Rules 4.7.3 and 4.10.31

### **Appendix 4G**

### Key to Disclosures Corporate Governance Council Principles and Recommendations

Introduced 01/07/14 Amended 02/11/15

Name of entity			
Nine Entertainment Co. Holdings Limited			
ABN / ARBN	Financial year ended:		
60 122 203 892	30 June 2018		
Our corporate governance statement² for the above period above can be found at:³  These pages of our annual report:  This URL on our website: <a href="http://www.nineentertainmentco.com.au/investor-centre">http://www.nineentertainmentco.com.au/investor-centre</a> The Corporate Governance Statement is accurate and up to date as at 23 August 2018 and has been approved by the board.  The annexure includes a key to where our corporate governance disclosures can be located.  Date: 23 August 2018			
Name of Director or Secretary authorising lodgement:	Rachel Launders		

Listing Rule 4.10.3 requires an entity that is included in the official list as an ASX Listing to include in its annual report either a corporate governance statement that meets the requirements of that rule or the URL of the page on its website where such a statement is located. The corporate governance statement must disclose the extent to which the entity has followed the recommendations set by the ASX Corporate Governance Council during the reporting period. If the entity has not followed a recommendation for any part of the reporting period, its corporate governance statement must separately identify that recommendation and the period during which it was not followed and state its reasons for not following the recommendation and what (if any) alternative governance practices it adopted in lieu of the recommendation during that period.

Under Listing Rule 4.7.4, if an entity chooses to include its corporate governance statement on its website rather than in its annual report, it must lodge a copy of the corporate governance statement with ASX at the same time as it lodges its annual report with ASX. The corporate governance statement must be current as at the effective date specified in that statement for the purposes of rule 4.10.3.

Throughout this form, where you are given two or more options to select, you can, if you wish, delete any option which is not applicable and just retain the option that is applicable. If you select an option that includes "OR" at the end of the selection and you delete the other options, you can also, if you wish, delete the "OR" at the end of the selection.

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<sup>&</sup>lt;sup>1</sup> Under Listing Rule 4.7.3, an entity must lodge with ASX a completed Appendix 4G at the same time as it lodges its annual report with ASX.

<sup>&</sup>lt;sup>2</sup> "Corporate governance statement" is defined in Listing Rule 19.12 to mean the statement referred to in Listing Rule 4.10.3 which discloses the extent to which an entity has followed the recommendations set by the ASX Corporate Governance Council during a particular reporting period.

<sup>&</sup>lt;sup>3</sup> Mark whichever option is correct and then complete the page number(s) of the annual report, or the URL of the web page, where the entity's corporate governance statement can be found. You can, if you wish, delete the option which is not applicable.

<sup>+</sup> See chapter 19 for defined terms

### ANNEXURE - KEY TO CORPORATE GOVERNANCE DISCLOSURES

		We have followed the recommendation in full for the whole of the period above. We have disclosed	ave NOT followed the recommendation in full for the whole e period above. We have disclosed $\dots^4$
PRINC	IPLE 1 – LAY SOLID FOUNDATIONS FOR MANAGEMENT AND OVE	RSIGHT	
1.1	A listed entity should disclose:  (a) the respective roles and responsibilities of its board and management; and  (b) those matters expressly reserved to the board and those delegated to management.	the fact that we follow this recommendation:  ✓ in our Corporate Governance Statement OR  □ at [insert location]  and information about the respective roles and responsibilities of our board and management (including those matters expressly reserved to the board and those delegated to management):  ✓ at Section 1 of the Corporate Governance Statement	an explanation why that is so in our Corporate Governance Statement <u>OR</u> we are an externally managed entity and this recommendation is therefore not applicable
1.2	A listed entity should:     (a) undertake appropriate checks before appointing a person, or putting forward to security holders a candidate for election, as a director; and     (b) provide security holders with all material information in its possession relevant to a decision on whether or not to elect or re-elect a director.	the fact that we follow this recommendation:  ✓ in our Corporate Governance Statement OR  □ at [insert location]	an explanation why that is so in our Corporate Governance Statement <u>OR</u> we are an externally managed entity and this recommendation is therefore not applicable
1.3	A listed entity should have a written agreement with each director and senior executive setting out the terms of their appointment.	the fact that we follow this recommendation:  ✓ in our Corporate Governance Statement OR  □ at [insert location]	an explanation why that is so in our Corporate Governance Statement <u>OR</u> we are an externally managed entity and this recommendation is therefore not applicable
1.4	The company secretary of a listed entity should be accountable directly to the board, through the chair, on all matters to do with the proper functioning of the board.	the fact that we follow this recommendation:  ✓ in our Corporate Governance Statement OR  □ at [insert location]	an explanation why that is so in our Corporate Governance Statement <u>OR</u> we are an externally managed entity and this recommendation is therefore not applicable

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<sup>&</sup>lt;sup>4</sup> If you have followed all of the Council's recommendations in full for the whole of the period above, you can, if you wish, delete this column from the form and re-format it.

