HI FY19 RESULTS BRIEFING 21 FEBRUARY



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Pro Forma Financial Information

The Company has set out in this presentation certain non-IFRS financial information, in addition to information regarding its IFRS statutory information.

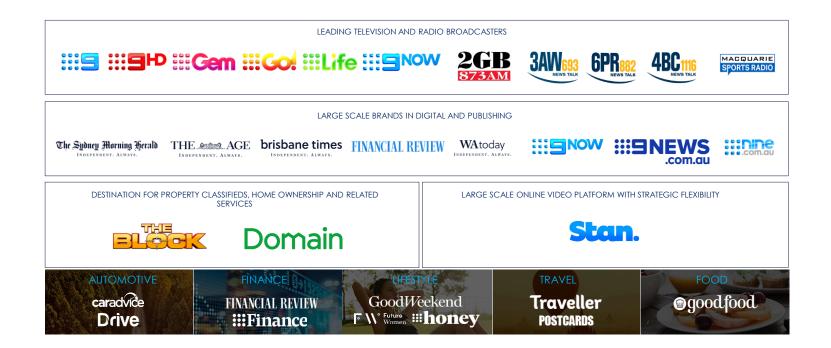
The Company considers that this non-IFRS financial information is important to assist in evaluating the Company's performance. The information is presented to assist in making appropriate comparisons with prior periods and to assess the operating performance of the business.

For a reconciliation of the non-IFRS financial information contained in this presentation to IFRS-compliant comparative information, refer to the Appendices of this presentation. All dollar values are in Australian dollars (A\$) unless otherwise stated.

HUGH MARKS

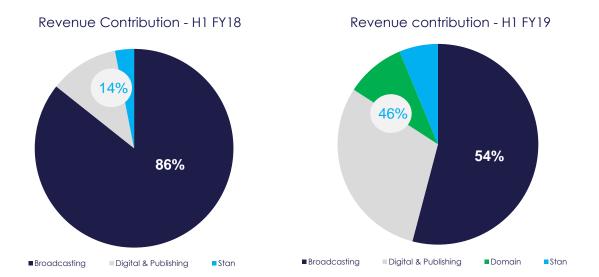
CHIEF EXECUTIVE OFFICER

IIININE MAXIMISING RETURNS FROM NINE'S INVESTMENT IN CONTENT





INCREASING CONTRIBUTION FROM CORE GROWTH ASSETS¹



OPERATIONAL HIGHLIGHTS H1- FY19



GREG BARNES

CHIEF FINANCIAL OFFICER

EXAMPLE ACCOUNTING IMPLICATIONS OF MERGER WITH FAIRFAX

- Implementation date of the merger was 7 December 2018.
- The Reported/Statutory results include the contribution from the Fairfax businesses from implementation date.
- The Pro Forma results consolidate the results for the former Nine and Fairfax businesses for the full six months, including the consolidation of Stan, which is now wholly owned. Results include synergies realised since the transaction was completed. Interest costs associated with the transaction are also for the period from completion.
- Pro-forma results are presented for Continuing Operations and exclude Australian Community Media and Printing (ACM), Stuff New Zealand and Events, which are separately classified as Discontinued operations, as they are being held for sale.





MARRIED AT FIRST SIGHT Episode 9



REPORTED RESULTS¹

\$ GROUP REVENUE \$710M	GROUF EBITDA \$178M		\$ STAT NET PROFIT \$171M		\$ DPS 5.0 CPS FULLY FRANKED
A\$M		H1 F	Y 1 9	H1 FY18	VARIANCE
REVENUE ²		709	.8	719.6	-1%
GROUP EBITDA ²		177	.8	181.3	-2%
EBIT ²		157	57.4 163.3		-4%
GROUP NPAT (AFTER MINOR	RITIES) ²	108	.5	116.2	-7%
STATUTORY NET PROFIT/(LOS OPERATIONS	S), CONTINUING	171	.3	174.1	-2%
DISCONTINUED BUSINESSES	NTINUED BUSINESSES		2	-	nm
TOTAL STATUTORY NET PROF DISCONTINUED)	IT (INCLUDING	171	.6	174.1	-1%
BASIC EARNINGS PER SHARI	2 - CENTS	11.	1	13.3	-17%

