 - 21/03/2018), Duration: 15min+

LEGO MASTERS

LEGO Masters burst onto our screens in 2019 and quickly established itself as the breakout, smash-hit new program of the year. A fresh, dynamic and energetic format, **LEGO Masters** was a game-changer in free-to-air television.

With a national linear broadcast average audience of 1.894 million viewers per episode (Metro: 1.393 million/Regional: 501,000), **LEGO Masters** is the highest rating new series launch since Australian Ninja Warrior in 2017.

The "Winner Announced" segment of the final episode clocked in with a massive national linear broadcast average audience of 2.473 million viewers (Metro: 1.852 million/Regional: 621,000)

Its cross-platform average audience registered 2.353 million viewers per episode.

	Overnight	Time Shift to 28	Encores	Live VPM	VPM	Total Viewing
2019	1,543,000	335,000	357,000	9,000	109,000	2,353,000

Source: OzTAM (5 City Metro) & Regional TAM (Combined Agg. Mkts), Overnight/Time Shift to 28/Consolidated 28 (encores only), 28/04/19-10/05/19 "Lego Masters", AUD & Total AUD (encores) - last consolidated as at 27/11/19. OzTAM Live + VOD VPM, Consolidated 28 Day to Midnight, Lego Masters, Season 1 (28/04/2019 - 14/05/2019), Duration: 15min+

THE VOICE

The world's biggest and most enduring singing contest, **The Voice**, celebrated its eighth series in Australia 2019. **The Voice** delivered a national linear broadcast average audience of 1.415 million viewers per episode (Metro: 1.027 million/Regional: 388,000), with 1.479 million viewers tuning in to the "Winner Announced" segment of the final episode (Metro: 1.080 million/Regional: 399,000).

Its cross-platform average audience came in at 1.78 million viewers per episode.

	Overnight	Time Shift to 28	Encores	Live VPM	VPM	Total Viewing
2019	1,323,000	102,000	248,000	16,000	91,000	1,780,000

Source: OzTAM (5 City Metro) & Regional TAM (Combined Agg. Mkts), Overnight/Time Shift to 28/Consolidated 28 (encores only), 18/02/19-09/04/19 "The Voice", AUD & Total AUD (encores) - last consolidated as at 27/11/19. Source: OzTAM Live + VOD VPM, Consolidated 28 Day to Midnight, The Voice, Season 8 (19/05/2019 - 7/07/2019), Duration: 15min+



AUSTRALIAN NINJA WARRIOR

For its third series, *Australian Ninja Warrior* headed south to Melbourne, where it drew a national linear broadcast average audience of 1.440 million viewers per episode (Metro: 1.038 million/Regional: 402,000), with 1.980 million viewers tuning in to the “Winner Announced” segment of the final episode (Metro: 1.431 million/Regional: 550,000).

Its cross-platform average audience secured 1.731 million viewers per episode.

	Overnight	Time Shift to 28	Encores	Live VPM	VPM	Total Viewing
2019	1,359,000	111,000	208,000	10,000	43,000	1,731,000

Source: OzTAM (5 City Metro) & Regional TAM (Combined Agg. Mkts), Overnight/Time Shift to 28/Consolidated 28 (encores only), Season 3 (8/07/2019 - 30/07/2019 "Australian Ninja Warrior", AUD & Total AUD (encores) - last consolidated as at 27/11/19.

Source: OzTAM Live + VOD VPM, Consolidated 28 Day to Midnight, Australian Ninja Warrior, Season 3 (8/07/2019 - 29/07/2019), Duration: 15min+

THE BLOCK

In 2019, *The Block* celebrated an incredible 15th series. And Australia’s longest-running reality series is showing no signs of slowing down, with a national linear broadcast average audience of 1.409 million viewers per episode (Metro: 1.038 million/Regional: 371,000). The “Winner Announced” segment of the grand final achieved a national linear broadcast average audience of 2.655 million viewers (Metro: 1.991 million/Regional: 664,000), making it the second highest rating non-sports program of the year.

Its cross-platform audience averaged 1.698 million viewers per episode.

	Overnight	Time Shift to 28	Encores	Live VPM	VPM	Total Viewing
2019	1,273,000	117,000	197,000	16,000	95,000	1,698,000

Source: OzTAM (5 City Metro) & Regional TAM (Combined Agg. Mkts), Overnight/Time Shift to 28/Consolidated 28 (encores only), 04/08/19-20/10/19 "The Block", AUD & Total AUD (encores) - last consolidated as at 27/11/19

Source: OzTAM Live + VOD VPM, Consolidated 28 Day to Midnight, The Block, Season 15 (4/08/2019 - 10/11/2019), Duration: 15min+, - last consolidated as at 29/11/19

TRAVEL GUIDES

In its fourth series, *Travel Guides* enjoyed its highest ratings to date in 2019. The hilarious program, which sees diverse groups of people experiencing and critiquing the same week-long holiday, had a national linear broadcast average audience of 1.171 million viewers per episode (Metro: 892,000/Regional: 279,000), representing significant year-on-year audience growth.