<sup>+</sup> See chapter 19 for defined terms

		We have followed the recommendation in full for the whole of the period above. We have disclosed	We have NOT followed the recommendation in full for the whole of the period above. We have disclosed $\dots^4$
1.5	<ul> <li>A listed entity should: <ul> <li>(a) have a diversity policy which includes requirements for the board or a relevant committee of the board to set measurable objectives for achieving gender diversity and to assess annually both the objectives and the entity's progress in achieving them;</li> <li>(b) disclose that policy or a summary of it; and</li> <li>(c) disclose as at the end of each reporting period the measurable objectives for achieving gender diversity set by the board or a relevant committee of the board in accordance with the entity's diversity policy and its progress towards achieving them and either: <ul> <li>(1) the respective proportions of men and women on the board, in senior executive positions and across the whole organisation (including how the entity has defined "senior executive" for these purposes); or</li> <li>(2) if the entity is a "relevant employer" under the Workplace Gender Equality Act, the entity's most recent "Gender Equality Indicators", as defined in and published under that Act.</li> </ul> </li> </ul></li></ul>	the fact that we have a diversity policy that complies with paragraph (a):  ✓ in our Corporate Governance Statement OR  — at [insert location]  and a copy of our diversity policy or a summary of it:  ✓ at [http://www.nineentertainmentco.com.au/investor-centre  and the measurable objectives for achieving gender diversity set by the board or a relevant committee of the board in accordance with our diversity policy and our progress towards achieving them:  ✓ in our Corporate Governance Statement OR  — at [insert location]  and the information referred to in paragraphs (c)(1) or (2):  ✓ in our Corporate Governance Statement OR  — at [insert location]	<ul> <li>□ an explanation why that is so in our Corporate Governance Statement OR</li> <li>□ we are an externally managed entity and this recommendation is therefore not applicable</li> </ul>
1.6	A listed entity should:         (a) have and disclose a process for periodically evaluating the performance of the board, its committees and individual directors; and         (b) disclose, in relation to each reporting period, whether a performance evaluation was undertaken in the reporting period in accordance with that process.	<ul> <li> the evaluation process referred to in paragraph (a):</li> <li>✓ in our Corporate Governance Statement OR</li> <li>☐ at [insert location]</li> <li> and the information referred to in paragraph (b):</li> <li>✓ in our Corporate Governance Statement OR</li> <li>☐ at [insert location]</li> </ul>	<ul> <li>□ an explanation why that is so in our Corporate Governance Statement OR</li> <li>□ we are an externally managed entity and this recommendation is therefore not applicable</li> </ul>
1.7	A listed entity should:     (a) have and disclose a process for periodically evaluating the performance of its senior executives; and     (b) disclose, in relation to each reporting period, whether a performance evaluation was undertaken in the reporting period in accordance with that process.	the evaluation process referred to in paragraph (a):  ✓ in our Corporate Governance Statement OR  □ at [insert location]  and the information referred to in paragraph (b):  ✓ in our Corporate Governance Statement OR  □ at [insert location]	<ul> <li>□ an explanation why that is so in our Corporate Governance Statement <u>OR</u></li> <li>□ we are an externally managed entity and this recommendation is therefore not applicable</li> </ul>

<sup>+</sup> See chapter 19 for defined terms 2 November 2015

Corporate Governance Council recommendation		We have followed the recommendation in full for the whole of the period above. We have disclosed	We have NOT followed the recommendation in full for the whole of the period above. We have disclosed $\dots^4$
PRINCIP	LE 2 - STRUCTURE THE BOARD TO ADD VALUE		
2.1	The board of a listed entity should:  (a) have a nomination committee which:  (1) has at least three members, a majority of whom are independent directors; and  (2) is chaired by an independent director, and disclose:  (3) the charter of the committee;  (4) the members of the committee; and  (5) as at the end of each reporting period, the number of times the committee met throughout the period and the individual attendances of the members at those meetings; or  (b) if it does not have a nomination committee, disclose that fact and the processes it employs to address board succession issues and to ensure that the board has the appropriate balance of skills, knowledge, experience, independence and diversity to enable it to discharge its duties and responsibilities effectively.	[If the entity complies with paragraph (a):] the fact that we have a nomination committee that complies with paragraphs (1) and (2):  □ in our Corporate Governance Statement OR  □ at [insert location] and a copy of the charter of the committee: □ at [insert location] and the information referred to in paragraphs (4) and (5): □ in our Corporate Governance Statement OR □ at [insert location] [If the entity complies with paragraph (b):] the fact that we do not have a nomination committee and the processes we employ to address board succession issues and to ensure that the board has the appropriate balance of skills, knowledge, experience, independence and diversity to enable it to discharge its duties and responsibilities effectively: □ in our Corporate Governance Statement OR □ at [insert location]	<ul> <li>✓ an explanation why that is so in our Corporate Governance Statement OR</li> <li>✓ we are an externally managed entity and this recommendation is therefore not applicable</li> </ul>
2.2	A listed entity should have and disclose a board skills matrix setting out the mix of skills and diversity that the board currently has or is looking to achieve in its membership.	<ul> <li> our board skills matrix:</li> <li>✓ in our Corporate Governance Statement OR</li> <li>☐ at [insert location]</li> </ul>	<ul> <li>□ an explanation why that is so in our Corporate Governance Statement <u>OR</u></li> <li>□ we are an externally managed entity and this recommendation is therefore not applicable</li> </ul>

<sup>+</sup> See chapter 19 for defined terms 2 November 2015

### Appendix 4G Key to Disclosures Corporate Governance Council Principles and Recommendations

		We have followed the recommendation in full for the whole of the period above. We have disclosed	We have NOT followed the recommendation in full for the whole of the period above. We have disclosed $\dots^4$
2.3	<ul> <li>A listed entity should disclose:</li> <li>(a) the names of the directors considered by the board to be independent directors;</li> <li>(b) if a director has an interest, position, association or relationship of the type described in Box 2.3 but the board is of the opinion that it does not compromise the independence of the director, the nature of the interest, position, association or relationship in question and an explanation of why the board is of that opinion; and</li> <li>(c) the length of service of each director.</li> </ul>	the names of the directors considered by the board to be independent directors:  ✓ in our Corporate Governance Statement OR  □ at [insert location]  and, where applicable, the information referred to in paragraph (b):  □ in our Corporate Governance Statement OR  □ at [insert location]  and the length of service of each director:  ✓ in our Corporate Governance Statement OR  □ at [insert location]	an explanation why that is so in our Corporate Governance Statement
2.4	A majority of the board of a listed entity should be independent directors.	<ul> <li> the fact that we follow this recommendation:</li> <li>✓ in our Corporate Governance Statement OR</li> <li>☐ at [insert location]</li> </ul>	<ul> <li>□ an explanation why that is so in our Corporate Governance         Statement <u>OR</u></li> <li>□ we are an externally managed entity and this recommendation is therefore not applicable</li> </ul>
2.5	The chair of the board of a listed entity should be an independent director and, in particular, should not be the same person as the CEO of the entity.	<ul> <li> the fact that we follow this recommendation:</li> <li>✓ in our Corporate Governance Statement OR</li> <li>☐ at [insert location]</li> </ul>	<ul> <li>□ an explanation why that is so in our Corporate Governance Statement <u>OR</u></li> <li>□ we are an externally managed entity and this recommendation is therefore not applicable</li> </ul>
2.6	A listed entity should have a program for inducting new directors and provide appropriate professional development opportunities for directors to develop and maintain the skills and knowledge needed to perform their role as directors effectively.	the fact that we follow this recommendation:  ✓ in our Corporate Governance Statement OR  □ at [insert location]	<ul> <li>□ an explanation why that is so in our Corporate Governance Statement <u>OR</u></li> <li>□ we are an externally managed entity and this recommendation is therefore not applicable</li> </ul>
PRINCIPI	E 3 – ACT ETHICALLY AND RESPONSIBLY		
3.1	A listed entity should:     (a) have a code of conduct for its directors, senior executives and employees; and     (b) disclose that code or a summary of it.	our code of conduct or a summary of it:  in our Corporate Governance Statement OR  at <a href="http://www.nineentertainmentco.com.au/investor-centre">http://www.nineentertainmentco.com.au/investor-centre</a>	an explanation why that is so in our Corporate Governance Statement