Refer to glossary in Appendix 7 for definitions. Totals may not add due to rounding. ¹ includes contribution from Fairfax from implementation ² Before Specific Items



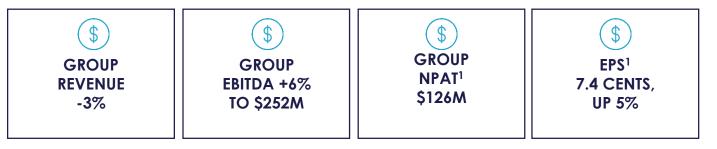
SPECIFIC ITEMS

AŞM, CONTINUING BUSINESS BASIS	H1 FY19
RESTRUCTURING & TERMINATION RELATED COSTS	(29.6)
ACQUISITION RELATED COSTS	(13.8)
GAIN ON PROPERTY/ASSET SALES	9.4
GAIN ON CONSOLIDATION OF STAN	93.0
TOTAL SPECIFIC ITEMS BEFORE TAX	59.0
TOTAL TAX RELATING TO SPECIFIC ITEMS	3.8
NET SPECIFIC ITEMS AFTER TAX	62.8

PROFORMA GROUP RESULTS CONTINUING BUSINESS BASIS

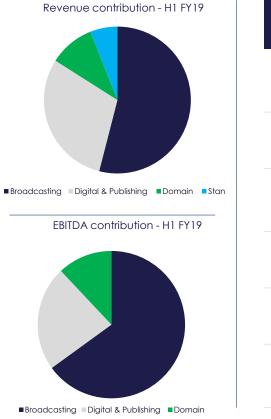


PRO FORMA COMBINED GROUP RESULTS



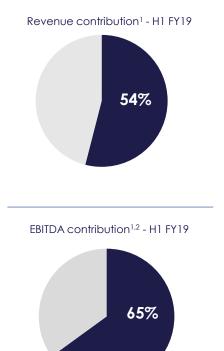
A\$M, CONTINUING BUSINESS BASIS	H1 FY19	H1 FY18	VARIANCE
REVENUE	1,203.5	1,246.6	-3%
GROUP EBITDA ¹	251.6	238.0	+6%
EBIT ¹	211.0	200.7	+5%
NPAT ¹	140.2	138.9	+1%
GROUP NPAT (AFTER MINORITIES) ¹	126.1	119.9	+5%
EARNINGS PER SHARE ¹ - CENTS	7.4	7.0	+5%

PRO FORMA COMBINED GROUP DIVISIONAL RESULTS



AŞM	BROADCASTING	DIGITAL & PUBLISHING	DOMAIN	STAN	CORPORATE	ASSOCIATES	INTERSEGMENT	TOTAL CONTINUING BUSINESS
REVENUE	631.7	327.5	183.9	65.2	9.1	-	(13.8)	1,203.5
РСР	705.3	315.3	183.3	43.4	8.9	-	(9.6)	1,246.6
% CHG	-10%	+4%	-	+50%	+2%	-	-44%	-3%
EBITDA	176.6	60.2	52.7	(21.8)	(14.1)	(2.0)	-	251.6
РСР	188.2	43.2	58.6	(29.9)	(22.5)	0.3	-	238.0
% CHG	-6%	+39%	-10%	+27%	+37%	-	-	+6%

BROADCAST



A\$M		H1 FY19	H1 FY18	VARIANCE
REVENUE	TELEVISION	563.5	636.6	-11%
	RADIO	68.2	68.7	-1%
TOTAL REV		631.7	705.3	-10%
COSTS	TELEVISION	402.3	464.6	+13%
	RADIO	52.8	52.4	-1%
TOTAL COSTS		455.1	517.0	+12%
EBITDA	TELEVISION	161.1	171.9	-6%
	RADIO	15.4	16.3	-5%
TOTAL EBITDA		176.6	188.2	-6%



