Rule 3.8A

Appendix 3E

Daily share buy-back notice (except minimum holding buy-back and selective buy-back)

*Information and documents given to ASX become ASX's property and may be made public.*Introduced 1/9/99. Origin: rule 3.6, Appendix 7C. Amended 30/9/2001, 11/01/10

Name o	of Entity		ABN/ARSN
	Entertainment Co. Holdings Limited	60 122 203 892	
We (t	the entity) give ASX the following in	formation.	
Info	rmation about buy-back		
1	Type of buy-back	On-market	
2	Date Appendix 3C was given to ASX	25 February 2016	
	al of all shares/units bought ba been received, before, and on		ch acceptances
		Before previous day	Previous day
3	Number of shares/units bought back or if buy-back is an equal access scheme, in relation to which acceptances have been received	450,000	300,000
4	Total consideration paid or payable for the shares/units	\$518,895.00	\$342,600.00

11/01/2010 Appendix 3E Page 1

⁺ See chapter 19 for defined terms.

		Before prev	ious day	Previous d	lay
5	If buy-back is an on-market buy-back	highest price paid: date:	1.190 6-Apr-16	highest price paid:	\$1.200
		lowest price paid:	1.075 6-Apr-16	lowest price paid:	\$1.125
			-	highest price allowed under rule 7.33:	\$1.274

Participation by directors

6	Deleted 30/9/2001.	
---	--------------------	--

How many shares/units may still be bought back?

7 If the company/trust has disclosed an intention to buy back a maximum number of shares/units - the remaining number of shares/units to be bought back

Shares to a maximum cost of \$149,138,505 but no more than: 165,818,400 shares

Compliance statement

1. The company is in compliance with all Corporations Act requirements relevant to this buy-back.

or, for trusts only:

- 1. The trust is in compliance with all requirements of the Corporations Act as modified by Class Order 07/422, and of the trust's constitution, relevant to this buy-back.
- 2. There is no information that the listing rules require to be disclosed that has not already been disclosed, or is not contained in, or attached to, this form.

Sign here: Date: 8/4/16

Company Secretary

Print name: Rachel Launders

+ See chapter 19 for defined terms.

Appendix 3E Page 2 11/01/2010