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Corporate Governance Council recommendation		We have followed the recommendation in full for the whole of the period above. We have disclosed	We have NOT followed the recommendation in full for the whole of the period above. We have disclosed $\dots^4$	
PRINCIP	LE 4 – SAFEGUARD INTEGRITY IN CORPORATE REPORTING			
4.1	The board of a listed entity should:  (a) have an audit committee which:  (1) has at least three members, all of whom are non-executive directors and a majority of whom are independent directors; and  (2) is chaired by an independent director, who is not the chair of the board, and disclose:  (3) the charter of the committee;  (4) the relevant qualifications and experience of the members of the committee; and  (5) in relation to each reporting period, the number of times the committee met throughout the period and the individual attendances of the members at those meetings; or  (b) if it does not have an audit committee, disclose that fact and the processes it employs that independently verify and safeguard the integrity of its corporate reporting, including the processes for the appointment and removal of the external auditor and the rotation of the audit engagement partner.	[If the entity complies with paragraph (a):] the fact that we have an audit committee that complies with paragraphs (1) and (2):  ✓ in our Corporate Governance Statement OR  □ at [insert location] and a copy of the charter of the committee:  ✓ at <a href="http://www.nineentertainmentco.com.au/investor-centre">http://www.nineentertainmentco.com.au/investor-centre</a> and the information referred to in paragraphs (4) and (5):  □ in our Corporate Governance Statement OR  ✓ at pages 2 to 4 of the Directors' Report  [If the entity complies with paragraph (b):] the fact that we do not have an audit committee and the processes we employ that independently verify and safeguard the integrity of our corporate reporting, including the processes for the appointment and removal of the external auditor and the rotation of the audit engagement partner:  □ in our Corporate Governance Statement OR  □ at [insert location]	an explanation why that is so in our Corporate Governance Statement	
4.2	The board of a listed entity should, before it approves the entity's financial statements for a financial period, receive from its CEO and CFO a declaration that, in their opinion, the financial records of the entity have been properly maintained and that the financial statements comply with the appropriate accounting standards and give a true and fair view of the financial position and performance of the entity and that the opinion has been formed on the basis of a sound system of risk management and internal control which is operating effectively.	the fact that we follow this recommendation:  ✓ in our Corporate Governance Statement OR  □ at [insert location]	an explanation why that is so in our Corporate Governance Statement	

<sup>+</sup> See chapter 19 for defined terms 2 November 2015

### Appendix 4G Key to Disclosures Corporate Governance Council Principles and Recommendations

		We have followed the recommendation in full for the whole of the period above. We have disclosed	We have NOT followed the recommendation in full for the whole of the period above. We have disclosed $\dots^4$
4.3	A listed entity that has an AGM should ensure that its external auditor attends its AGM and is available to answer questions from security holders relevant to the audit.	<ul> <li> the fact that we follow this recommendation:</li> <li>✓ in our Corporate Governance Statement OR</li> <li>☐ at [insert location]</li> </ul>	<ul> <li>□ an explanation why that is so in our Corporate Governance Statement OR</li> <li>□ we are an externally managed entity that does not hold an annual general meeting and this recommendation is therefore not applicable</li> </ul>
PRINCIPI	LE 5 – MAKE TIMELY AND BALANCED DISCLOSURE		
5.1	A listed entity should:     (a) have a written policy for complying with its continuous disclosure obligations under the Listing Rules; and     (b) disclose that policy or a summary of it.	<ul> <li> our continuous disclosure compliance policy or a summary of it:</li> <li>□ in our Corporate Governance Statement OR</li> <li>☑ at <a href="http://www.nineentertainmentco.com.au/investor-centre">http://www.nineentertainmentco.com.au/investor-centre</a></li> </ul>	an explanation why that is so in our Corporate Governance Statement
PRINCIPLE 6 – RESPECT THE RIGHTS OF SECURITY HOLDERS			
6.1	A listed entity should provide information about itself and its governance to investors via its website.	information about us and our governance on our website:  ✓ at <a href="http://www.nineentertainmentco.com.au/investor-centre">http://www.nineentertainmentco.com.au/investor-centre</a>	an explanation why that is so in our Corporate Governance Statement
6.2	A listed entity should design and implement an investor relations program to facilitate effective two-way communication with investors.	<ul> <li> the fact that we follow this recommendation:</li> <li>✓ in our Corporate Governance Statement OR</li> <li>☐ at [insert location]</li> </ul>	an explanation why that is so in our Corporate Governance Statement
6.3	A listed entity should disclose the policies and processes it has in place to facilitate and encourage participation at meetings of security holders.	our policies and processes for facilitating and encouraging participation at meetings of security holders:  ✓ in our Corporate Governance Statement OR  at [insert location]	<ul> <li>□ an explanation why that is so in our Corporate Governance Statement <u>OR</u></li> <li>□ we are an externally managed entity that does not hold periodic meetings of security holders and this recommendation is therefore not applicable</li> </ul>
6.4	A listed entity should give security holders the option to receive communications from, and send communications to, the entity and its security registry electronically.	the fact that we follow this recommendation:  ✓ in our Corporate Governance Statement OR  □ at [insert location]	an explanation why that is so in our Corporate Governance Statement