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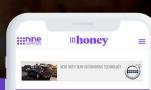
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TELEVISION

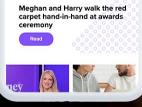
	% METRO FTA MARKET -5% ¹	% #1 REVENUE SHARE 39.3% ¹	\$ PREMIUM AD (EX SPORT) +1	REV M	28.6% ARGIN – HEST POST O (2013)
\$M			H1 FY19	H1 FY18	VARIANCE
TELEVISI	ON REVENUE	PREMIUM AD REVENUE	67.6	105.2	-36%
		OTHER ²	495.8	531.3	-7%
TOTAL T REVENU	ELEVISION E		563.5	636.6	-11%
TOTAL T COSTS	ELEVISION		402.3	464.6	+13%
TELEVISI	ON EBITDA		161.1	171.9	-6%
MARGI	N - %		28.6%	27.0%	+1.6 PTS

Refer to glossary in Appendix 7 for definitions. Totals may not add due to rounding. 1 Think TV, 6 months to Dec 2018 2 Includes traded ad revenue, affiliates, sub-license and other revenue

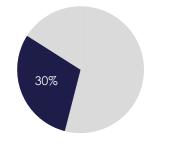
Latest



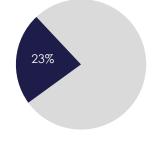




Revenue contribution¹ - H1 FY19



EBITDA contribution^{1,2} - H1 FY19



A\$M H1 FY18 H1 FY19 VARIANCE REVENUE METRO MEDIA 240.8 231.9 +4% 9 DIGITAL PUBLISHING 57.5 64.1 -10% 9NOW 29.1 19.3 +51% TOTAL REV 327.5 315.3 +4% TOTAL COSTS METRO MEDIA 201.3 207.0 +3% 9 DIGITAL PUBLISHING 53.3 56.5 +7% 9NOW 12.7 8.7 -47% TOTAL COSTS 267.3 272.1 +2% **EBITDA** METRO MEDIA 39.5 24.9 +58% 9 DIGITAL PUBLISHING 4.2 7.6 -44% 9NOW 16.4 10.7 +54%

60.2

TOTAL EBITDA

DIGITAL & PUBLISHING

+39%

43.2

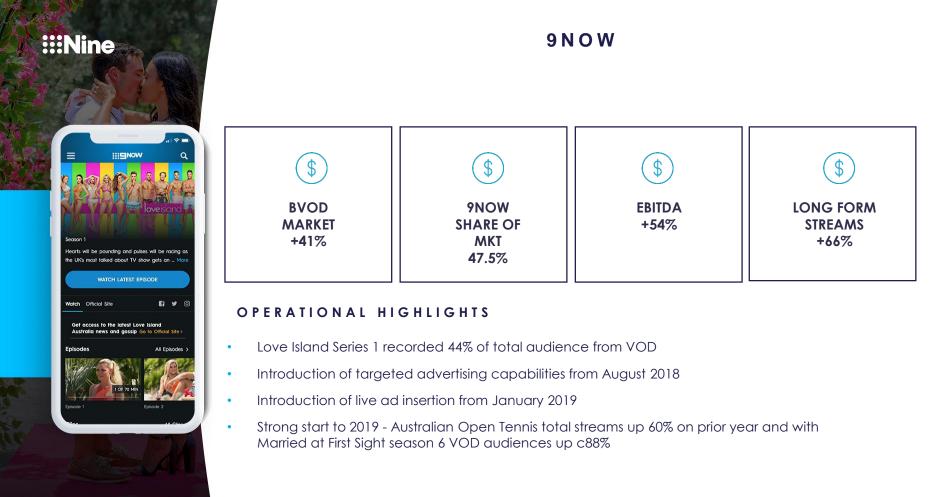


Phoney election

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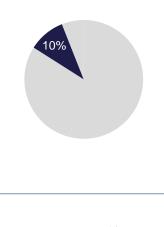
METRO MEDIA

