

Announcement Summary

Entity name

NINE ENTERTAINMENT CO. HOLDINGS LIMITED

Date of this announcement

Thursday December 02, 2021

The +securities the subject of this notification are:

♥ +Other securities issued under an +employee incentive scheme that are not intended to be quoted on ASX

Total number of +securities to be issued/transferred

ASX +security code	Security description	Total number of +securities to be issued/transferred	Issue date
NECAI	PERFORMANCE RIGHT	2,212,184	01/12/2021

Refer to next page for full details of the announcement



Part 1 - Entity and announcement details

1.1 Name of entity

NINE ENTERTAINMENT CO. HOLDINGS LIMITED

We (the entity named above) give notice of the issue, conversion or payment up of the following unquoted +securities.

1.2 Registered number type

Registration number

ACN

122203892

1.3 ASX issuer code

NEC

1.4 The announcement is

☑ New announcement

1.5 Date of this announcement

2/12/2021



Part 2 - Issue details

- 2.1 The +securities the subject of this notification are:
- € +Other securities issued under an +employee incentive scheme that are not intended to be quoted on ASX
- 2.2a This notification is given in relation to an issue of +securities in a class which is not quoted on ASX and which:

☑ has an existing ASX security code ("existing class")



Part 3B - number and type of +securities the subject of this notification (existing class) where issue has not previously been notified to ASX in an Appendix 3B

ASX +security code and description

NECAI: PERFORMANCE RIGHT

Date the +securities the subject of this notification were issued

1/12/2021

Will these +securities rank equally in all respects from their issue date with the existing issued +securities in that class

Yes

Were any of the +securities issued to +key management personnel (KMP) or an +associate?

✓ Yes

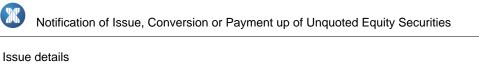
Provide details of the KMP or +associates being issued +securities.

Name of KMP	Name of registered holder	Number of +securities
Michael Sneesby	Michael Sneesby	889,855
Maria Phillips	Hinterland Harmony Pty Ltd ATF Hinterland Harmony Trust	129,356
Michael Stephenson	4 Boys Co Pty Ltd ATF The Stephenson Family Trust	166,007

Please provide a URL link for a document lodged with ASX detailing the terms of the +employee incentive scheme or a summary of the terms

https://www.nineforbrands.com.au/announcements/pdf/1557103

Any other information the entity wishes to provide about the +securities the subject of this notification



Number of +securities

261,038

Number of +securities

1,951,146



Part 4 - +Securities on issue

Following the issue, conversion or payment up of the +securities the subject of this application, the +securities of the entity will comprise:

(A discrepancy in these figures compared to your own may be due to a matter of timing if there is more than one application for quotation/issuance currently with ASX for processing.)

4.1 Quoted +Securities (Total number of each +class of +securities quoted)

ASX +security code and description

Total number of +securities on issue

NEC: ORDINARY FULLY PAID

1,705,393,253

4.2 Unquoted +Securities (Total number of each +class of +securities issued but not quoted on ASX)

ASX +security code and description

Total number of +securities on issue

NECAI: PERFORMANCE RIGHT

6,280,830



Part 5 - Other Listing Rule requirements

- 5.1 Were the +securities issued under an exception in Listing Rule 7.2 and therefore the issue did not need any security holder approval under Listing Rule 7.1?
 ☑ Yes
- 5.1a Select the number of the applicable exception in Listing Rule 7.2

14