<sup>+</sup> See chapter 19 for defined terms 2 November 2015

Corporate Governance Council recommendation		We have followed the recommendation in full for the whole of the period above. We have disclosed	We have NOT followed the recommendation in full for the whole of the period above. We have disclosed $\dots^4$	
PRINCIPI	LE 7 – RECOGNISE AND MANAGE RISK			
7.1	The board of a listed entity should:  (a) have a committee or committees to oversee risk, each of which:  (1) has at least three members, a majority of whom are independent directors; and  (2) is chaired by an independent director, and disclose:  (3) the charter of the committee;  (4) the members of the committee; and  (5) as at the end of each reporting period, the number of times the committee met throughout the period and the individual attendances of the members at those meetings; or  (b) if it does not have a risk committee or committees that satisfy (a) above, disclose that fact and the processes it employs for overseeing the entity's risk management framework.	[If the entity complies with paragraph (a):] the fact that we have a committee or committees to oversee risk that comply with paragraphs (1) and (2):  ✓ in our Corporate Governance Statement OR  □ at [insert location] and a copy of the charter of the committee:  ✓ at <a href="http://www.nineentertainmentco.com.au/investor-centre">http://www.nineentertainmentco.com.au/investor-centre</a> and the information referred to in paragraphs (4) and (5):  □ in our Corporate Governance Statement OR  ✓ at pages 2 to 4 of the Directors' Report  [If the entity complies with paragraph (b):] the fact that we do not have a risk committee or committees that satisfy (a) and the processes we employ for overseeing our risk management framework:  □ in our Corporate Governance Statement OR  □ at [insert location]	an explanation why that is so in our Corporate Governance Statement	
7.2	The board or a committee of the board should:  (a) review the entity's risk management framework at least annually to satisfy itself that it continues to be sound; and  (b) disclose, in relation to each reporting period, whether such a review has taken place.	the fact that board or a committee of the board reviews the entity's risk management framework at least annually to satisfy itself that it continues to be sound:  ✓ in our Corporate Governance Statement OR  — at [insert location]  and that such a review has taken place in the reporting period covered by this Appendix 4G:  ✓ in our Corporate Governance Statement OR  — at [insert location]	an explanation why that is so in our Corporate Governance Statement	

<sup>+</sup> See chapter 19 for defined terms 2 November 2015

Corporat	e Governance Council recommendation	We have followed the recommendation in full for the whole of the period above. We have disclosed	We have NOT followed the recommendation in full for the whole of the period above. We have disclosed $\dots^4$
7.3	A listed entity should disclose:     (a) if it has an internal audit function, how the function is structured and what role it performs; or     (b) if it does not have an internal audit function, that fact and the processes it employs for evaluating and continually improving the effectiveness of its risk management and internal control processes.	[If the entity complies with paragraph (a):] how our internal audit function is structured and what role it performs:  □ in our Corporate Governance Statement OR □ at [insert location] [If the entity complies with paragraph (b):] the fact that we do not have an internal audit function and the processes we employ for evaluating and continually improving the effectiveness of our risk management and internal control processes: ☑ in our Corporate Governance Statement OR □ at [insert location]	an explanation why that is so in our Corporate Governance Statement
7.4	A listed entity should disclose whether it has any material exposure to economic, environmental and social sustainability risks and, if it does, how it manages or intends to manage those risks.	whether we have any material exposure to economic, environmental and social sustainability risks and, if we do, how we manage or intend to manage those risks:  In our Corporate Governance Statement OR  at [insert location]	an explanation why that is so in our Corporate Governance Statement

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<sup>+</sup> See chapter 19 for defined terms 2 November 2015

Corporate Governance Council recommendation		Governance Council recommendation  We have followed the recommendation in full for the whole of the period above. We have disclosed	
PRINCIP	PLE 8 – REMUNERATE FAIRLY AND RESPONSIBLY		
8.1	The board of a listed entity should:  (a) have a remuneration committee which:  (1) has at least three members, a majority of whom are independent directors; and  (2) is chaired by an independent director, and disclose:  (3) the charter of the committee;  (4) the members of the committee; and  (5) as at the end of each reporting period, the number of times the committee met throughout the period and the individual attendances of the members at those meetings; or  (b) if it does not have a remuneration committee, disclose that fact and the processes it employs for setting the level and composition of remuneration for directors and senior executives and ensuring that such remuneration is appropriate and not excessive.	[If the entity complies with paragraph (a):] the fact that we have a remuneration committee that complies with paragraphs (1) and (2):  ☑ in our Corporate Governance Statement OR  ☐ at [insert location] and a copy of the charter of the committee: ☑ at <a href="http://www.nineentertainmentco.com.au/investor-centre">http://www.nineentertainmentco.com.au/investor-centre</a> and the information referred to in paragraphs (4) and (5): ☐ in our Corporate Governance Statement OR ☑ at pages 2 to 4 of the Directors' Report [If the entity complies with paragraph (b):] the fact that we do not have a remuneration committee and the processes we employ for setting the level and composition of remuneration for directors and senior executives and ensuring that such remuneration is appropriate and not excessive: ☐ in our Corporate Governance Statement OR ☐ at [insert location]	<ul> <li>□ an explanation why that is so in our Corporate Governance Statement OR</li> <li>□ we are an externally managed entity and this recommendation is therefore not applicable</li> </ul>
8.2	A listed entity should separately disclose its policies and practices regarding the remuneration of non-executive directors and the remuneration of executive directors and other senior executives.	separately our remuneration policies and practices regarding the remuneration of non-executive directors and the remuneration of executive directors and other senior executives:  in our Corporate Governance Statement OR  at [insert location]	<ul> <li>□ an explanation why that is so in our Corporate Governance Statement <u>OR</u></li> <li>□ we are an externally managed entity and this recommendation is therefore not applicable</li> </ul>
8.3	A listed entity which has an equity-based remuneration scheme should:     (a) have a policy on whether participants are permitted to enter into transactions (whether through the use of derivatives or otherwise) which limit the economic risk of participating in the scheme; and     (b) disclose that policy or a summary of it.	our policy on this issue or a summary of it:  □ in our Corporate Governance Statement OR  at <a href="http://www.nineentertainmentco.com.au/investor-centre">http://www.nineentertainmentco.com.au/investor-centre</a>	<ul> <li>□ an explanation why that is so in our Corporate Governance Statement <u>OR</u></li> <li>□ we do not have an equity-based remuneration scheme and this recommendation is therefore not applicable <u>OR</u></li> <li>□ we are an externally managed entity and this recommendation is therefore not applicable</li> </ul>