STRONG GROWTH IN SUBSCRIPTION REVENUES AND READERSHIP ¹	\$ TOTAL REVENUE +4%	\$ DIGITAL REVENUE +12%		\$ EBITDA +58%
A\$M		H1 FY19	H1 FY18	VARIANCE
PRINT REVENUE	CIRCULATION/SUBSCRIPTION	86.4	85.9	+1%
	ADVERTISING	71.0	71.5	-1%
DIGITAL REVENUE	SUBSCRIPTION	27.7	24.4	+14%
	ADVERTISING	32.7	27.1	+21%
	OTHER INCL. VENTURES	23.0	23.1	-
TOTAL REVENUE		240.8	231.9	+4%
TOTAL COSTS		201.3	206.9	+3%
EBITDA		39.5	24.9	+58%

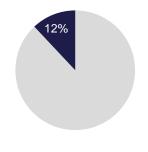




Revenue contribution¹ - H1 FY19



EBITDA contribution^{1,2} - H1 FY19



DOMAIN

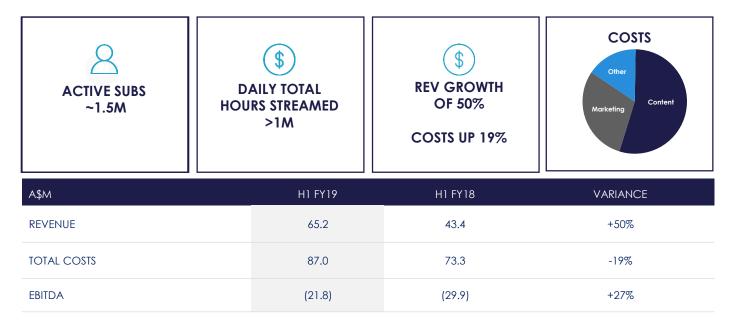
A\$M,		H1 FY19	H1 FY18 ³	VARIANCE
REVENUE	RESIDENTIAL	93.6	86.1	+9%
	MEDIA, DEVELOPERS & COMMERCIAL	25.8	28.7	-10%
	AGENT SERVICES	15.8	13.7	+15%
	CORE DIGITAL	135.2	128.6	+5%
	CONSUMER SOLUTIONS	14.9	11.1	+34%
	TOTAL DIGITAL	150.1	139.7	+7%
	PRINT	32.8	43.0	-24%
	CORPORATE	0.9	0.6	+49%
TOTAL REVEN	IUE	183.9	183.3	-
EBITDA	CORE DIGITAL	55.9	55.9	-
	CONSUMER SOLUTIONS	(4.3)	(1.7)	-153%
	TOTAL DIGITAL	51.6	54.2	-5%
	PRINT	9.5	10.5	-10%
	CORPORATE	(8.4)	(7.9)	-6%
TOTAL EBITD	A	52.7	56.8	-7%

Refer to glossary in Appendix 7 for definitions. Totals may not add due to rounding. 1 Economic interest adjusted basis 2 Excludes Stan 3 Domain results include a Pro-Forma adjustment to FY18 for a full period of corporate costs (\$1.8m impact), as if separately listed from 1 July 2017. This adjustment is not included in the Nine Group consolidated Pro Forma results for FY18