Average Audience	P25-54	P16-39	Grocery Shopper + Child	Total Individuals
2018	586,000	299,000	273,000	1,080,000
2019	632,000	311,000	300,000	1,171,000
Change	+7.80%	+4.00%	+10.04%	+8.42%

Source: OzTAM 5CM & Reg TAM Regional Agg (incl. WA), Consolidated 28, Travel Guides ex encores, Season 3 (5/02/2019 - 2/04/2019); Season 2 (29/01/2018 - 26/03/2018), Nine + Nine Content Affils, Total People, Average Audience.



When cross-platform audiences are taken into account, the average audience per episode increases to 1.549 million.

	Overnight	Time Shift to 28	Encores	Live VPM	VPM	Total Viewing
2019	1,016,000	155,000	303,000	11,000	64,000	1,549,000

Source: OzTAM (5 City Metro) & Regional TAM (Combined Agg. Mkts), Overnight/Time Shift to 28/Consolidated 28 (encores only), 05/02/19-26/02/19 "Travel Guides" AUD & Total AUD (encores) - last consolidated as at 27/11/19
 Source: OzTAM Live + VOD VPM, Consolidated 28 Day to Midnight, Travel Guides, Season 3 (5/02/2019 - 2/04/2019), Duration: 15min+

HAMISH & ANDY'S "PERFECT" HOLIDAY

The latest adventures of lifelong friends Hamish Blake and Andy Lee provided the No. 1 comedy program of 2019, with a national linear broadcast average audience of 1.103 viewers per episode (Metro: 801,000/Regional: 302,000) and a cross-platform average audience of 1.221M. These figures will continue to grow in the coming weeks. The final episode of *Hamish & Andy's "Perfect" Holiday* goes to air at 7.00pm tonight on Nine.

	Overnight	Time Shift to 28	Encores	Live VPM	VPM	Total Viewing
2019	1,221,000	120,000	155,000	9,000	66,000	1,221,000

Source: OzTAM (5 City Metro) & Regional TAM (Combined Agg. Mkts), Overnight/Time Shift to 28/Consolidated 28 (encores only), 17/11/19-02/12/19, "Hamish & Andy Perfect Holiday" [consolidated 7] AUD & Total AUD (encores) - last consolidated as at 29/11/19
 Source: OzTAM Live + VOD VPM, Consolidated 7 Day to Midnight, Hamish and Andy, Perfect Holiday (5/02/2019 - 28/04/2019), Duration: 15min+) - last consolidated as at 29/11/19

SEACHANGE

The reboot of the beloved Australian drama series concluded its 2019 run with a national linear broadcast average audience of 997,000 viewers per episode (Metro: 695,000/Regional: 301,000) and a cross-platform average audience of 1.435 million.

	Overnight	Time Shift to 28	Encores	Live VPM	VPM	Total Viewing
2019	801,000	197,000	351,000	6,000	80,000	1,435,000

Source: OzTAM (5 City Metro) & Regional TAM (Combined Agg. Mkts), Overnight/Time Shift to 28/Consolidated 28 (encores only), 06/08/19-02/10/19 "Seachange" AUD & Total AUD (encores) - last consolidated as at 27/11/19
 Source: OzTAM Live + VOD VPM, Consolidated 28 Day to Midnight, Seachange, Season 1 (6/08/2019 - 24/09/2019), Duration: 15min+

LOVE ISLAND

The second season of *Love Island Australia* again set a new benchmark for cross-platform television and digital performance. The show's national cross-platform audience averaged 713,000 across television and digital.

Love Island Australia also smashed records for digital, with 25 episodes surpassing the 200,000-mark on 9Now – numbers that continue to grow.

	Overnight	Time Shift to 28	Live VPM	VPM	Total Viewing
2019	352,000	89,000	27,000	245,000	713,000

Source: OzTAM (5 City Metro) & Regional TAM (Combined Agg. Mkts), Overnight/Time Shift to 7/Consolidated 7, 7/10/2019 - 14/11/2019 "Love Island Australia" Nine/9GO! + Content Affils AUD & Total AUD - last consolidated as at 27/11/19



NEWS & CURRENT AFFAIRS

Nine News wraps up another year as the most watched bulletin in the two biggest markets, Sydney and Melbourne. In Sydney, the average 6.00pm-7.00pm audience across all seven days for Nine News is 257,000, compared to 233,000 for Seven News. In Melbourne, the average 6.00pm-7.00pm audience across all seven days for Nine News is 273,000, compared to 266,000 for Seven News.