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Corporat	e Governance Council recommendation	We have followed the recommendation in full for the whole of the period above. We have disclosed	We have NOT followed the recommendation in full for the whole of the period above. We have disclosed $\dots^4$
ADDITIO	NAL DISCLOSURES APPLICABLE TO EXTERNALLY MANAGED	LISTED ENTITIES	
-	Alternative to Recommendation 1.1 for externally managed listed entities:  The responsible entity of an externally managed listed entity should disclose:  (a) the arrangements between the responsible entity and the listed entity for managing the affairs of the listed entity;  (b) the role and responsibility of the board of the responsible entity for overseeing those arrangements.	the information referred to in paragraphs (a) and (b):  in our Corporate Governance Statement OR  at [insert location]	an explanation why that is so in our Corporate Governance Statement
-	Alternative to Recommendations 8.1, 8.2 and 8.3 for externally managed listed entities:  An externally managed listed entity should clearly disclose the terms governing the remuneration of the manager.	the terms governing our remuneration as manager of the entity:  in our Corporate Governance Statement OR  at [insert location]	an explanation why that is so in our Corporate Governance Statement

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<sup>+</sup> See chapter 19 for defined terms 2 November 2015

# ::Nine

CORPORATE GOVERNANCE STATEMENT

2018

This statement provides an outline of the corporate governance framework for Nine Entertainment Co. Holdings Limited (**Nine** or the **Company**) for the year to 30 June 2018 (**Reporting Period**), demonstrating the extent to which Nine has complied with the ASX's Corporate Governance Council's Corporate Governance Principles and Recommendations (3rd edition). This statement was approved by the Board on 22 August 2018.

### 1 Board and Management

### 1.1 Role of the Board

The role and responsibilities of Nine's Board, as set out in the Board Charter<sup>1</sup> include:

- i. approving Nine's strategies, budgets and business plans;
- ii. approving Nine's annual report including the financial statements, directors' report, remuneration report and this corporate governance statement;
- iii. approving major borrowing and debt arrangements, the acquisition, establishment, disposal or cessation of any significant business of Nine, any significant capital expenditure and the issue of any shares, options, equity instruments or other securities in Nine;
- iv. assessing performance against strategies to monitor both the performance of the Chief Executive Officer and other executives as determined from time to time by the People & Remuneration Committee;
- v. ensuring that Nine acts legally and responsibly on all matters and that the highest ethical standards are maintained;
- vi. maintaining a constructive and ongoing relationship with the Australian Securities Exchange and regulators, and approving policies regarding disclosure and communications with the market and Nine's shareholders; and
- vii. monitoring and approving changes to internal governance including delegated authorities, and monitoring resources available to senior management.

Further, with the guidance of the People & Remuneration Committee, the Board is responsible for:

- i. evaluating and approving the remuneration packages of the Chief Executive Officer and other members of senior management;
- ii. monitoring compliance with the Non-Executive Director remuneration pool and recommending any changes to the pool;
- iii. administering short- and long-term incentive plans and engaging external remuneration consultants, as appropriate; and
- iv. appointing, evaluating or removing the Chief Executive Officer, and approving appointments or removal of all other members of senior management.

With the guidance of the Audit & Risk Management Committee, the Board is responsible for:

- i. preparing and presenting Nine's financial statements and reports;
- ii. overseeing Nine's financial reporting, including reviewing the suitability of Nine's accounting policies and principles and how they are applied, and ensuring they are used in accordance with the statutory financial reporting framework;
- iii. assessing information from external auditors to ensure the quality of financial reports;
- iv. overseeing Nine's financial controls and systems;
- v. reviewing, monitoring and approving Nine's risk management policies, procedures and systems; and
- vi. managing internal and external audit arrangements and auditor independence.

<sup>1.</sup> Copies of the Board Charter, Committee Charters and governance policies referred to in this Corporate Governance Statement are all available on Nine's website - www.nineentertainmentco.com.au

### 1.2 Delegation to Management

The responsibility for the operation and administration of the Group is delegated, by the Board, to the Chief Executive Officer and senior management within levels of authority specified by the Board from time to time. The Board ensures that this team is appropriately qualified and experienced to discharge its responsibilities and has in place procedures to assess the performance of the senior management team.

The Chief Executive Officer's role includes:

- i. responsibility for the effective leadership of the management team;
- ii. the development of strategic objectives for the business; and
- iii. the day-to-day management of Nine's operations.

The Chief Executive Officer may delegate aspects of his authority and power but remains accountable to the Board for Nine's performance and is required to report regularly to the Board on the conduct and performance of Nine's business units.

### 1.3 Board composition

The Board consisted of a majority of independent directors during the Reporting Period.

At all times during the Reporting Period, the Chairman, Peter Costello, was an independent director and not the same person as the Chief Executive Officer.