INTERIM RESULTS FEB 2019



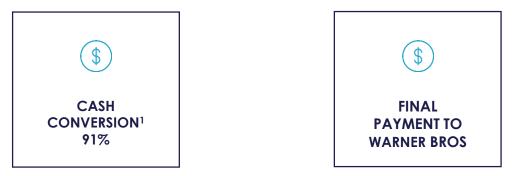
STAN



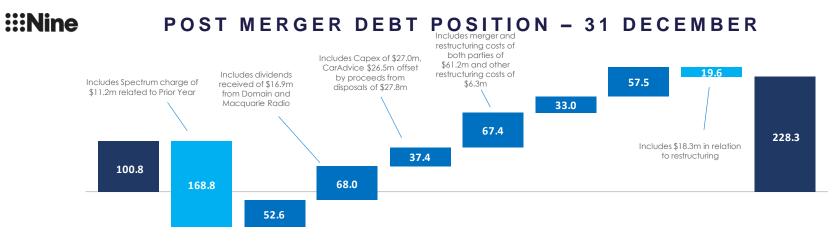
- Year end revenue run rate forecast c\$185m
- Inclusive of price increase implemented February 2019 (c\$2 per month)
- Expect to report a positive EBITDA contribution in Q4 FY19 and FY20



PRO FORMA CASH FLOWS



AŞM, WHOLLY-OWNED, CONTINUING BUSINESS BASIS	H1 FY19
EBITDA (BEFORE ASSOCIATES) ²	185.6
WORKING CAPITAL	(6.0)
LICENCE/SPECTRUM FEE TIMING	(11.2)
ASSOCIATES	0.5
OPERATING CASH FLOW, PRE SPECIFIC ITEMS, TAX AND INTEREST	168.8
CASH IMPACT OF WARNER ONEROUS PROVISION	(33.0)
OTHER SPECIFIC ITEMS	(6.3)
INTEREST & TAX	(52.6)
PRO FORMA CASH FLOW FROM OPERATING ACTIVITIES	77.0



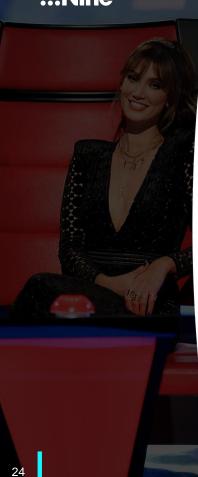
Opening Net Debt	Underlying	Interest & Tax	Dividends (net)	Capex &	Specific items	Warners	Cash	Discont'd	Closing Net Debt
1 July 2018	Operating Cash			Investments (net)			consideration on	Operations	31 December
	(Cont'd)						Acquisition		2018

A\$M	WHOLLY OWNED GROUP	DOMAIN	MACQUARIE MEDIA	CONSOLIDATED GROUP
INTEREST BEARING LOANS AND BORROWINGS ¹	394.8	187.4	35.8	618.0
LESS: CASH AND CASH EQUIVALENTS	166.5	66.4	14.9	247.8
NET DEBT/(CASH) ¹	228.3	121.0	20.9	370.2
NET LEVERAGE – PRO FORMA ²	0.6X	1.1X	0.7X	0.8X

Refer to glossary in Appendix 7 for definitions. Totals may not add due to rounding. 1 Includes \$3.3m unamortised costs 2 Before Specific Items

HUGH MARKS

CHIEF EXECUTIVE OFFICER



INTEGRATION UPDATE

On 7th December 2018, Nine successfully implemented the merger of Nine and Fairfax.

COST SYNERGIES

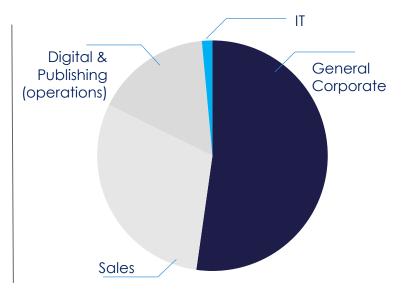
- Annualised cost out at implementation of c\$35m
- \$50m forecast by June 2019
- \$65m to be realised by June 2020
- Excludes much of the benefit associated with aligning IT platforms
- Ongoing business cost efficiencies

ASSET SALES

- Community Media, Stuff and Events
 marked as assets held for sale
- Advisors appointed, and process has begun

TOTAL COST OF IMPLEMENTATION¹

- Fairfax costs of ~\$34m
- Nine costs to date estimated at ~\$14m



Based on costs removed to date. General Corporate includes legal, finance, HR etc