A Current Affair concludes the 2019 ratings year as the undisputed champion of the 7.00pm timeslot, with a national linear broadcast average audience of 1.023 million viewers per episode (Metro 727,000/Regional: 296,000).

Celebrating its 41st season in 2019, **60 Minutes** ends the year as Australia's No. 1 weekly public affairs program. This year 60 Minutes achieved a national average audience of 1.030 million viewers per episode (Metro: 731,000/Regional: 299,000).

TOP 20 ENTERTAINMENT PROGRAMS OF 2019 – TOTAL PEOPLE

RANK	PROGRAM	CHANNEL	METRO	REGIONAL	COMBINED
1	MARRIED AT FIRST SIGHT -FINALE	9	2,110,000	674,000	2,784,000
2	THE BLOCK -WINNER ANNOUNCED	9	1,991,000	664,000	2,655,000
3	MARRIED AT FIRST SIGHT -THE FINAL DINNER PARTY	9	1,974,000	619,000	2,593,000
4	LEGO MASTERS -WINNER ANNOUNCED	9	1,852,000	621,000	2,473,000
5	LEGO MASTERS -LAUNCH	9	1,624,000	621,000	2,245,000
6	THE BLOCK -GRAND FINAL	9	1,582,000	537,000	2,119,000
7	MARRIED AT FIRST SIGHT -SUN	9	1,529,000	527,000	2,055,000
8	LEGO MASTERS -FINALE	9	1,554,000	499,000	2,053,000
9	AUSTRALIAN NINJA WARRIOR -WINNER ANNOUNCED	9	1,431,000	550,000	1,980,000
10	THE MASKED SINGER AUSTRALIA - THE FINAL REVEAL	10	1,439,000	521,000	1,960,000
11	MARRIED AT FIRST SIGHT -WED	9	1,455,000	484,000	1,939,000
12	MARRIED AT FIRST SIGHT -MON	9	1,411,000	493,000	1,904,000
13	LEGO MASTERS -MON	9	1,349,000	498,000	1,847,000
14	AUSTRALIAN NINJA WARRIOR -GRAND FINAL	9	1,319,000	521,000	1,839,000
15	MARRIED AT FIRST SIGHT -TUE	9	1,356,000	455,000	1,812,000
16	LEGO MASTERS -SUN	9	1,323,000	478,000	1,801,000
17	THE ALL NEW MONTY: LADIES' NIGHT-PERFORMANCE	7	1,128,000	608,000	1,736,000
18	LEGO MASTERS -TUE	9	1,273,000	440,000	1,713,000
19	THE MASKED SINGER AUSTRALIA - LAUNCH	10	1,257,000	425,000	1,682,000
20	THE BACHELOR AUSTRALIA GRAND FINALE - THE FINAL DECISION	10	1,237,000	388,000	1,624,000

TOP 20 SPORT PROGRAMS OF 2019 – TOTAL PEOPLE

RANK	PROGRAM	CHANNEL	METRO	REGIONAL	COMBINED
1	STATE OF ORIGIN RUGBY LEAGUE QLD V NSW 1ST -MATCH		2,192,000	1,038,000	3,230,000
2	SEVEN'S AFL: GRAND FINAL: RICHMOND V GWS		2,219,000	745,000	2,965,000
3	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 3RD -MATCH		2,020,000	894,000	2,914,000
4	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 2ND -MATCH		1,989,000	850,000	2,840,000
5	NRL GRAND FINAL DAY -MATCH		1,868,000	791,000	2,659,000
6	2019 AUSTRALIAN OPEN -MEN'S FINAL		1,592,000	514,000	2,105,000
7	2019 MELBOURNE CUP CARNIVAL: MELBOURNE CUP-RACE		1,441,000	478,000	1,919,000
8	2019 AUSTRALIAN OPEN -WOMEN'S FINAL		1,179,000	426,000	1,604,000
9	2019 AUSTRALIAN OPEN DAY 7 -NIGHT		1,055,000	354,000	1,408,000
10	SUPERCARS CHAMPIONSHIP: BATHURST 1000 D3 SUPERCARS RACE		822,000	565,000	1,388,000
11	NRL GRAND FINAL DAY -ENTERTAINMENT		942,000	415,000	1,357,000
12	2019 AUSTRALIAN OPEN DAY 9 -NIGHT		975,000	336,000	1,311,000
13	RUGBY LEAGUE FINAL SERIES PF2		851,000	449,000	1,299,000
14	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL FINALS		966,000	331,000	1,296,000
15	2019 AUSTRALIAN OPEN DAY 11 -NIGHT		854,000	278,000	1,132,000
16	RUGBY LEAGUE FINAL SERIES PF1		690,000	425,000	1,115,000
17	THE MID-YEAR ASHES: FOURTH TEST -ENG V AUS -SESSION 1 -D5		810,000	304,000	1,113,000
18	2019 AUSTRALIAN OPEN DAY 5 -NIGHT		793,000	302,000	1,095,000
19	THE MID-YEAR ASHES: FIRST TEST -ENG V AUS -SESSION 1 -D5		767,000	300,000	1,068,000
20	2019 AUSTRALIAN OPEN DAY 8 -NIGHT		794,000	271,000	1,065,000