During the Reporting Period, the Board and its committees consisted of the following individuals:

Name	Tenure	Independent	Committee membership
Peter Costello	From 6 February 2013	Yes	Member of the Audit & Risk Management Committee
Hugh Marks	From 6 February 2013	No	None
David Gyngell	From 25 November 2010	No (former Chief Executive Officer)	None
Janette Kendall	From 5 June 2017	Yes	Member of the People & Remuneration Committee
Samantha Lewis	From 20 March 2017	Yes	Chair of the Audit & Risk Management Committee  Member of the People & Remuneration Committee
Catherine West	From 9 May 2016	Yes	Chair of the People & Remuneration Committee  Member of the Audit & Risk Management Committee

Details of directors' skills, experience and expertise and their attendances at Board and Committee meetings are contained in the Directors' Report.

### 1.4 Company Secretary

The Board appoints and removes the Company Secretary. All Directors have direct access to the Company Secretary who supports the effectiveness of the Board by monitoring that Board policy and procedures are followed, and co-ordinates the completion and despatch of Board agendas and papers. The Company Secretary is accountable to the Board through the Chair, on all corporate governance matters.

### 2 Board appointment and reviews

### 2.1 Board appointment and induction

The processes to address succession of directors and ensuring that the Board is comprised of an appropriate mix of skills, knowledge, diversity, independence and experience are managed by the Board, rather than by a separate Nominations Committee. Those processes are described in this section and section 2.3.

The process for nomination of new directors is managed by the Board, under the leadership of the Chairman. Where a vacancy is to be filled, the Board considers the skills and expertise which it would be beneficial to add to the Board, then identifies suitable candidates (using an external search adviser if necessary). A process involving interviews and thorough checks on the candidate's background, references and qualifications is then undertaken, before a candidate is proposed to the whole Board for approval.

When directors are proposed to shareholders for election or re-election, detailed information about the director, their professional background and areas of expertise are provided to shareholders, so that the shareholders have all material information relevant to a decision whether or not to elect or re-elect that director.

All Directors are issued with a letter of appointment that sets out the key terms of their appointment and Nine's expectations regarding involvement with Nine. Nine provides briefings to new Directors on Nine's business and strategy and their roles and responsibilities and access to previous board papers, as part of the induction. Directors may meet with Nine's auditors to receive a detailed briefing on Nine's financial reporting and audit issues. Directors also undertake site tours where possible, as a way of familiarising themselves with Nine's operations.

All directors are expected and encouraged to engage in professional development activities to develop and maintain the skills and knowledge needed to perform their roles as directors. In addition, ongoing engagement with senior management across the business provides the Directors with development of their knowledge of industry issues.

Directors may obtain independent professional advice at Nine's expense on matters arising in the course of their Board and committee duties, after obtaining the Chairman's approval. The other Directors must be advised if the Chairman's approval is withheld.

### 2.2 Remuneration

The Remuneration Report, contained in Nine's Financial Report, sets out Nine's policies and practices regarding the remuneration of non-executive directors, executive directors and other senior management of the group. It also provides details of the remuneration paid to directors and certain other senior management of Nine in the Reporting Period.

Nine has a written employment agreement with each senior executive, setting out the terms on which she or he is engaged by Nine, including the components of fixed and variable or at risk remuneration payable to the senior executive.

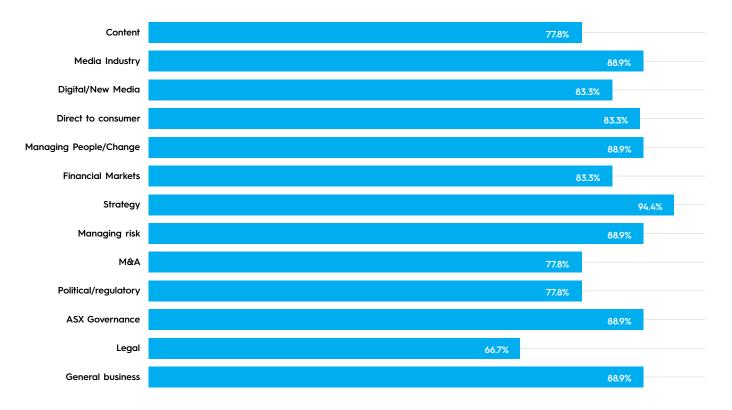
### 2.3 Board skills matrix

The Board has adopted a skills matrix which is used, together with a consideration of the diversity present among the Board, in assessing the composition of the Board from time to time. The skills identified are:

Media Industry	Working in or with the media industry in a significant capacity	
Content	Working in or with businesses that acquire, create or exploit content.	
Digital/New Media	Working in or with digital/online businesses and emerging forms of media and technology	
Direct to consumer	Working in or with businesses that are consumer facing	
General business expertise	Gained in a substantial business, as a senior executive or director	
Strategy	Developing and implementing the strategic direction of an organisation	
Managing Risk	Developing, implementing and overseeing risk management policies and procedures for a substantial organisation	
Managing People & Change	Expertise in human resource management, particularly through periods of change in a business or industry	
Political/regulatory	Managing and influencing the political and regulatory environment	
Mergers & Acquisitions	Expertise in undertaking corporate mergers or acquisitions activities	
Financial Markets	Expertise in debt and capital markets	
ASX Governance	Knowledge of the corporate governance and regulatory framework that applies to an ASX listed company	
Legal	Experience practising as a lawyer in a relevant field or exposure to legal issues relevant to Nine's business	

The Board considers that the current members, taken as a whole, satisfy the mix of skills identified in the skills matrix, as a majority of directors have a high level of expertise across each of the skills identified in the skills matrix. The Board also demonstrates diversity in terms of gender and international work experience.

The chart below shows the degree to which Board members, considered as a group, demonstrate a high level of the skills which form part of Nine's skills matrix (with a score of 100% indicating that all directors have the skill to a high degree).



### 2.4 Review processes

The Board carries out a review of the performance of the Board and directors and each committee reviews its performance. During the Reporting Period, the Board conducted a review by a survey completed by directors and selected senior management, about performance of the Board. The results of the survey were then discussed by the Board, and the Chairman discussed performance with each individual director.

Nine has an employee performance review process which operates throughout the group. In addition, the People & Remuneration Committee reviews performance of the Chief Executive Officer and other senior management, in the context of determining incentives and remuneration.