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BROADCASTING

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STRATEGY

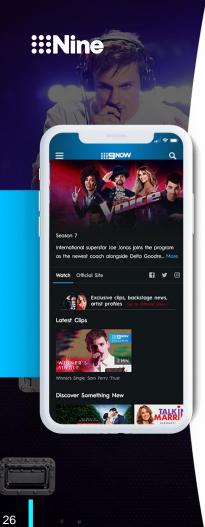
- Core content creator/aggregator
 across television and radio
- Reaches 19m Australians nationally each week
- Maximise share through premium revenue and innovation like
 9Galaxy
- Focus on exiting higher cost commitments for better yielding outcomes
- Ability to drive other group
 businesses

OUTLOOK

- Metro FTA market currently softer than expected
- Nine's ratings and revenue share continues to perform strongly
- FY19 FTA costs expected to be down 4% with further cost reductions expected in FY20 and beyond
- Aim to at least hold broadcast profitability in FY19, ex the impact of the extra week



INTERIM RESULTS FEB 2019



DIGITAL & PUBLISHING

STRATEGY

- Australia's most read digital publisher
- Strong brands, each with a clear purpose and commercial model
- Metro Media focussed on distinct journalism and subscription growth
- 9Now leverages premium programming to grow audience and extend BVOD advertising demand
- Further drive Nine Digital properties as
 mass market and advertising supported

OUTLOOK

- BVOD market forecast to grow at 25%+ for at least the next 3 years. 9Now continues to dominate share
- Metro Media entering growth phase through subscription and advertiser investment in premium environments
- Continue to pursue simplification and cost efficiencies across the portfolio
- Print advertising now accounts for ~20% of segment revenue



Refer to glossary in Appendix 7 for definitions.



DOMAIN

STRATEGY

•

- Continue to expand core residential listings business through both geography and yield, expedited by the relationship with Nine
- Scaling revenue in aligned consumer solutions businesses
- Operating under a simplified business structure, and with strong cost focus

OUTLOOK

- Continued lower listing volumes in a seasonally low listings period
- Continued growth in yield
- Continued investment in growth
 initiatives supported by ongoing cost
 discipline
- Print now accounts for < 20% of segment revenue





STAN

STRATEGY

- Unchallenged local SVOD leader
- Broad range of content supply agreements – Showtime, MGM, Sony, Disney, STARZ – providing key market exclusives and extensive back catalogue viewing opportunities
- Positioned as the lead independent player, and a viable option for international content producers

OUTLOOK

- Strong subscriber growth continues
- \$2 average price increase implemented from 1 February
- Limited variability in cost base
- Stan expected to be EBITDA positive from Q4 FY19





GROUP OUTLOOK

- In terms of the FY19 result, Nine is expecting to report Pro Forma Group EBITDA on a continuing business basis of at least \$420m, which equates to growth of at least 10% on the FY18 like-basis result of \$385m. It is expected that positive momentum will continue at the Group level in FY20.
- Nine currently comprises a core broadcast business with improving margins, supporting three businesses with strongly positive growth prospects over the next few years.



Refer to glossary in Appendix 7 for definitions.

APPENDICES

APPENDIX 1: RECONCILIATION

A\$M	REPORTED H1 FY19	PLUS FAIRFAX/STAN PRE COMPLETION	PRO FORMA H1 FY19	REPORTED H1 FY18	PLUS FAIRFAX/STAN	PRO FORMA H1 FY18
REVENUE	709.8	493.7	1,203.5	719.6	527.0	1,246.6
GROUP EBITDA	177.8	73.8	251.6	181.3	56.8	238.0
DEPRECIATION, AMORTISATION	(20.3)	(20.3)	(40.6)	(18.0)	(19.4)	(37.4)
EBIT	157.4	53.6	211.0	163.3	37.4	200.7
NET INTEREST	(1.5)	(9.0)	(10.5)	(2.2)	(10.6)	(12.8)
PRE TAX PROFIT	155.9	44.6	200.5	161.1	26.9	187.9
ТАХ	(47.4)	(12.9)	(60.3)	(44.9)	(4.1)	(49.0)
MINORITY INTERESTS	0.0	(14.1)	(14.1)	-	(19.0)1	(19.0) ¹
NPAT, BEFORE SPECIFIC ITEMS	108.5	17.6	126.1	116.2	3.8	119.9

Pro Forma estimate assuming Domain was listed from 1 July 2018 Totals may not add due to rounding.

