



ANNUAL GENERAL MEETING – LETTER TO SHAREHOLDERS

18 August 2020: Nine Entertainment Co. (ASX:NEC) has sent the attached letter to shareholders who have provided emails to NEC in relation to the Company's plans to hold a completely virtual AGM in 2020. The AGM will be on 12 November 2020 at 10.00am (AEDT).

Authorised for lodgment: Rachel Launders, General Counsel and Company Secretary

Further information:

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Dear Shareholder

Nine Entertainment Co. Holdings Limited (**Nine**) will be holding its Annual General Meeting (**AGM**) as a virtual meeting this year, as a result of the restrictions on travel and public gatherings which are currently in force. This will help to ensure the safety of our shareholders, employees and the broader community, while allowing all shareholders to participate in our AGM.

Virtual AGM

The AGM will be held on 12 November 2020, commencing at 10.00am (AEDT).

You can participate in the AGM regardless of your location by simply logging on to the website address which will be provided in the Notice of Meeting. You will be able to view and listen to presentations from the Chief Executive Officer, Hugh Marks, and me, submit questions during the meeting and vote on the resolutions, through the website.

Information on how to join the virtual AGM will be available with the Notice of Meeting. The Notice of Meeting will be sent to the ASX and emailed to shareholders on 6 October 2020. Nine will be sending your Notice of Meeting and Voting Form electronically this year. We will not be mailing hard copies of the Notice of Meeting. This approach is consistent with the relief provided by the Commonwealth Treasurer in response to the coronavirus pandemic.

You will also be able to download our Notice of Meeting as well as related information to help you participate in the meeting, including a guide with instructions on how to vote and how to ask a question, from our website at www.nineforbrands.com.au/investors, from 6 October 2020.

Shareholder emails

Thank you for choosing to receive your Nine shareholder communications via email. This helps us provide the fastest possible flow of information to you in a secure and cost-effective manner.

We will send you an email when the Notice of Meeting is available online, which will also include your personalised shareholder link to the latest details on our 2020 AGM, including instructions on how to participate, ask questions and vote.

To check that you are receiving all shareholder communications electronically (including Notice of Meeting, dividend statements and financial reports) visit www.linkmarketservices.com.au. Use your SRN/HIN to log in and navigate to the 'Communications' tab.

Important dates

Below are the important shareholder dates for the remainder of 2020.

Annual Results announcement	27 August 2020
Notice of Meeting and virtual AGM information released	6 October 2020
Opening of online voting and submission of questions	6 October 2020
Last day to vote ahead of the AGM	10 November 2020

Annual General Meeting commencing 10.00am (AEDT)	12 November 2020
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Thank you for your continued investment in Nine. I look forward to welcoming you to our first ever virtual AGM.

Yours sincerely

Peter Costello AC
Chairman