### 3 Committees

### 3.1 People & Remuneration Committee

The People & Remuneration Committee Charter sets out the terms of reference for the People & Remuneration Committee. The Committee's key responsibilities and functions are to assist the Board in discharging its responsibilities in connection with:

- i. Remuneration policies (including approving remuneration arrangements for the Chief Executive Officer, directors and senior management);
- ii. Short- and long-term incentive plans; and
- iii. Succession and development plans for the Chief Executive Officer and senior management.

At all times during the Reporting Period, the People & Remuneration Committee comprised at least 3 members, with a majority of independent directors and was chaired by an independent director.

### 3.2 Audit & Risk Management Committee

The Audit & Risk Management Committee Charter sets out the terms of reference for the Audit & Risk Management Committee. The Committee's key responsibilities and functions are to assist the Board in discharging its responsibilities:

- i. to prepare and present Nine's financial statements and reports;
- ii. in relation to Nine's financial reporting, including reviewing accounting policies and principles, assessing significant estimates and judgements in financial reports and assessing information from internal and external auditors to ensure the quality of financial reports;
- iii. in relation to the entry into, approval, or disclosure, of related party transactions (if any);
- iv. in overseeing Nine's financial controls and systems;
- v. to review, monitor and approve Nine's risk management policies, procedures and systems; and
- vi. to manage audit arrangements, including auditor independence.

At all times during the Reporting Period, the Audit & Risk Management Committee comprised at least 3 members, with a majority of independent directors and was chaired by an independent director.

### 4 Reporting and Risk

### 4.1 Risk management

The Audit & Risk Management Committee oversees the effectiveness of Nine's financial controls and systems and the risk management function and evaluates the structure and adequacy of the Group's insurance coverage periodically.

Responsibility for risk management is shared across the organisation:

- i. The Board is responsible for overseeing the establishment of, and approving, the risk management strategy and policies of Nine.
- ii. The Board has delegated to the Audit & Risk Management Committee responsibility for:
  - a. identifying major risk areas;
  - b. reviewing, monitoring and approving Nine's risk management policies, procedures and systems (at least annually) to provide assurance that major business risks are identified, consistently assessed and appropriately addressed;
  - c. ensuring that risk considerations are incorporated into strategic and business planning;
  - d. providing risk management updates to the Board and any supplementary information required to provide the Board with confidence that key risks are being appropriately managed;
  - e. reviewing reports from management concerning compliance with key laws, regulations, licences and standards which Nine is required to satisfy in order to operate;
  - f. overseeing tax compliance and tax risk management; and
  - g. reviewing any significant findings of any examinations by regulatory agencies.

The risk management framework was reviewed during the Reporting Period, and adjustments were made to reflect changes in Nine's circumstances since it was last reviewed.

- iii. Nine management is responsible for establishing operational processes and policies to support Nine's risk management framework, including identifying major risk areas and effectively identifying, monitoring, reporting on and managing key business risks. During the Reporting Period, Nine reviewed and revised its Delegation of Authority Policy to take account of changes in organisational structure since it was last reviewed.
- iv. Each employee and contractor is expected to understand and manage the risks within their responsibility and boundaries of authority, as set out in Nine's internal policies, when making decisions and undertaking day-to-day activities.

Nine has processes in place to identify and assess major risks, whether at an enterprise level or a project level, and to manage those risks.

Nine's internal processes include establishing operating plans and budgets, periodic reforecasting and monitoring of progress against the approved plans and budgets. There are controls in place in relation to matters such as approval of payments and approval of contracts, which are designed to ensure that levels of delegated authority are adhered to. Staff and business units have both financial and non-financial KPIs, which are monitored.

Nine has a thorough system for managing workplace safety, including regular reviews of policies and standard operating procedures, training for staff, consultation with staff through WHS committees at each site and site inspections to identify any changes in risks.

Nine did not have an internal audit function during the Reporting Period, as it considered that the processes outlined above were sufficient to evaluate and improve the effectiveness of its risk management and internal control processes. In addition, Nine engaged an independent accounting firm to review the efficiency and effectiveness of some of Nine's financial controls and processes, including payroll and payments. During the Reporting Period, Nine through the Audit & Risk Management Committee, determined that given the size and complexity of Nine's operations, it was appropriate to appoint an internal auditor. The manner of implementing that decision will be determined as part of the proposed merger with Fairfax Media Limited.

### 4.2 Reporting by CEO and CFO

The Chief Executive Officer and Chief Financial Officer are each responsible for reporting to the Audit & Risk Management Committee any proposed changes to the risk management framework. Any exposures or breaches of key policies or incidence of risks, where significant, must be reported to the Audit & Risk Management Committee and the Board.

The Chief Executive Officer and Chief Financial Officer are required to provide to the Board declarations in accordance with section 295A of the Corporations Act which confirm:

- i. that the financial records of Nine have been properly maintained and that the financial statements comply with the appropriate accounting standards and give a true and fair view of Nine's financial position and performance;
- ii. their view that the Company's financial reporting is founded on a sound system of risk management and internal compliance and control which implements the financial policies adopted by the Board; and
- iii. the Company's risk management and internal compliance and control system is operating effectively in all material respects.

These declarations were provided before the half year accounts to 31 December 2017 and the full year accounts to 30 June 2018 were approved by the Board.

### 4.3 Material exposure to risks

Nine has exposure to risks that could impact on Nine's reputation or its ability to meet its financial and operating goals, including:

- Loss of key programming rights;
- Changes in the competitive landscape for media businesses, including changes in the advertising market or a reduction in free to air television's share of the advertising market;
- A reduction in Nine's share of the free to air television market;
- Changes in the way in which consumers find and access content;
- Operational risks, such as transmission failures, system security and data privacy; and
- Changes in the regulatory environment, including Nine's licence conditions and the regulation of content.

The key risks affecting Nine's business and the way in which Nine manages those risks are outlined in the Operating and Financial Review in Nine's Financial Report.

Nine does not have any material exposure to environmental sustainability risks, given the nature of its business and operations.

