Rule 2.7, 3.10.3, 3.10.4, 3.10.5

Appendix 3B

New issue announcement, application for quotation of additional securities and agreement

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

 $Introduced \ o1/o7/96 \ \ Origin: Appendix \ 5 \ \ Amended \ o1/o7/98, \ o1/o9/99, \ o1/o7/oo, \ 30/o9/o1, \ 11/o3/o2, \ o1/o1/o3, \ 24/10/o5, \ o1/o8/12, \ o4/o3/13$

| Name o | of entity | |
|--------|---|---|
| Nine | Entertainment Co. Holdings Lin | nited |
| ABN | | |
| 60 122 | 2 203 892 | |
| We (t | the entity) give ASX the followin | g information. |
| | 1 - All issues ust complete the relevant sections (attac | th sheets if there is not enough space). |
| 1 | *Class of *securities issued or to be issued | Ordinary Shares |
| 2 | Number of *securities issued or to be issued (if known) or maximum number which may be issued | 834,020,062 |
| 3 | Principal terms of the *securities (e.g. if options, exercise price and expiry date; if partly paid *securities, the amount outstanding and due dates for payment; if *convertible securities, the conversion price and dates for conversion) | Fully paid ordinary shares with the same voting and dividend rights as existing fully paid ordinary shares. |

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⁺ See chapter 19 for defined terms.

| 4 | Do the *securities rank equally in all respects from the *issue date with an existing *class of quoted *securities? If the additional *securities do not rank equally, please state: • the date from which they do • the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment • the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment | Yes |
|----|---|---|
| 5 | Issue price or consideration | Shares will be issued as part of the consideration payable for the acquisition of all the issued shares in Fairfax Media Limited under a scheme of arrangement |
| 6 | Purpose of the issue (If issued as consideration for the acquisition of assets, clearly identify those assets) | Shares are issued in part payment of the consideration for the acquisition of all the issued shares in Fairfax Media Limited under a scheme of arrangement (0.3627 Nine shares issued and \$0.025 cash for each Fairfax share). |
| 6a | Is the entity an *eligible entity that has obtained security holder approval under rule 7.1A? If Yes, complete sections 6b – 6h in relation to the *securities the subject of this Appendix 3B, and comply with section 6i | No |
| 6b | The date the security holder resolution under rule 7.1A was passed | N/A |
| 6c | Number of *securities issued without security holder approval under rule 7.1 | N/A |
| | | |

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⁺ See chapter 19 for defined terms.

| 6d | Number of *securities issued with security holder approval under rule 7.1A | N/A | |
|----|---|--|-----------------|
| 6e | Number of *securities issued with security holder approval under rule 7.3, or another specific security holder approval (specify date of meeting) | N/A | |
| 6f | Number of *securities issued under an exception in rule 7.2 | N/A | |
| 6g | If *securities issued under rule 7.1A, was issue price at least 75% of 15 day VWAP as calculated under rule 7.1A.3? Include the *issue date and both values. Include the source of the VWAP calculation. | N/A | |
| 6h | If *securities were issued under rule 7.1A for non-cash consideration, state date on which valuation of consideration was released to ASX Market Announcements | N/A | |
| 6i | Calculate the entity's remaining issue capacity under rule 7.1 and rule 7.1A – complete Annexure 1 and release to ASX Market Announcements | N/A | |
| 7 | *Issue dates Note: The issue date may be prescribed by ASX (refer to the definition of issue date in rule 19.12). For example, the issue date for a pro rata entitlement issue must comply with the applicable timetable in Appendix 7A. Cross reference: item 33 of Appendix 3B. | 7 December 2018 being the implementation date of the scheme of arrangement between Fairfax Media Limited and its shareholders. | |
| | | | |
| | | Number | +Class |
| 8 | Number and *class of all *securities quoted on ASX (including the *securities in section 2 if applicable) | 1,705,393,253 | Ordinary shares |
| | | | |

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⁺ See chapter 19 for defined terms.

| | | Number | +Class |
|------|---|------------------------|--------------------|
| 9 | Number and +class of all +securities not quoted on ASX (including the +securities in section 2 if applicable) | 9,186,975 | Performance Rights |
| | | | |
| 10 | Dividend policy (in the case of a trust, distribution policy) on the increased capital (interests) | As per existing ordina | ry shares |
| Part | 2 - Pro rata issue | | |
| 11 | Is security holder approval required? | N/A | |
| 12 | Is the issue renounceable or non-renounceable? | N/A | |
| 13 | Ratio in which the *securities will be offered | N/A | |
| 14 | ⁺ Class of ⁺ securities to which the offer relates | N/A | |
| 15 | ⁺ Record date to determine entitlements | N/A | |
| 16 | Will holdings on different registers (or subregisters) be aggregated for calculating entitlements? | , | |
| 17 | Policy for deciding entitlements in relation to fractions | N/A | |
| 18 | Names of countries in which the entity has security holders who will not be sent new offer documents Note: Security holders must be told how their | , | |
| | entitlements are to be dealt with. | | |

Cross reference: rule 7.7.