TOP 20 ENTERTAINMENT PROGRAMS OF 2019 – PEOPLE 25-54

RANK	PROGRAM	CHANNEL	METRO	REGIONAL	COMBINED
1	MARRIED AT FIRST SIGHT -FINALE		1,132,000	319,000	1,451,000
2	MARRIED AT FIRST SIGHT -THE FINAL DINNER PARTY		1,066,000	271,000	1,338,000
3	THE BLOCK -WINNER ANNOUNCED		952,000	287,000	1,239,000
4	LEGO MASTERS -WINNER ANNOUNCED		908,000	294,000	1,201,000
5	LEGO MASTERS -LAUNCH		784,000	288,000	1,072,000
6	MARRIED AT FIRST SIGHT -SUN		815,000	227,000	1,043,000
7	MARRIED AT FIRST SIGHT -MON		776,000	223,000	1,000,000
8	MARRIED AT FIRST SIGHT -WED		781,000	217,000	998,000
9	LEGO MASTERS -FINALE		748,000	237,000	986,000
10	THE BLOCK -GRAND FINAL		744,000	228,000	973,000
11	AUSTRALIAN NINJA WARRIOR -WINNER ANNOUNCED		703,000	246,000	948,000
12	MARRIED AT FIRST SIGHT -TUE		730,000	206,000	936,000
13	LEGO MASTERS -MON		678,000	233,000	911,000
14	THE MASKED SINGER AUSTRALIA - THE FINAL REVEAL		686,000	214,000	900,000
15	LEGO MASTERS -SUN		661,000	230,000	890,000
16	THE BACHELOR AUSTRALIA GRAND FINALE - THE FINAL DECISION		695,000	162,000	857,000



17	LEGO MASTERS -TUE		640,000	204,000	844,000
18	AUSTRALIAN NINJA WARRIOR -GRAND FINAL		612,000	229,000	840,000
19	THE MASKED SINGER AUSTRALIA - LAUNCH		664,000	168,000	832,000
20	AUSTRALIAN SURVIVOR GRAND FINALE - THE WINNER ANNOUNCED		648,000	150,000	797,000

TOP 20 SPORT PROGRAMS OF 2019 – PEOPLE 25-54

RANK	PROGRAM	CHANNEL	METRO	REGIONAL	COMBINED
1	STATE OF ORIGIN RUGBY LEAGUE QLD V NSW 1ST -MATCH		1,049,000	443,000	1,493,000
2	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 2ND -MATCH		987,000	363,000	1,350,000
3	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 3RD -MATCH		960,000	381,000	1,342,000
4	SEVEN'S AFL: GRAND FINAL: RICHMOND V GWS		942,000	270,000	1,212,000
5	NRL GRAND FINAL DAY -MATCH		847,000	289,000	1,137,000
6	2019 AUSTRALIAN OPEN -MEN'S FINAL		638,000	148,000	786,000
7	SUPERCARS CHAMPIONSHIP: BATHURST 1000 D3 SUPERCARS RACE		377,000	235,000	612,000
8	NRL GRAND FINAL DAY -ENTERTAINMENT		412,000	161,000	573,000
9	2019 MELBOURNE CUP CARNIVAL: MELBOURNE CUP-RACE		449,000	121,000	570,000
10	2019 AUSTRALIAN OPEN DAY 7 -NIGHT		435,000	107,000	542,000
11	RUGBY LEAGUE FINAL SERIES PF2		371,000	168,000	539,000
12	2019 AUSTRALIAN OPEN -WOMEN'S FINAL		432,000	106,000	538,000
13	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL FINALS		409,000	103,000	512,000
14	2019 AUSTRALIAN OPEN DAY 9 -NIGHT		386,000	99,000	485,000
15	THE MID-YEAR ASHES: FIRST TEST -ENG V AUS -SESSION 1 -D5		347,000	111,000	458,000
16	THE MID-YEAR ASHES: FOURTH TEST -ENG V AUS -SESSION 1 -D5		355,000	94,000	448,000
17	RUGBY LEAGUE FINAL SERIES PF1		302,000	140,000	443,000
18	SUPERCARS CHAMPIONSHIP: BATHURST 1000 D3 SUPERCARS BUILD UP		266,000	174,000	440,000
19	AUST FIA FORMULA ONE WORLD CHAMPIONSHIP 2019 - RACE		318,000	101,000	419,000
20	2019 AUSTRALIAN OPEN DAY 11 -NIGHT		346,000	73,000	418,000