Nine does not have any material exposure to social sustainability risks. However, Nine takes its role as a community participant seriously, and undertakes a number of initiatives to demonstrate and enhance its standing in the community, including:

- providing free airtime to community service organisations and charities for community service announcements;
- actively supporting a number of charities including the Sydney Children's Hospital Gold Telethon, Vinnies' CEO Sleepout and Rotary's drought relief appeal; and
- compliance with the Broadcasting Services Act 1992 (Cth), Commercial Television Code of Practice, the Press Council's Statement of General Principles and other regulatory obligations which affect the material which Nine can publish, and the manner in which it conducts its operations.

### 5 Diversity

### 5.1 Diversity Policy

Nine has adopted a Diversity Policy, to recognise the value of creating a workplace that is inclusive and respectful of diversity. Nine acknowledges the positive outcomes that can be achieved from a diverse workforce, and recognises the contribution of diverse skills and talent from its Directors and employees. In the context of the policy, diversity includes gender, age, ethnicity, cultural background, religion, sexual orientation, disability and mental impairment.

The Diversity Policy requires the Board to set and monitor on an annual basis Nine's performance against measurable objectives in relation to gender diversity, and other aspects of diversity.

### 5.2 Female representation

As at 30 June 2018, the proportion of men and women employed by Nine was as follows:

	Women	Men
Board of directors	50%	50%
Senior Executives	50%	50%
Total Nine workforce	43%	57%

For this purpose, "Senior Executives" are the Chief Executive Officer, and the Chief Executive Officer's Direct Reports.

<sup>\*</sup> Note that Nine has changed the definition of Senior Executive this year to be more meaningful and reflect our current structure. Using a consistent definition, female Senior Executive representation was 29% in 2017.

### 5.3 Objectives for FY18

Nine's performance against the objectives for achieving gender diversity which were adopted for the Reporting Period was as follows:

Objective	Performance
Recruitment process for all senior management appointments will include a senior female on the interview panel	There were two open roles for competitive recruitment at the senior management level during the Reporting Period, for the Group Marketing Director (Karen Madden) and the Director - Human Resources (Vanessa Morley). Senior women from Nine were involved in the recruitment process for both positions.
Implement a program for engagement with employees on parental leave, to encourage employees to return to work at the end of the parental leave period.	Nine has continued to work on connecting with employees who are on parental leave. This includes encouraging managers to discuss and plan how they will stay in contact with employees on parental leave (type of contact, frequency etc) as well as encouraging employees to remain connected through email.
Report on initiatives that facilitate gender diversity for Nine	Activities of Nine and its subsidiaries which facilitate gender diversity for Nine include:
	<ul> <li>The launch of two mentoring programs targeted at women within Nine, one targeted at women in the early stage of their career and the other for women who are more advanced;</li> </ul>
	<ul> <li>Launching the "Through Her Lens" video and event series to showcase the stories behind Nine's leading women and share inspiration and knowledge;</li> </ul>
	<ul> <li>Flexible work options to assist employees to balance their work, family and other commitments;</li> </ul>
	• Ensuring employees have access to opportunities within Nine based on merit;
	<ul> <li>Updating performance review tools and objectives to support a diverse workforce; and</li> </ul>
	• Implementing policies that create a culture free from discrimination, harassment and bullying, and rolling out training across Nine in relation to these issues.

### 5.4 Objectives for FY19

The Board has adopted the following measurable objectives for FY19 for achieving gender diversity:

- Recruitment process for all senior management appointments will include a senior female on the interview panel;
- Further develop a program for engagement with employees on parental leave, to encourage employees to return to work at the end of the parental leave period; and
- Report on initiatives that facilitate gender diversity for Nine.

Nine is a 'relevant employer' under the Workplace Gender Equality Act. The most recent 'Gender Equality Indicators' are set out in Nine's Workplace Gender Equality Report, which is available at www.wgea.gov.au.

### **6 Corporate Governance Policies**

### 6.1 Code of Conduct

Nine has a Code of Conduct which applies to all directors and employees of Nine and its subsidiaries. The Code of Conduct:

- sets the ethical standards required in relation to conduct of Nine's business;
- provides clear guidance on Nine's values and expectations of staff, in relation to matters such as protecting confidential information,
   receipt of gifts, compliance with laws, protecting Company assets and outside interests of employees; and
- offers guidance to shareholders and other stakeholders on our values, standards and expectations and what it means to work for or with Nine.

### **6.2 Securities Trading Policy**

Nine's Securities Trading Policy has been developed to educate the Board and employees of Nine about their obligations under the Corporations Act in relation to trading in securities. The policy sets black out periods in which shares cannot be traded by directors and employees to whom the policy applies. It requires those individuals to obtain consent before any trading outside a black out period is undertaken.

The Securities Trading Policy prohibits employees from entering derivative or other transactions which limit economic risk in respect of any Nine securities which are unvested or subject to a holding lock.

### 6.3 Disclosure Policy

Nine has a Disclosure Policy which sets out the processes which are followed by Nine to ensure that it complies with the ASX Listing Rules in relation to continuous disclosure. Nine has a Disclosure Committee which is tasked with determining whether announcements on potentially price sensitive matters are required, the content of announcements and ensuring that announcements are made within the time frame required by the ASX Listing Rules.

### **6.4 Shareholder Communications**

Nine has a Shareholder Communications Policy which promotes effective communications with shareholders and other stakeholders and encourages effective participation at Nine's general meetings. Nine's website (www.nineentertainmentco.com.au) provides ready access for shareholders to key corporate governance documents, ASX releases, financial reports and other information of relevance to shareholders. The website is updated as soon as possible after documents are released to the ASX under Nine's continuous disclosure obligations.

Nine and its share registry encourage shareholders to receive communications from Nine and its share registry electronically. The websites of Nine and its share registry both provide contact points for shareholders to communicate with Nine and the registry electronically.

Shareholders are invited to submit questions ahead of the Annual General Meeting, so that any issues raised by shareholders in advance can be responded to. There is also an opportunity for shareholders to ask questions or comment on matters relevant to Nine at the Annual General Meeting. Nine's auditor is always present at Annual General Meetings to answer questions about the conduct of the audit and the audit report.