



## SALE OF SHARES BY CEO

9 September 2019: As disclosed in the attached Appendix 3Y, Hugh Marks, Chief Executive Officer of Nine Entertainment (ASX: NEC) has sold 700,000 NEC shares. This sale of shares was to satisfy personal tax obligations arising from previous share issues. Inclusive of those shares recently issued under the Company's incentive plans, Mr Marks now holds 2,250,580 shares in the Company directly, 282,280 Company shares held indirectly, and additionally has 1,543,699 performance rights available, subject to meeting specific vesting conditions.

### Further information:

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# Appendix 3Y

## Change of Director's Interest Notice

*Information or documents not available now must be given to ASX as soon as available.  
Information and documents given to ASX become ASX's property and may be made public.*

Introduced 30/09/01 Amended 01/01/11

<b>Name of entity</b> Nine Entertainment Co. Holdings Ltd
<b>ABN</b> 60 122 203 892

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

<b>Name of Director</b>	Hugh Marks
<b>Date of last notice</b>	27 November 2018

### Part 1 - Change of director's relevant interests in securities

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Direct or indirect interest</b>	Direct
<b>Nature of indirect interest (including registered holder)</b> Note: Provide details of the circumstances giving rise to the relevant interest.	
<b>Date of change</b>	2 – 6 September 2019
<b>No. of securities held prior to change</b>	282,280 Ordinary Shares (indirect interest, held by Tindale Rd Films No 1 Pty Ltd)  990,566 ordinary shares (direct interest)  414,215 ordinary shares (subject to vesting and holding restrictions under the Nine Short Term Incentive Plan).  2,916,248 performance rights (1,372,549 to vest from 1 July 2019, 958,904 to vest from 1 July 2020, and 584,795 to vest from 1 July 2021)
<b>Class</b>	Ordinary shares

+ See chapter 19 for defined terms.

**Appendix 3Y**  
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<b>Number acquired</b>	1,372,549 on vesting of performance rights. 173,250 under the Nine Short Term Incentive Plan.
<b>Number disposed</b>	1,372,549 performance rights vested and were exercised.  700,000 ordinary shares sold on market between 2 and 6 September.
<b>Value/Consideration</b> Note: If consideration is non-cash, provide details and estimated valuation	\$1.84 per share for shares granted under the Nine Short Term Incentive Plan.  \$396,939 (2 September 2019 sale - \$1.9846 per share). \$198,000 (3 September 2019 sale - \$1.98 per share). \$195,056 (4 September 2019 sale - \$1.9505 per share). \$398,148 (5 September 2019 sales - \$1.9914 and \$1.99 per share). \$200,000 (6 September 2019 sale - \$2.00 per share).
<b>No. of securities held after change</b>	282,280 Ordinary Shares (indirect interest, held by Tindale Rd Films No 1 Pty Ltd)  1,946,102 ordinary shares (direct interest)  304,478 ordinary shares (subject to vesting and holding restrictions as noted above).  1,543,699 performance rights (958,904 to vest from 1 July 2020, and 584,795 to vest from 1 July 2021)
<b>Nature of change</b> Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	Transfer or issue of shares on vesting of performance rights pursuant to the Company's Long Term Incentive Plan, as approved at the 2017 Annual General Meeting.  Transfer of shares pursuant to the Company's Short Term Incentive Plan.  282,987 shares have been released from vesting and holding restrictions  On-market sale of ordinary shares

**Part 2 – Change of director's interests in contracts**

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Detail of contract</b>	N/A
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+ See chapter 19 for defined terms.

<b>Nature of interest</b>	N/A
<b>Name of registered holder (if issued securities)</b>	N/A
<b>Date of change</b>	N/A
<b>No. and class of securities to which interest related prior to change</b> <small>Note: Details are only required for a contract in relation to which the interest has changed</small>	N/A
<b>Interest acquired</b>	N/A
<b>Interest disposed</b>	N/A
<b>Value/Consideration</b> <small>Note: If consideration is non-cash, provide details and an estimated valuation</small>	N/A
<b>Interest after change</b>	N/A

**Part 3 –**

**+Closed period**

<b>Were the interests in the securities or contracts detailed above traded during a +closed period where prior written clearance was required?</b>	No
<b>If so, was prior written clearance provided to allow the trade to proceed during this period?</b>	N/A
<b>If prior written clearance was provided, on what date was this provided?</b>	N/A

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