

NINE ENTERTAINMENT CO. RESPONSE TO PRESS SPECULATION

Nine Entertainment Co. (ASX:NEC) notes the report in the Australian Financial Review today relating to oOh! Media. NEC confirms that it is in discussions with the owners of oOh! Media about a possible acquisition of that business. Those discussions are ongoing and there is no certainty that they will lead to a transaction. Further information will be disclosed to the ASX if any agreement for an acquisition is reached.

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