

Form 604

Corporations Law
Section 671B

Notice of change of interests of substantial holder

To Company Name/Scheme **Nine Entertainment Co. Holdings Limited**

ACN/ARSN

1. Details of substantial holder (1)

Name **Prudential plc
Prudential Pensions Limited
Prudential Assurance Company Limited
Eastspring Investments (Luxembourg) S.A.
Eastspring Investments (Singapore) Limited**

ACN/ARSN (if applicable)

There was a change in the interests of the substantial holder on **29 October 2015**
The previous notice was given to the company on **17 June 2015**
The previous notice was dated **17 June 2015**

2. Previous and present voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate(2) had a relevant interest (3) in when last required, and when now required, to give a substantial holding notice to the company or scheme, are as follows:

Class of Security (4)	Previous Notice		Present Notice	
	Person's votes	Voting Power (5)	Person's votes	Voting Power (5)
NPV Shares	47,900,329	5.10%	54,121,265	6.12%

3. Changes in relevant interests

Particulars of each change in, or change in the nature of, a relevant interest of the substantial holder or an associate in voting securities of the company or scheme, since the substantial holder was last required to give a substantial holding notice to the company or scheme are as follows:

Date of change	Person whose relevant interest changed	Nature of change (6)	Consideration given in relation to change (7)	Class and number of securities affected	Person's votes affected
	Prudential plc				
	Prudential Pensions Limited				
	Prudential Assurance Company Limited	PLEASE SEE ANNEX 1 (Below)			
	Eastspring Investments (Luxembourg) S.A.				
	Eastspring Investments (Singapore) Limited				

4. Present relevant interests

Particulars of each relevant interest of the substantial holder in voting securities after the change are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder (8)	Class and number of securities
EASTSPRING INV ASIA PACIFIC EQ	Eastspring Investments (Luxembourg) S.A.	Eastspring Investments (Luxembourg) S.A.	8,355,587
ESIN-DEVELOPED ASIA EQUITY FD	Eastspring Investments (Luxembourg) S.A.	Eastspring Investments (Luxembourg) S.A.	17,433,928
EASTSPRING INV WORLD VALUE AP	Eastspring Investments (Luxembourg) S.A.	Eastspring Investments (Luxembourg) S.A.	67,182
EASTSPRING INV ASIAPAC EQ MY	Eastspring Investments (Singapore) Limited	Eastspring Investments (Singapore) Limited	123,190
PRUCLT HSBC GIS NOM (UK) PPL AC	Prudential Pensions Limited	Prudential Pensions Limited	545,421
PRUCLT HSBC GIS NOM (UK) PAC AC	Prudential Assurance Company Limited	Prudential Assurance Company Limited	25,499,387
State Street Noms Ltd A/C GMIW	Eastspring Investments (Singapore) Limited	Eastspring Investments (Singapore) Limited	2,096,570

5. Changes in association

The persons who have been associates (2) of, ceased to be associates of, or have changed the nature of their association (9) with, the substantial holder in relation to voting interests in the company or scheme are as follows:

Name and CAN/ARSN (if applicable)	Nature of association

6. Addresses

The addresses of persons named in this form are as follows:

Name	Address
Prudential plc	Laurence Pountney Hill, London EC4R 0HH, England
Eastspring Investments (Luxembourg) S.A.	10 Marina Boulevard #32-01, Marina Bay Financial Centre Tower 2, Singapore 018983
Eastspring Investments (Singapore) Limited	10 Marina Boulevard #32-01, Marina Bay Financial Centre Tower 2, Singapore 018983
Prudential Pensions Limited	Laurence Pountney Hill, London EC4R 0HH, England
Prudential Assurance Company Limited	Laurence Pountney Hill, London EC4R 0HH, England

Signature

print name Owen Smith

capacity Shareholder Disclosures Analyst

sign here Owen Smith

Date: 03 November 2015

DIRECTIONS

- (1) If there are a number of substantial holders with similar or related relevant interests (eg. a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 7 of the form.
- (2) See the definition of "associate" in section 9 of the Corporations Law.
- (3) See the definition of "relevant interest" in sections 608 and 671B(7) of the Corporations Law.
- (4) The voting shares of a company constitute one class unless divided into separate classes.
- (5) The total number of votes attached to all the voting shares in the company or voting interests in the scheme (if any) that the person or an associate has a relevant interest in.
- (6) The person's votes divided by the total votes in the body corporate or scheme multiplied by 100.
- (7) Include details of:
 - (a) any relevant agreement or other circumstances by which the relevant interest was acquired. If subsection 671B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and
 - (b) any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).

See the definition of "relevant agreement" in section 9 of the Corporations Law.
- (8) If the substantial holder is unable to determine the identity of the person (eg. if the relevant interest arises because of an option) write "unknown".
- (9) Details of the consideration must include any and all benefits, money and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.

Annex 1: Transactions 16 June 2015 – 29 October 2015

Date of acquisition	Consideration (9) Cash	Class and number of securities
16-Jun-15	1,546,519	920,087
16-Jun-15	47,112	28,029
16-Jun-15	171,825	102,226
30-Jun-15	181,093	118,434
30-Jun-15	4,980	3,257
30-Jun-15	89,474	58,516
30-Jun-15	670,057	434,943
30-Jun-15	13,650	20,872
30-Jun-15	11,519	7,477
30-Jun-15	67,865	44,052
02-Jul-15	3,626	-2,371
03-Jul-15	333,510	-224,789
10-Jul-15	1,687	-1,214
19-Aug-15	213,947	146,949
19-Aug-15	62,488	42,920
19-Aug-15	482	335
19-Aug-15	31,567	21,981
19-Aug-15	16,345	11,391
19-Aug-15	590,510	408,379
19-Aug-15	7,481	10,892
20-Aug-15	4,658	3,205
20-Aug-15	30,535	21,012
20-Aug-15	1,084,814	745,831
20-Aug-15	29,065	20,000
20-Aug-15	1,522,138	1,047,420
20-Aug-15	43,597	30,000
20-Aug-15	70,747	48,683
20-Aug-15	101,383	69,764
20-Aug-15	70,304	48,378
20-Aug-15	27,204	18,720
21-Aug-15	736,158	511,871
27-Aug-15	571,477	381,037
27-Aug-15	11,763	7,934
28-Aug-15	124,455	77,368
01-Sep-15	39,579	24,157
01-Sep-15	225,897	138,688
01-Sep-15	78,485	48,465
01-Sep-15	190,260	116,809
01-Sep-15	66,104	40,820
01-Sep-15	33,335	20,346
02-Sep-15	134,721	84,122
02-Sep-15	144,670	89,651
02-Sep-15	113,468	70,851
03-Sep-15	572,182	360,000
03-Sep-15	3,528	2,220
07-Sep-15	25,307	39,967
10-Sep-15	-271,523	-176,666

22-Sep-15	5,071	-3,221
23-Sep-15	352,585	228,127
28-Sep-15	-524,136	-333,948
19-Oct-15	3,436	-2,134
29-Oct-15	485,401	316,312
29-Oct-15	2,907	-1,926