Form 604

Corporations Act 2001 Section 671B

Notice of change of interests of substantial holder

To Company Name/Scheme	Nine Entertainment Co Holdings Limited
ACN/ARSN	ACN 122 203 892
4. Deteile of each stood of the later (4)	
1. Details of substantial holder (1)	
Name	Prudential Plc and its subsidiary companies (See Annexure A)
ACN/ARSN (if applicable)	
There was a change in the interests o Substantial holder on	of the 07/06/2017
The previous notice was given to the	company on 16/05/2017
The previous notice was dated	15/05/2017

2. Previous and present voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate(2)had a relevant interest (3) in when last required, and when now required, to give a substantial holding notice to the company or scheme, are as follows:

Class of securities(4)	Previous notice		Present notice	
	Person's votes	Voting power (5)	Person's votes	Voting power (5)
NPV Ordinary Shares	62,410,560	7.16%	51,773,424	5.94%

3. Changes in relevant interests

Particulars of each change in, or change in the nature of, a relevant interest of the substantial holder or an associate in voting securities of the company or scheme, since the substantial holder was last required to give a substantial holding notice to the company or scheme are as follows:

Date of Change	Person whose relevant interest changed	Nature of Change (6)	Consideration given in relation to change	Class and number of securities affected	Person's votes affected
16/05/2017	Eastspring Investments (Singapore) Limited	Sale	\$ 3,045,455	NPV Ordinary Shares 2,294,128	2,294,128
16/05/2017	Eastspring Investments (Singapore) Limited	Sale	\$ 2,222,536	NPV Ordinary Shares 1,674,227	1,674,227
16/05/2017	Eastspring Investments (Singapore) Limited	Sale	\$ 14,466	NPV Ordinary Shares 10,897	10,897
16/05/2017	Eastspring Investments (Singapore) Limited	Sale	\$ 20,603	NPV Ordinary Shares 15,520	15,520
16/05/2017	Eastspring Investments (Singapore) Limited	Sale	\$ 361,596	NPV Ordinary Shares 272,389	272,389
16/05/2017	Eastspring Investments (Singapore) Limited	Sale	\$ 4,340,731	NPV Ordinary Shares 3,269,854	3,269,854
16/05/2017	Eastspring Investments (Singapore) Limited	Sale	\$ 117,691	NPV Ordinary Shares 88,656	88,656
16/05/2017	Eastspring Investments (Singapore) Limited	Sale	\$ 96,033	NPV Ordinary Shares 72,341	72,341
16/05/2017	Eastspring Investments (Singapore) Limited	Sale	\$ 219,068	NPV Ordinary Shares 165,023	165,023
22/05/2017	Eastspring Investments (Singapore) Limited	Purchase	\$ 254,363	NPV Ordinary Shares 199,523	199,523
22/05/2017	Eastspring Investments (Singapore) Limited	Purchase	\$ 16,880	NPV Ordinary Shares 13,257	13,257
26/05/2017	Eastspring Investments (Singapore) Limited	Sale	\$ 577,873	NPV Ordinary Shares 469,236	469,236
26/05/2017	M&G Investment Management Limited	Sale	\$ 385,501	NPV Ordinary Shares 313,034	313,034
07/06/2017	Eastspring Investments (Singapore) Limited	Sale	\$ 2,766,727	NPV Ordinary Shares 2,204,611	2,204,611

4. Present relevant interests

Particulars of each relevant interest of the substantial holder in voting securities after the change are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder(8)	Nature of relevant interest (6)	Class and number of securities	Person's votes
Eastspring Investments (Singapore) Limited	National Australia Bank Limited	National Australia Bank Limited	Power to control the voting and/ or disposal of securities pursuant to its position held as investment manager in accordance with investment mandates	NPV Ordinary Shares 27,347,704	27,347,704
Eastspring Investments (Singapore) Limited	HSBC Custody Nominees Australia Limited	HSBC Custody Nominees Australia Limited	Power to control the voting and/ or disposal of securities pursuant to its position held as investment manager in accordance with investment mandates	NPV Ordinary Shares 24,425,720	24,425,720

5. Changes in association

The persons who have become associates (2) of, ceased to be associates of, or have changed the nature of their association (9) with, the substantial holder in relation to voting interests in the company or scheme are as follows:

Name and ACN/ARSN (if	Nature of association
N/A	N/A

6. Addresses

The addresses of persons named in this form are as follows:

Name	Address
Eastspring Investments (Singapore) Limited	#32-01 No. 10 Marina Boulevard, Marina Bay Financial Centre Tower 2, Singapore 018983
HSBC Bank Australia Limited	HSBC Centre, Level 32, 580 George Street, Sydney, NSW 2000, Australia
National Australia Bank Limited	23 Hunter Street, Floor 12, Sydney 2000, Australia

Signature

print name	John Baker	capacity	Shareholder Disclosures Analyst
sign here		date	08/06/2017

This is annexure A of 1 page referred to in form 604 'Notice of change of interests of substantial holder'

Details of substantial holder

Prudential plc is a British multinational life insurance and financial services company, incorporated and registered in England and Wales and headquartered in London.

Prudential offers long-term savings and protection products, retirement income solutions and asset management across Asia, the US, the UK and Africa

M&G Investment Management Limited and the Eastspring Investment companies are all wholly owned subsidiaries of companies within the Prudential plc group.