1

APPENDIX 2: DIVISIONALS - NINE

AŞM		H1 FY19	H1 FY18	VARIANCE
REVENUE	FTA	563.5	636.6	-11%
	NINE DIGITAL	86.7	83.4	+4%
TOTAL REVENUE		650.1	720.0	-10%
EBITDA	FTA	161.1	171.9	-6%
	NINE DIGITAL	20.7	18.3	+13%
	CORPORATE	(8.8)	(9.3)	+5%
	ASSOCIATES	(2.0)	0.3	NM
GROUP EBITDA		171.1	181.3	-6%
DEPRECIATION		(17.3)	(18.0)	+4%
EBIT		153.7	163.3	-6%

APPENDIX 3: DIVISIONALS - FAIRFAX

A\$M		H1 FY19	H1 FY18	VARIANCE
REVENUE	METRO MEDIA	228.2	218.7	+4%
	DOMAIN	183.9	183.3	-
	MRN	68.2	68.7	-1%
	DIGITAL VENTURES	12.6	13.2	-5%
	CORPORATE	9.1	8.9	+2%
TOTAL REVENUE, CONTINUING BUSINESSES		502.0	492.8	+2%
TOTAL REVENUE		842.8	873.2	-3%
EBITDA	METRO MEDIA	37.3	23.1	+61%
	DOMAIN	52.7	58.6	-10%
	MRN	15.4	16.3	-5%
	DIGITAL VENTURES	2.2	1.8	+22%
	CORPORATE	(5.3)	(13.2)	+60%
GROUP EBITDA, CONTINUING BUSINESSES		102.4	86.6	+18%
TOTAL EBITDA		140.2	146.9	-5%
DEPRECIATION		(27.7)	(27.1)	-2%
EBIT		112.5	119.8	-6%

APPENDIX 4: MINORITY INTERESTS

A\$M (PRO FORMA)	H1 FY19	HI FY18
MACQUARIE RADIO (54.5%)	3.3	4.4
Domain (59.4%)	10.8	14.61
TOTAL MINORITIES, CONTINUING BUSINESSES (PRO FORMA)	14.1	19.0

1 Pro Forma estimate assuming Domain was listed from 1 July 2018

APPENDIX 5: PRO FORMA CASH FLOWS

A\$M	REPORTED H1 FY19	STAN & FAIRFAX CONTINUING ¹	MERGER COST ²	FAIRFAX DISCONTINUED ²	Domain/mrn²	PRO FORMA H1 FY19
EBITDA	184.3 ³	9.5	-	(4.6)	(3.6)	185.6
CHANGE IN WORKING CAPITAL	(3.7)	(10.0)	-	(0.4)	(3.1)	(17.2)
DISTRIBUTIONS FROM ASSOCIATES	0.8	-	-	(0.3)	-	0.5
OPERATING CASH FLOW PRE SPECIFIC ITEMS, TAX & INTEREST	181.3	(0.5)	-	(5.3)	(6.7)	168.8
CASH IMPACT OF WARNERS ONEROUS PROVISION	(33.0)	-	-	-	-	(33.0)
OTHER SPECIFIC ITEMS	(21.5)	(1.1)	14.5	1.8	-	(6.3)
INTEREST & TAX	(45.5)	(8.8)4	-	_	1.8	(52.6)
OPERATING CASH FLOW	81.4	(10.4)	14.5	(3.5)	(4.9)	77.0

1 To include cash flows of Fairfax continuing businesses and Stan from 1 July 2018 to date of completion

(results from completion included in reported numbers)