TOP 20 ENTERTAINMENT PROGRAMS OF 2019 – PEOPLE 16-39

RANK	PROGRAM	CHANNEL	METRO	REGIONAL	COMBINED
1	MARRIED AT FIRST SIGHT -FINALE		680,000	188,000	868,000
2	MARRIED AT FIRST SIGHT -THE FINAL DINNER PARTY		667,000	156,000	823,000
3	THE BLOCK -WINNER ANNOUNCED		518,000	140,000	657,000
4	LEGO MASTERS -WINNER ANNOUNCED		479,000	136,000	615,000
5	MARRIED AT FIRST SIGHT -MON		456,000	124,000	580,000
6	MARRIED AT FIRST SIGHT -SUN		452,000	121,000	573,000
7	MARRIED AT FIRST SIGHT -WED		452,000	120,000	572,000
8	THE BACHELOR AUSTRALIA GRAND FINALE - THE FINAL DECISION		464,000	96,000	560,000
9	LEGO MASTERS -LAUNCH		396,000	148,000	544,000
10	MARRIED AT FIRST SIGHT -TUE		424,000	117,000	541,000
11	LEGO MASTERS -FINALE		406,000	111,000	517,000
12	LEGO MASTERS -MON		379,000	118,000	498,000



13	THE BLOCK -GRAND FINAL		386,000	111,000	497,000
14	THE BACHELORETTE AUSTRALIA GRAND FINALE - THE FINAL DECISION		397,000	89,000	486,000
15	THE MASKED SINGER AUSTRALIA - THE FINAL REVEAL		373,000	107,000	480,000
16	AUSTRALIAN NINJA WARRIOR -WINNER ANNOUNCED		339,000	134,000	473,000
17	AUSTRALIAN SURVIVOR GRAND FINALE - THE WINNER ANNOUNCED		379,000	93,000	472,000
18	LEGO MASTERS -SUN		353,000	118,000	471,000
19	LEGO MASTERS -TUE		365,000	103,000	468,000
20	THE MASKED SINGER AUSTRALIA - LAUNCH		365,000	96,000	461,000

TOP 20 SPORT PROGRAMS OF 2019 – PEOPLE 16-39

RANK	PROGRAM	CHANNEL	METRO	REGIONAL	COMBINED
1	STATE OF ORIGIN RUGBY LEAGUE QLD V NSW 1ST -MATCH		715,000	260,000	976,000
2	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 3RD -MATCH		606,000	209,000	815,000
3	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 2ND -MATCH		608,000	186,000	794,000
4	SEVEN'S AFL: GRAND FINAL: RICHMOND V GWS		563,000	143,000	706,000
5	NRL GRAND FINAL DAY -MATCH		505,000	144,000	649,000
6	2019 AUSTRALIAN OPEN -MEN'S FINAL		404,000	69,000	473,000
7	2019 AUSTRALIAN OPEN DAY 7 -NIGHT		276,000	55,000	331,000
8	2019 MELBOURNE CUP CARNIVAL: MELBOURNE CUP-RACE		250,000	72,000	322,000
9	2019 AUSTRALIAN OPEN -WOMEN'S FINAL		261,000	57,000	318,000
10	2019 AUSTRALIAN OPEN DAY 9 -NIGHT		244,000	50,000	295,000
11	RUGBY LEAGUE FINAL SERIES PF2		203,000	82,000	286,000
12	NRL GRAND FINAL DAY -ENTERTAINMENT		208,000	76,000	285,000
13	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL FINALS		229,000	54,000	283,000
14	2019 AFL BROWNLOW MEDAL		223,000	53,000	276,000
15	THE MID-YEAR ASHES: FIRST TEST -ENG V AUS -SESSION 1 -D5		203,000	57,000	260,000
16	RUGBY LEAGUE FINAL SERIES PF1		164,000	85,000	249,000
17	2019 AUSTRALIAN OPEN DAY 8 -NIGHT		206,000	41,000	247,000
18	2019 AUSTRALIAN OPEN DAY 11 -NIGHT		210,000	36,000	246,000
19	ICC CRICKET WORLD CUP 2019 SEMI-FINAL 2 AUS V ENG -S1		179,000	52,000	230,000
20	2019 AUSTRALIAN OPEN DAY 5 -NIGHT		180,000	50,000	229,000

