

CHANGES TO THE BOARD

25 March 2021: Nine Entertainment Co. (ASX: NEC) has today announced a number of changes to the Board. Mike Sneesby will join the Board as Managing Director following his appointment as CEO, announced in early March, effective 1 April 2021. At the same time, Hugh Marks (effective 31 March) and Patrick Allaway, as previously announced, will stand down from the Board.

Nine is also today announcing the appointment of Andrew Lancaster as a Non-Executive Director, also effective 1 April 2021. Andrew is currently Chief Executive Officer of private investment company Birketu Pty Ltd as well as WIN Corporation, Australia's largest regional broadcaster and soon-to-be Nine affiliate.

Chairman Peter Costello said "We are pleased to welcome Andrew to the Nine Board. Andrew has a long history and considerable experience in both television and radio in Australia. particularly in regional markets where he has successfully overseen WIN's extensive operations for more than ten years and was instrumental in Nine's recent affiliation agreement with WIN."

Andrew Lancaster said "I am thrilled to join the Nine Board in these exciting times. Nine has clearly embraced the structural changes occurring in media and has done a remarkable job repositioning the business. I know the Nine team well and look forward to working with them as they continue to transform the Company."

Authorised for release by the Company Secretary.

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