2 Removes cash flows from date of merger included in reported numbers

3 Includes discontinued businesses EBITDA of \$4.6m for the period

4 Interest and tax is managed on a Group basis and therefore this includes cash flows associated with the

discontinued businesses

APPENDIX 6: ASSETS HELD FOR SALE

AŞM			H1 FY19	H1 FY18	VARIANCE
REVENUE	ACM	Advertising	121.2	138.7	-13%
		Circulation	35.9	36.9	-3%
		Other	37.0	36.5	+1%
	TOTAL REVEN	JE - ACM	194.1	212.1	-8%
	Stuff ¹	Print – Advertising	55.8	70.7	-21%
		Print - Circulation	43.1	44.7	-4%
		Digital	22.1	22.1	-
		Other	4.9	9.1	-47%
TOTAL RE	TOTAL REVEN	JE – STUFF ¹	126.0	146.6	-14%
	EVENTS		20.8	21.7	-4%
TOTAL REVENUE DI	SCONTINUED BUSINES	SES	340.8	380.4	-10%
ASSOCIATES	ACM		0.6	0.8	-25%
	Stuff ¹		-0.6	-0.2	-
EBITDA	ACM		21.0	36.4	-42%
	Stuff ¹		14.5	18.9	-23%
	EVENTS		2.3	5.0	-54%
TOTAL EBITDA DISCONTINUED BUSINESSES		37.8	60.3	-37%	

APPENDIX 7: GLOSSARY

BVOD – Broadcast Video on Demand

Continuing Businesses – excludes those businesses held for sale, specifically Australian Community Media and Printing (ACM), Stuff New Zealand and Events

EBITDA – Earnings before interest, tax, depreciation and amortisation , before Specific Items

FTA – Free-to-air

FY – Full year

Group EBITDA – EBITDA plus share of Associates' net profit

H1 – 6 months to 31 December

Metro – Sydney, Melbourne, Brisbane, Adelaide and Perth

Net Debt – Cash less interest bearing loans and borrowings

Net Debt (wholly owned) – Gross debt per the balance sheet less available cash

Net Debt (combined Group) - Gross debt per the balance sheet less available cash attributed to wholly owned entities plus Net Debt attributed to controlled, but not wholly owned entities (Domain and Macquarie Radio)

Net Leverage (combined Group) – Net Debt(combined Group) divided by Group EBITDA (last 12 months) **Net Leverage (wholly owned)** – Net Debt (wholly owned) divided by wholly owned Group EBITDA plus dividends received (last 12 months)

NM – Not meaningful

Net Profit after Tax (NPAT) – Net profit after tax, before Specific Items

 $\ensuremath{\text{Network}}$ – Combination of Channels 9, 9Go!, 9Gem and 9Life

Operating Cash Flow – EBITDA adjusted for changes in working capital and other non-cash items plus dividends received from Associates. Excludes cash relating to the Specific Items and the cash impact of the Warners onerous provision

Premium Revenue – premium revenue includes branded content, product and brand integration, the use of IP, talent and social, primarily linked to key content franchises

Pro Forma – The Pro Forma results (Table 3) consolidate the results for the former Nine and Fairfax businesses for the full six months, including the consolidation of Stan, which is now wholly owned. Results include synergies realised since the transaction was completed. Interest costs associated with the transaction are also for the period from completion.

Pro-forma results are presented for Continuing Operations and exclude Australian Community Media and Printing (ACM), Stuff New Zealand and Events, which are separately classified as Discontinued operations, as they are being held for sale.

Revenue – Operating revenue, excluding interest income and Specific Items

Specific Items – Amounts as set out in Note 2.4 of the 31 Dec 2018 Statutory Accounts

Statutory Accounts – Audited or auditor reviewed, consolidated financial statements

Statutory Net Profit/(Loss) – Net Profit/(Loss) for the period before other comprehensive income/loss

Statutory Reported – Extracted from the Statutory Accounts

SVOD – Subscription Video On Demand