TOP 20 ENTERTAINMENT PROGRAMS OF 2019 – GS+CH

RANK	PROGRAM	CHANNEL	METRO	REGIONAL	COMBINED
1	LEGO MASTERS -WINNER ANNOUNCED		513,000	160,000	673,000
2	MARRIED AT FIRST SIGHT -FINALE		512,000	135,000	648,000
3	THE BLOCK -WINNER ANNOUNCED		491,000	128,000	619,000
4	LEGO MASTERS -LAUNCH		433,000	159,000	591,000
5	MARRIED AT FIRST SIGHT -THE FINAL DINNER PARTY		465,000	112,000	578,000
6	LEGO MASTERS -FINALE		438,000	133,000	571,000
7	LEGO MASTERS -MON		383,000	135,000	518,000
8	LEGO MASTERS -SUN		370,000	126,000	496,000



9	AUSTRALIAN NINJA WARRIOR -WINNER ANNOUNCED		373,000	119,000	492,000
10	MARRIED AT FIRST SIGHT -SUN		380,000	99,000	479,000
11	LEGO MASTERS -TUE		356,000	117,000	473,000
12	THE BLOCK -GRAND FINAL		372,000	99,000	471,000
13	MARRIED AT FIRST SIGHT -WED		373,000	97,000	470,000
14	MARRIED AT FIRST SIGHT -MON		364,000	102,000	466,000
15	AUSTRALIAN NINJA WARRIOR -GRAND FINAL		348,000	111,000	459,000
16	MARRIED AT FIRST SIGHT -TUE		348,000	95,000	442,000
17	THE MASKED SINGER AUSTRALIA - THE FINAL REVEAL		331,000	109,000	440,000
18	THE BACHELOR AUSTRALIA GRAND FINALE - THE FINAL DECISION		333,000	80,000	412,000
19	THE BLOCK -LAUNCH		285,000	86,000	371,000
20	THE MASKED SINGER AUSTRALIA - LAUNCH		283,000	83,000	366,000

TOP 20 SPORT PROGRAMS OF 2019 – GS + CH

RANK	PROGRAM	CHANNEL	METRO	REGIONAL	COMBINED
1	STATE OF ORIGIN RUGBY LEAGUE QLD V NSW 1ST -MATCH		477,000	230,000	707,000
2	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 2ND -MATCH		460,000	181,000	641,000
3	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 3RD -MATCH		414,000	184,000	598,000
4	NRL GRAND FINAL DAY -MATCH		382,000	135,000	517,000
5	SEVEN'S AFL: GRAND FINAL: RICHMOND V GWS		395,000	113,000	508,000
6	2019 AUSTRALIAN OPEN -MEN'S FINAL		273,000	70,000	343,000
7	2019 MELBOURNE CUP CARNIVAL: MELBOURNE CUP-RACE		229,000	57,000	285,000
8	SUPERCARS CHAMPIONSHIP: BATHURST 1000 D3 SUPERCARS RACE		162,000	105,000	267,000
9	RUGBY LEAGUE FINAL SERIES PF2		173,000	67,000	240,000
10	2019 AUSTRALIAN OPEN DAY 7 -NIGHT		186,000	50,000	236,000
11	NRL GRAND FINAL DAY -ENTERTAINMENT		162,000	70,000	232,000
12	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL FINALS		188,000	43,000	231,000
13	2019 AUSTRALIAN OPEN -WOMEN'S FINAL		188,000	43,000	231,000
14	THE MID-YEAR ASHES: FOURTH TEST -ENG V AUS -SESSION 1 -D5		180,000	46,000	226,000
15	2019 AUSTRALIAN OPEN DAY 9 -NIGHT		166,000	44,000	209,000
16	THE MID-YEAR ASHES: FIRST TEST -ENG V AUS -SESSION 1 -D5		163,000	45,000	208,000
17	2019 AFL BROWNLOW MEDAL		167,000	35,000	201,000
18	RUGBY LEAGUE FINAL SERIES PF1		126,000	73,000	199,000
19	ICC CRICKET WORLD CUP 2019 SEMI-FINAL 2 AUS V ENG -S1		150,000	46,000	195,000
20	SUPERCARS CHAMPIONSHIP: BATHURST 1000 D3 SUPERCARS BUILD UP		116,000	77,000	193,000

TOP 10 BVOD SERIES 2019 (VOD VPM MINUTES)

