Rule 3.19A.2

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

| Name of entity NINE ENTERTAINMENT CO. HOLDINGS LTD | |
|--|--|
| ABN 60 122 203 892 | |

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

| Name of Director | Nicholas Falloon |
|---------------------|------------------|
| Date of last notice | 23 June 2022 |

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

| Direct or indirect interest | Direct |
|---|---|
| Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest. | |
| Date of change | 7 September 2022 |
| No. of securities held prior to change | Nine: 51,142 ordinary shares held directly 345,080 Ordinary shares held indirectly Domain 12,151 ordinary shares held directly 679,972 ordinary shares held indirectly 31,105 share rights held directly |
| Class | Ordinary shares in Domain Share rights issued by Domain |
| Number acquired | 31,105 ordinary shares |
| Number disposed | 31,105 share rights |
| Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation | Nil |

⁺ See chapter 19 for defined terms.

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| No. of securities held after change | Nine: 51,142 ordinary shares held directly 345,080 Ordinary shares held indirectly |
|--|--|
| | Domain 43,256 ordinary shares held directly 679,972 ordinary shares held indirectly |
| Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buyback | Exercise of Share Rights granted under the Domain Equity Incentive Plan. |

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

| Detail of contract | N/A |
|---|-----|
| Nature of interest | N/A |
| Name of registered holder (if issued securities) | N/A |
| Date of change | N/A |
| No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed | N/A |
| Interest acquired | N/A |
| Interest disposed | N/A |
| Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation | N/A |
| Interest after change | N/A |

Part 3 – *Closed period

| Were the interests in the securities or contracts detailed above traded during a *closed period where prior written clearance was required? | No |
|---|-----|
| If so, was prior written clearance provided to allow the trade to proceed during this period? | N/A |
| If prior written clearance was provided, on what date was this provided? | N/A |

 $[\]boldsymbol{+}$ See chapter 19 for defined terms.

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