More details can be found at our website www.prudential.co.uk

M&G Group Limited	Wholly owned subsidiary of Prudential Plc
M&G Limited	Wholly owned subsidiary of M&G Group Limited
M&G Investment Management Limited	Wholly owned subsidiary of M&G Limited
M&G Securities Limited	Wholly owned subsidiary of M&G Limited
M&G Alternatives Investment Management Limited	Wholly owned subsidiary of M&G Limited
Prudential Corporation Asia Limited	Wholly owned subsidiary of Prudential Plc
Prudential Holdings Limited	Wholly owned subsidiary of Prudential Corporation Asia Limited
Prudential Corporation Holdings Limited	Wholly owned subsidiary of Prudential Holdings Limited
Eastspring Investments (Luxembourg) S.A.	Wholly owned subsidiary of Prudential Holdings Limited
Eastspring Investments Limited	Wholly owned subsidiary of Prudential Corporation Holdings Limited
Prudential Singapore Holdings Pte. Limited	Wholly owned subsidiary of Prudential Corporation Holdings Limited
Eastspring Investments (Singapore) Limited	Wholly owned subsidiary of Prudential Singapore Holdings Pte. Limited
Eastspring Investments Berhad	Wholly owned subsidiary of Prudential Corporation Holdings Limited
Prudential Vietnam Assurance Private Limited	Wholly owned subsidiary of Prudential Corporation Holdings Limited
Eastspring Investments Fund Management Limited	Wholly owned subsidiary of Prudential Vietnam Assurance Private
Liability Company	Limited
Eastspring Securities Investment Trust Co. Ltd	99.54% owned subsidiary of Prudential Corporation Holdings Limited
Eastspring Asset Management Korea Co. Ltd	Wholly owned subsidiary of Prudential Corporation Holdings Limited
Eastspring Al-Wara' Investments Berhad	Wholly owned subsidiary of Prudential Corporation Holdings Limited
Eastspring Investments (Hong Kong) Limited	Wholly owned subsidiary of Prudential Corporation Holdings Limited
PT. Eastspring Investments Indonesia	99% owned subsidiary of Eastspring Investments (Hong Kong) Limited
The Prudential Assurance Company Limited	Wholly owned subsidiary of Prudential Plc
Prudential Pensions Limited	Wholly owned subsidiary of The Prudential Assurance Company
Prudentiai Pensions Limited	Limited
Prudential (US Holdco 1) Limited	Wholly owned subsidiary of Prudential Plc
Brooke (Holdco 1) Inc	Wholly owned subsidiary of Prudential (US Holdco 1) Limited
Brooke Holdings LLC	Wholly owned subsidiary of Brooke (Holdco 1) Inc
Brooke Life Insurance Company	Wholly owned subsidiary of Brooke Holdings LLC
Jackson National Life Insurance Company	Wholly owned subsidiary of Brooke Life Insurance Company
Jackson National Asset Management LLC	Wholly owned subsidiary of Jackson National Life Insurance Company

The following are all M&G OEICs - open-ended investment companies with variable capital, incorporated in England & Wales and regulated by the Financial Conduct Authority. These are not Prudential plc group companies but the Authorised Corporate Director (M&G Securities Limited) and appointed fund manager (M&G Investment Management Limited) for each M&G OEIC are wholly owned subsidiaries of Prudential plc.

M&G Investment Funds (1)	External Open Ended Investment Company
M&G Investment Funds (2)	External Open Ended Investment Company
M&G Investment Funds (3)	External Open Ended Investment Company
M&G Investment Funds (4)	External Open Ended Investment Company
M&G Investment Funds (5)	External Open Ended Investment Company
M&G Investment Funds (7)	External Open Ended Investment Company
M&G Investment Funds (9)	External Open Ended Investment Company
M&G Investment Funds (11)	External Open Ended Investment Company
M&G Investment Funds (12)	External Open Ended Investment Company
M&G Investment Funds (14)	External Open Ended Investment Company
M&G Global Dividend Fund	External Open Ended Investment Company

Eastspring Investments (the "SICAVs") – are open-ended investment companies with variable capital registered in Luxembourg. The SICAVs are not Prudential plc group companies but the Management Company and appointed fund manager for each SICAV are wholly owned subsidiaries of Prudential plc.

Eastspring Investments - SICAV Fund	External Open Ended Investment Company
Eastspring Investments - SICAV FIS Fund	External Open Ended Investment Company

DIRECTIONS

- (1) If there are a number of substantial holders with similar or related relevant interests (e.g. a corporation and its r elated corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph6 of the form.
- (2) See the definition of "associate" in section 9 of the Corporations Act 2001.
- (3) See the definition of "relevant interest" in sections 608 and 671B (7) of the Corporations Act 2001.
- (4) The voting shares of a company constitute one class unless divided into separate classes.
- (5) The person's votes divided by the total votes in the body corporate or schememultipliedby100.
- (6) Include details of:
 - (a) Any relevant agreement or other circumstances because of which the change in relevant interest occurred. If subsection671B (4)applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and
 - (b) Any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates(indicating clearly the particular securities to which the qualification applies).

See the definition of "relevant agreement" in section9 of the Corporations Act 2001.

- (7) Details of the consideration must include any and all benefits, money and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.
- (8) If the substantial holder is unable to determine the identity of the person (e.g. if the relevant interest arises because of an option) write "unknown".
- (9) Give details, if appropriate, of the present association and any change in that association since the last substantial holding notice.