

APPOINTMENT OF NON-EXECUTIVE DIRECTOR

Nine Entertainment Co. (ASX:NEC) has today announced the appointment of Holly Kramer as a Non-Executive Independent Director, effective immediately.

Holly has more than 20 years' experience in marketing and sales including roles at the Ford Motor Company (US and Australia), Pacific Brands and Telstra. Whilst at Telstra, her roles included Group Managing Director, Telstra Product Management and Chief of Marketing.

Holly was born and educated in the US, and completed her BA (Hons) at Yale University and MBA at Georgetown University. She is currently CEO of national retailer, Best and Less as well as an Advisory Board Member to the Macquarie University Faculty of Business and member of Chief Executive Women.

Commenting on the appointment, David Haslingden, Chairman said "We are delighted to welcome Holly to the NEC Board. She has enjoyed a very successful and diverse corporate career involving industry sectors and disciplines that make her a perfect fit for us. I look forward to working with her, as do all of our other Board members."

Holly Kramer said "I am excited about joining the Nine Entertainment Board and look forward to contributing to the Company's future success."

Sydney, Australia
6 May 2015

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