RANK	SERIES NAME	PLATFORM	VOD MINUTES
1	Married at First Sight Season 6	9Now	1,003,883,000
2	Love Island UK Season 5	9Now	506,101,000
3	Love Island Australia Season 2	9Now	368,264,000
4	My Kitchen Rules	7Plus	322,017,000
5	The Handmaid's Tale	SBS on Demand	309,520,000
6	The Block Season 15	9Now	306,829,000
7	Game Of Thrones	Foxtel	287,424,000
8	MasterChef Australia	10Play	248,561,000
9	Home And Away	7Plus	238,526,000
10	The Bold and The Beautiful Fast Tracked	10Play	224,605,000

TOP 10 9NOW BVOD SERIES 2019 (VOD VPM MINUTES)

RANK	SERIES NAME	PLATFORM	VOD MINUTES
1	Married at First Sight Season 6	9Now	1,003,883,000
2	Love Island UK Season 5	9Now	506,101,000
3	Love Island Australia Season 2	9Now	368,264,000
4	The Block Season 15	9Now	306,829,000
5	The Voice Season 8	9Now	143,610,000
6	New Amsterdam Season 1	9Now	90,164,000
7	Lego Masters Season 1	9Now	75,354,000
8	Love Island Australia Season 1	9Now	59,944,000
9	Manifest Season 1	9Now	52,260,000
10	Bad Mothers Season 1	9Now	49,896,000

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SOURCING:

BVOD 9Now: OzTAM Live + VOD VPM, Share based on Commercial FTA 1/1/19 – 28/11/19, Metric: minutes.



Share: OzTAM 5CM, 01/01/19 – 28/11/2019 vs same time last 18 years, consolidated 28 data (as at 29/11/19), Total Individuals, P25-54, P16-39, GS+CH, Share [Commercial %], 18:00 – 23:59, Network 9, Network 7, Network 10.

Comedy: OzTAM 5CM + Reg TAM Regional Agg (incl. WA), 01/01/19-28/11/19 overnight data (at 29/11/19), Genre: Comedy + "HAMISH & ANDY PERFECT HOLIDAY" ex encores, Programs grouped on name- excludes: encore/rpt/r, episode count 2+, Total Individuals, FTA Primary & Multi Channels, AUD ranked on Met + Reg

Reality TV: OzTAM 5CM + Reg TAM Regional Agg (incl. WA), 01/01/19-12/11/19 consolidated 28 data (at 13/11/19), Genre: Reality Television, Programs grouped on name- excludes: encore/rpt/r, episode count 2+, Total Individuals, FTA Primary & Multi Channels, AUD ranked on Met + Reg

Light Entertainment: OzTAM 5CM + Reg TAM Regional Agg (incl. WA), 01/01/19-13/11/19 consolidated 28 data (at 13/11/19), Genre: Light Entertainment, Programs grouped on name- excludes: encore/rpt/r, episode count 2+, Total Individuals, Commercial FTA Primary & Multi Channels, AUD ranked on Met + Reg

Weekly Public Affairs: OzTAM 5CM + Reg TAM Regional Agg (incl. WA), 2019 "60 MINUTES" ex Summer/RPT vs "SUNDAY NIGHT" ex Summer & (R) vs "FOUR CORNERS-EV", Total Individuals, Nine + Nine Content Affils, Average Audience

Multi-Channel Program: OzTAM 5CM, 01/01/19-25/11/19, Total People, Average Audience, FTA Multi Channels, Overnight

State of Origin I: OzTAM 5CM & Reg TAM Regional Agg (incl. WA), Consolidated 28, "STATE OF ORIGIN -MATCH", 05/06/2019, Nine + Nine Content Affils, Total People, Average Audience.

AO Men's Final: OzTAM 5CM & Reg TAM Regional Agg (incl. WA), Consolidated 28, "2019 AUSTRALIAN OPEN -MEN'S FINAL", 27/01/2019, Nine + Nine Content Affils, Total People, Average Audience.

AO Women's Final: OzTAM 5CM & Reg TAM Regional Agg (incl. WA), Consolidated 28, "2019 AUSTRALIAN OPEN WOMEN'S FINAL" 26/01/2019, Nine + Nine Content Affils, Total People/People 25-54/People 16-39, Average Audience.

MAFS: OzTAM 5CM & Reg TAM Regional Agg (incl. WA), Consolidated 28, "MARRIED AT FIRST SIGHT" ex encores, Season 6 (28/01/2019 - 8/04/2019) & Season 5 (29/01/2018 - 21/03/2018), Nine + Nine Content Affils, Total People/P25-54/P16-39 & GS+CH, Average Audience.

Lego Masters Avg Aud: OzTAM 5CM & Reg TAM Regional Agg (incl. WA), Consolidated 28, "LEGO MASTERS" ex encores, 28/04/2019 - 28/05/2019 Nine + Nine Content Affils, Total People, Average Audience.