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⁺ See chapter 19 for defined terms.

| | | NT/A |
|----|--|-------|
| 19 | Closing date for receipt of acceptances or renunciations | N/A |
| 20 | Names of any underwriters | N/A |
| | | |
| 21 | Amount of any underwriting fee | N/A |
| | or commission | TV/X |
| 22 | Names of any brokers to the | N/A |
| | issue | |
| | | |
| | | |
| 23 | Fee or commission payable to the broker to the issue | N/A |
| | | |
| 24 | Amount of any handling fee payable to brokers who lodge | N/A |
| | acceptances or renunciations on | |
| | behalf of security holders | |
| 25 | If the issue is contingent on | N/A |
| | security holders' approval, the date of the meeting | |
| | | |
| 26 | Date entitlement and acceptance form and offer documents will be | N/A |
| | sent to persons entitled | |
| 27 | If the entity has issued options, | N/A |
| 2/ | and the terms entitle option | 11//1 |
| | holders to participate on exercise, the date on which | |
| | notices will be sent to option | |
| | holders | |
| 28 | Date rights trading will begin (if | N/A |
| | applicable) | |
| 29 | Date rights trading will end (if | N/A |
| | applicable) | |
| | | |
| 30 | How do security holders sell | N/A |
| ~ر | their entitlements in full through | 11/11 |
| | a broker? | |
| 31 | How do security holders sell <i>part</i> | N/A |
| | of their entitlements through a broker and accept for the | |
| | 1 | |

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⁺ See chapter 19 for defined terms.

| | balan | ce? | |
|------------------|--------------------|---|--|
| 32 | of the | do security holders dispose eir entitlements (except by hrough a broker)? | N/A |
| 33 | ⁺ Issue | e date | N/A |
| | - | uotation of securitie | S oplying for quotation of securities |
| 34 | Type (tick o | of ⁺ securities one) | |
| (a) | ✓ | ⁺ Securities described in Part | 1 |
| (b) | | * | nd of the escrowed period, partly paid securities that become fully paid en restriction ends, securities issued on expiry or conversion of convertible |
| Entiti | es tha | t have ticked box 34(a) | |
| Addit | tional | securities forming a nev | v class of securities |
| Tick to docum | | e you are providing the informat | ion or |
| 35 | | | securities, the names of the 20 largest holders of the the number and percentage of additional *securities |
| 36 | | | v securities, a distribution schedule of the additional umber of holders in the categories |
| 37 | | A copy of any trust deed for | the additional *securities |

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⁺ See chapter 19 for defined terms.

Entities that have ticked box 34(b)

| 38 | Number of *securities for which *quotation is sought | N/A | |
|----|--|---------------|--------------------|
| 39 | ⁺ Class of ⁺ securities for which quotation is sought | N/A | |
| 40 | Do the *securities rank equally in all respects from the *issue date with an existing *class of quoted *securities? | N/A | |
| | If the additional *securities do not rank equally, please state: • the date from which they do • the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment • the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment | | |
| 41 | Reason for request for quotation now Example: In the case of restricted securities, end of restriction period (if issued upon conversion of another *security, clearly identify that other *security) | N/A | |
| 42 | Number and +class of all +securities quoted on ASX (including the +securities in clause 38) | Number N/A | ⁺ Class |

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⁺ See chapter 19 for defined terms.

Quotation agreement

- ⁺Quotation of our additional ⁺securities is in ASX's absolute discretion. ASX may quote the ⁺securities on any conditions it decides.
- 2 We warrant the following to ASX.
 - The issue of the *securities to be quoted complies with the law and is not for an illegal purpose.
 - There is no reason why those *securities should not be granted *quotation.
 - An offer of the *securities for sale within 12 months after their issue will not require disclosure under section 707(3) or section 1012C(6) of the Corporations Act.

Note: An entity may need to obtain appropriate warranties from subscribers for the securities in order to be able to give this warranty

- Section 724 or section 1016E of the Corporations Act does not apply to any applications received by us in relation to any *securities to be quoted and that no-one has any right to return any *securities to be quoted under sections 737, 738 or 1016F of the Corporations Act at the time that we request that the *securities be quoted.
- If we are a trust, we warrant that no person has the right to return the *securities to be quoted under section 1019B of the Corporations Act at the time that we request that the *securities be quoted.
- We will indemnify ASX to the fullest extent permitted by law in respect of any claim, action or expense arising from or connected with any breach of the warranties in this agreement.
- We give ASX the information and documents required by this form. If any information or document is not available now, we will give it to ASX before 'quotation of the 'securities begins. We acknowledge that ASX is relying on the information and documents. We warrant that they are (will be) true and complete.

Sign here: Date: 7 December 2018

(Director/Company secretary)

Print name: RACHEL LAUNDERS

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⁺ See chapter 19 for defined terms.