Lego Masters Launch: OzTAM 5CM & Reg TAM Regional Agg (incl. WA), Consolidated 28, 2017 - 2019 Nine + Nine Content Affils, Seven + Seven Content Affils, 10, 10 Content Affils, Total People, Average Audience.

The Voice: OzTAM 5CM & Reg TAM Regional Agg (incl. WA), Consolidated 28, "THE VOICE" ex encores, 18/02/19-09/04/19, Nine + Nine Content Affils, Total People, Average Audience.

ANW: OzTAM 5CM & Reg TAM Regional Agg (incl. WA), Consolidated 28, 07/07/19-30/07/19 "AUSTRALIAN NINJA WARRIOR" ex encores, Nine + Nine Content Affils, Total People, Average Audience.

The Block: OzTAM (5 City Metro) & Regional TAM (Combined Agg. Mkts), Consolidated 28, 04/08/19-20/10/19 "THE BLOCK" ex encores, Total People, Average Audience.



Travel Guides: OzTAM 5CM & Reg TAM Regional Agg (incl. WA), Consolidated 28, Travel Guides ex encores, Season 3 (5/02/2019 - 2/04/2019); Season 2 (29/01/2018 - 26/03/2018), Nine + Nine Content Affils, Total People, Average Audience.

Hamish & Andy: OzTAM 5CM & Reg TAM Regional Agg (incl. WA), Consolidated 7 (last consolidated as at 29/11), 17/11/19-24/11/19, "HAMISH & ANDY'S PERFECT HOLIDAY", Nine + Nine Content Affils, Total People, Average Audience.

Seachange: OzTAM 5CM & Reg TAM Regional Agg (incl. WA), Consolidated 28 as at 27/11/19 Nine + Nine Content Affils, 06/08/2019-24/09/2019 "SEACHANGE" ex encores, Total People, Average Audience.

Love Island Australia: OzTAM 5CM & Reg TAM Regional Agg (incl. WA), Consolidated 28 as at 27/11/19 Nine/9GO! + Content Affils, 27/05/18-05/07/18 & 07/10/19-14/11/19 "LOVE ISLAND AUSTRALIA" ex encores, Total People, Average Audience.

Nine News: OzTAM Sydney & Melbourne, consolidated 28 data (as at 26/11/19), Weeks 1-48 2019 (to 26/11), Nine - "NINE NEWS" "NINE NEWS 6:30" "NINE NEWS SATURDAY" "NINE NEWS SUNDAY" & Seven - "SEVEN NEWS" "SEVEN NEWS / TODAY TONIGHT" "SEVEN NEWS - SAT" "SEVEN NEWS - SUN", Total People, Average Audience.

ACA Timeslot: OzTAM 5CM & Reg TAM Regional Agg (incl. WA), consolidated 28 data (as at 28/11/19). CY19 (to 27/11/19), "A CURRENT AFFAIR" ex specials & RPT, Total People, Nine/Seven/10/ABC/SBS, Series & Competition [FTA Share %]

ACA Average Audience: OzTAM (5 City Metro) & Regional TAM (Combined Agg Mkts), consolidated 28 data (to 28/11/19). CY19 (to 28/11/19), "A CURRENT AFFAIR" ex specials & RPT, Total People, Nine + Nine Content Affils, Average Audience

60 Minutes: OzTAM 5CM & Reg TAM Regional Agg (incl. WA), consolidated 28 data (to 28/11/19). CY19 (to 28/11/19), "60 MINUTES" excl RPT/Late/Summer, Total People, Nine + Nine Content Affils, AUD

TOP 20 ENTERTAINMENT PROGRAMS 2019: OzTAM 5CM+ Reg TAM Regional Agg (incl. WA), CYTD (26/11/19), consolidated 28 data (last consolidated 26/11/19), Typology: excludes Sports/Special Sports Events/Other Sports - excludes encore/RPT/(R), AUD ranked based on Combined, Total People/People 25-54/People 16-39.

TOP 20 SPORTS PROGRAMS 2019: OzTAM 5CM + Reg TAM Regional Agg (incl. WA), CYTD (26/11/19), consolidated 28 data (last consolidated 26/11/19), Typology: Sports/Special Sports Events/Other Sports - excludes encore/RPT/(R)/mounting yard/podium/pre match/post match/presentation/on the ground, AUD rank based on Met + Reg, Total People/People 25-54/People 16-39.

TOP 10 BVOD SERIES 2019 (VOD VPM MINUTES): VOD VPM, 01/01/19 – 28/11/19, Duration: 15Mins +, Metric: minutes, All Broadcasters.

TOP 10 9NOW BVOD SERIES 2019 (VOD VPM MINUTES): VOD VPM, 01/01/19 – 28/11/19, Duration: 15Mins +, Metric: minutes, 9Now only.

